

# Interactive Visual Analytics for Personalized Online Learning

Meng Xia

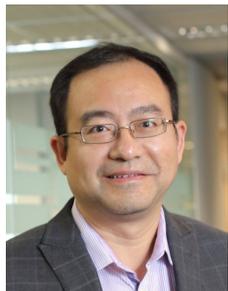
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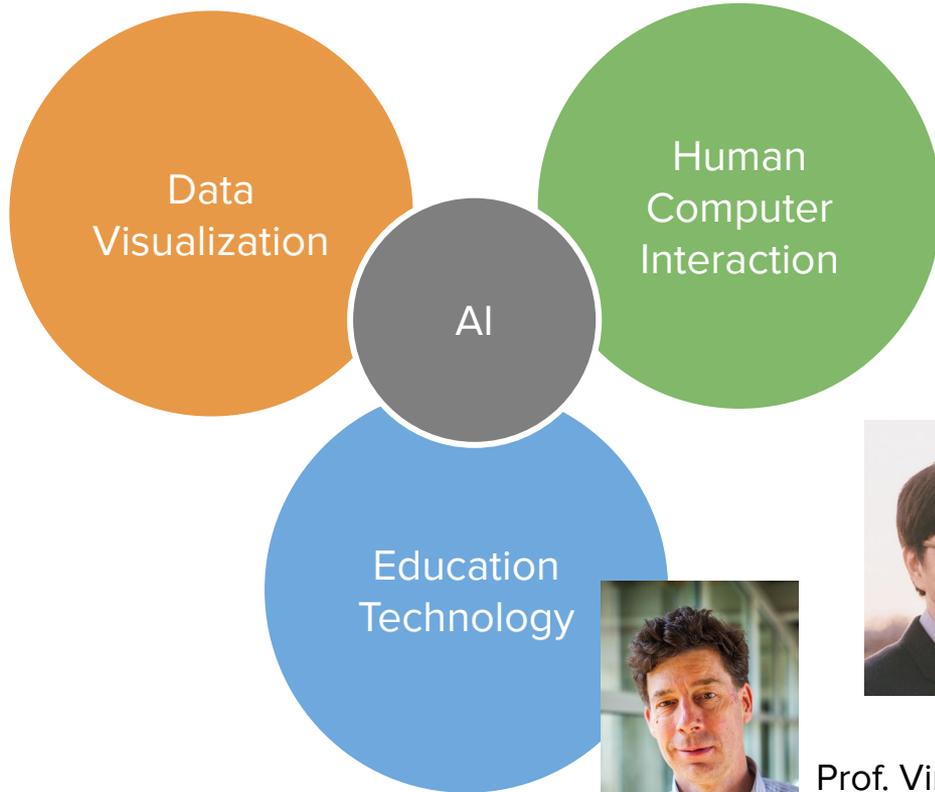
香港科技大學  
THE HONG KONG  
UNIVERSITY OF SCIENCE  
AND TECHNOLOGY



# Research Background



Prof. Huamin Qu  
(HKUST)



Prof. Xiaojuan Ma  
(HKUST)



Prof. Juho Kim  
(KAIST)



Prof. Vincent Aleven  
(CMU)

# What is Visual Analytics?

Visual analytics provides **visual representations** of datasets and interactive technologies to **augment** human's ability in finding **insights** in **data**

Input: data

Output: interactive visualizations

Goal: **augmenting** human's ability in finding **insights** in data

# Why Visual Representation?

Anscombes quarte

I		II		III		IV	
$x$	$y$	$x$	$y$	$x$	$y$	$x$	$y$
10.0	8.04	10.0	9.14	10.0	7.46	8.0	6.58
8.0	6.95	8.0	8.14	8.0	6.77	8.0	5.76
13.0	7.58	13.0	8.74	13.0	12.74	8.0	7.71
9.0	8.81	9.0	8.77	9.0	7.11	8.0	8.84
11.0	8.33	11.0	9.26	11.0	7.81	8.0	8.47
14.0	9.96	14.0	8.10	14.0	8.84	8.0	7.04
6.0	7.24	6.0	6.13	6.0	6.08	8.0	5.25
4.0	4.26	4.0	3.10	4.0	5.39	19.0	12.50
12.0	10.84	12.0	9.13	12.0	8.15	8.0	5.56
7.0	4.82	7.0	7.26	7.0	6.42	8.0	7.91
5.0	5.68	5.0	4.74	5.0	5.73	8.0	6.89

Table 1: Anscombe's quartet: four different datasets

# Why Visual Representation?

Anscombes quartet

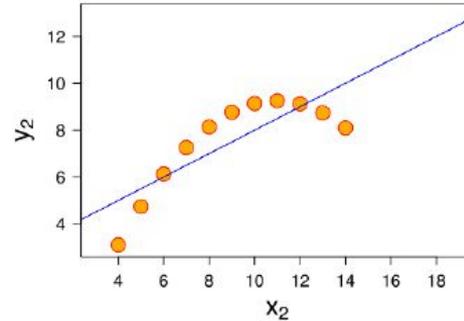
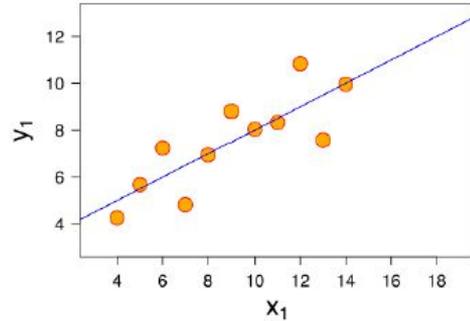
I		II		III		IV	
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10.0	8.04	10.0	9.14	10.0	7.46	8.0	6.58
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13.0	7.58	13.0	8.74	13.0	12.74	8.0	7.71
9.0	8.81	9.0	8.77	9.0	7.11	8.0	8.84
11.0	8.33	11.0	9.26	11.0	7.81	8.0	8.47
14.0	9.96	14.0	8.10	14.0	8.84	8.0	7.04
6.0	7.24	6.0	6.13	6.0	6.08	8.0	5.25
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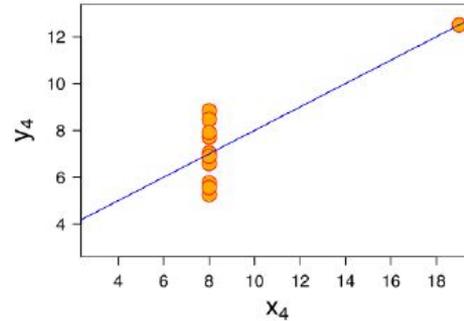
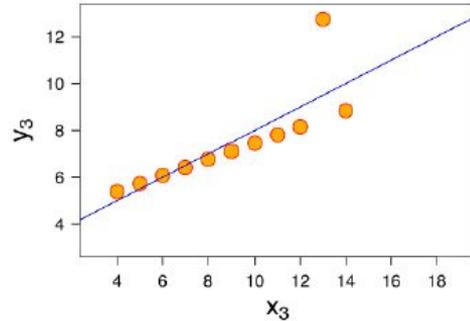
Property (in each set)	Value
Mean of $x$	9.0
Variance of $x$	10.0
Mean of $y$	7.50
Variance of $y$	3.75
Correlation between $x$ and $y$	0.898
Linear regression line	$y = 0.5x + 3.0$

Table 2: Same statistics in Anscombe's quartet

# Why Visual Representation?

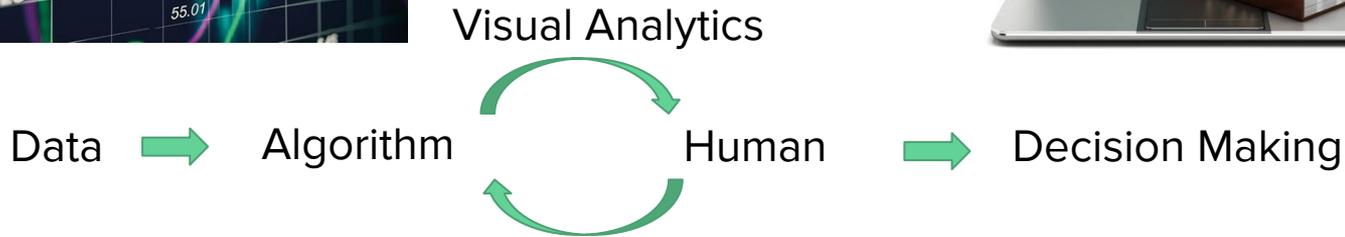
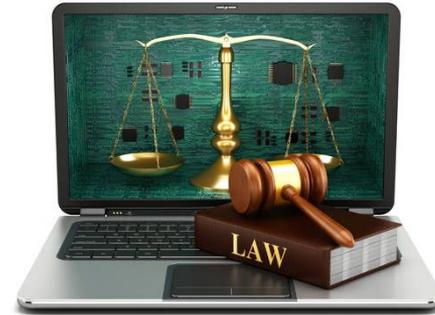


- Complement cognition with perception



# Why visual analytics? Keep Human in the Loop

Don't need vis when fully automatic solution exists and is trusted. However, when there isn't, visual analytics can help.



# Applications of Visual Analytics



Urban Informatics/Smart Cities, Social Media, Text Analytics  
Explainable AI, E-Learning, Social Network, AR/VR



# Applications of Visual Analytics



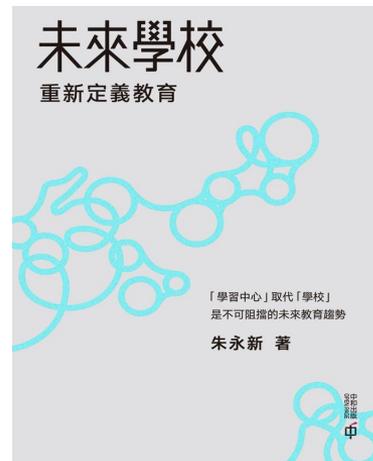
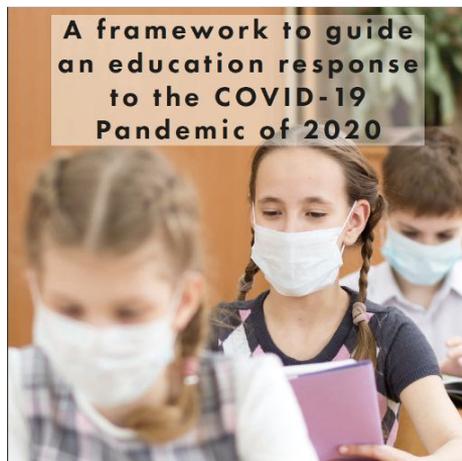
Urban Informatics/Smart Cities, Social Media, Text Analytics  
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# E-learning/Online Learning is Important

=> Flexible learning location.

=> Learning at Scale.



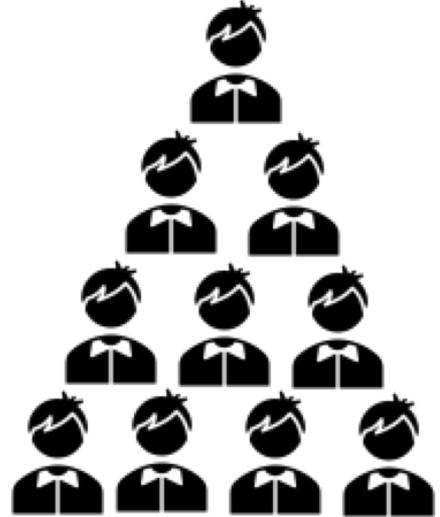
*A Framework to Guide and Education Response to the COVID-19 Pandemic by **OECD (Organization for Economic Co-operation and Development)**, 2020*

# Challenges in Online Learning

- => Flexible learning location.
- => Learning at Scale.
- => **Personalized Learning?**



Personalized?



# Powered by Learning data

Type	Online learning platforms	Examples	Learning Data
Self-Learning	Problem-based: Intelligent tutoring system/Test and quiz systems	Algebra Tutor, SmartTutor/LeetCode, Uva	Problem-solving data
	ill-defined tasks: Online forums, Q/A systems	Reddit/StackOverflow	Online forum data
	Video-based: Learning management system	Canvas, Moodle, Coursera, EdX, Udacity	Video watching data
Live Lessons	Online tutoring platforms	Cambly, Preply, italki, Zoom	Video and audio communications

# Personalized Online Learning



**Educators (design loop)**

## **Designing**

Personalized learning materials and instructions



**Learners (learning loop)**

## **Reflecting**

Regulating learning behaviors

## **Planning**

Customizing learning goals

## **Learning**

Personalizing learning activities

## **Understanding and Analyzing**

Different learners cognitive and non-cognitive behaviors

**Data**

# Personalized Online Learning



**Educators (design loop)**

## **Redesigning**

Personalized learning materials and instructions



**Learners (learning loop)**

## **Reflecting**

Regulating learning behaviors

## **Planning**

Customizing learning goals

## **Performing**

Personalizing learning activities

## **Understanding and Analyzing**

Different learners cognitive and non-cognitive behaviors

**Data**

# Why Visual Analytics in Personalized Online Learning?



Learners (learning loop)



Educators (design loop)

## Customizing

learning goals and  
personalize activities

## Reflecting

self-regulations on  
learning behaviors

## Analyzing

learners behaviors and  
improve learning design

Data

- Learning motivation, status, behaviors can hardly be defined and modelled using algorithms.
- Learning is a high-risk task that needs careful decision making.

# Challenges



Learners (learning loop)



Educators (design loop)

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**Data**

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- Large heterogeneous data
- Limited expertise and time in data analysis
- Not enough guidance and explanations
- No guarantee of data quality

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# My works



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- **AlgoSolve** (CHI 2022)
- **Persua** (CSCW 2021)
- **Peerlens** (CHI 2019)

- Large heterogeneous data
- Limited expertise and time in data analysis
- Lack of motivation, consistent mental model, and actionable plans

- **RLens** (L@S 2022)
- **“Game the system”** (L@S 2020)

- Large heterogeneous data
- Limited expertise and time in data analysis
- No predefined model

- **BlockLens** (L@S WIP 2022)
- **QLens** (TVCG 2021)
- **Predicting** (LAK 2020)
- **SeqDynamics** (EuroVis 2020)
- **K-12 Mathematics** (VIS 2019, Best Poster Award)

# My works



Learners (learning loop)



Educators (design loop)

## Customizing

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Data

## Reflecting

self-regulations on  
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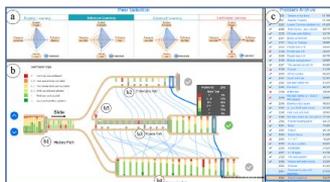
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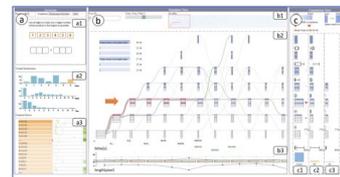
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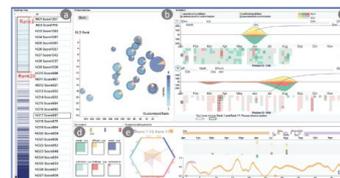
Peerlens (CHI 2019)



RLens (L@S 2022)



QLens  
(TVCG 2021)



SeqDynamics  
(EuroVIS 2020)

# My works



Learners (learning loop)



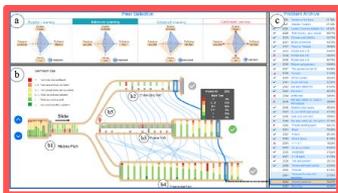
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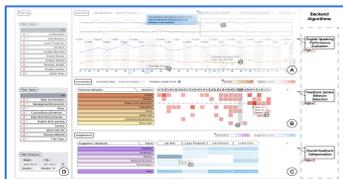


Peerlens (CHI 2019)

## Reflecting

self-regulations on  
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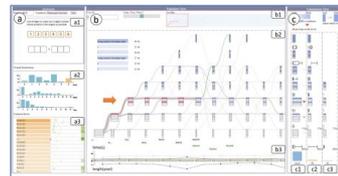


RLens (L@S 2022)

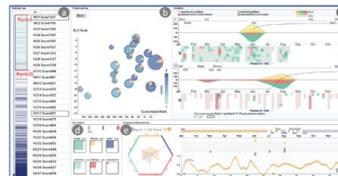
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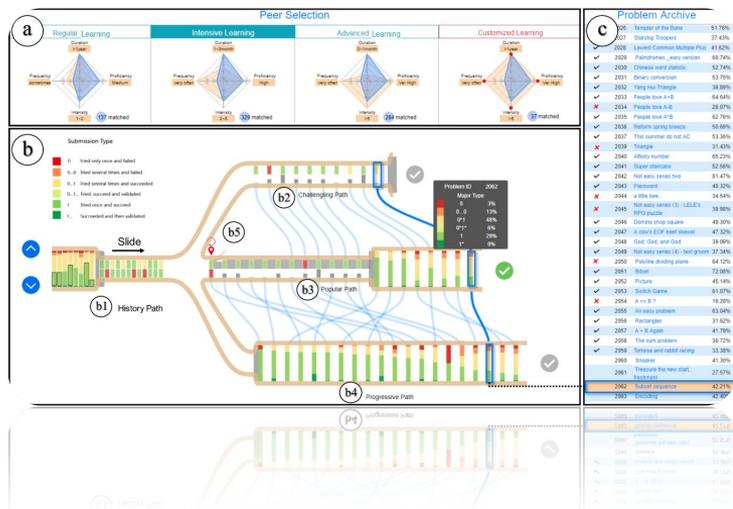
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QLens  
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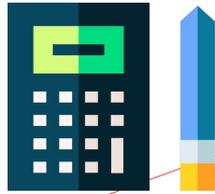


# PeerLens: Peer-inspired Interactive Learning Path Planning in Online Question Pool

Meng Xia, Mingfei Sun, Huan Wei, Qing Chen, Yong Wang, Lei Shi, Huamin Qu, Xiaojuan Ma

CHI 2019

# What is an online question pool?



Math



Programming



Driving license

# Features of question pools

Pro. ID	
1000	A + B Problem
1001	Sum Problem
1002	A + B Problem II
1003	Max Sum
1004	Let the Balloon Rise
1005	Number Sequence
1006	Tick and Tick
1007	Quoit Design
1008	Elevator
1009	FatMouse' Trade
1010	Tempter of the Bone
1011	Starship Troopers

- No pre-determined syllabus
- A lengthy list indexed by their problem IDs
- Hidden intents



- Different learning scenarios
- One learner's learning scenario may be changing

**Difficulty:** Determine an appropriate order in taking these online questions for their particular learning scenarios

# Current situation

Programming question pools	Has recommendation?
AtCoder	NO
CodeChef	NO
CodeFights	NO
Codeforces	NO
Codewars	YES (Similar questions)
LeetCode	YES (Similar questions)
CodinGame	NO
Coderbyte	NO
CSAcademy	NO
HackerEarth	NO

Programming question pools	Has recommendation?
HackerRank	NO
Kattis	NO
uDebug	NO
OmegaUp	NO
Sphere Online Judge	NO
Topcoder	NO
Toph	NO
URI Online Judge	NO
UVa Online Judge	NO

**Demand:** planning personalized learning path in the context of existing list-based question pools

# Related work: Educational Recommendation Techniques

## Memory-based techniques

Continuously analyze current data (*Drachsler et al., 2008*)

- Content-based (*e.g., Chu et al., 2011*), Collaborative Filtering (*e.g., Toledo et al., 2018*), Hybrid approach (*e.g., Salehi et al., 2013*)

Lack of information

## Model-based techniques

Utilize a large amount of historical data to model the learning process over time

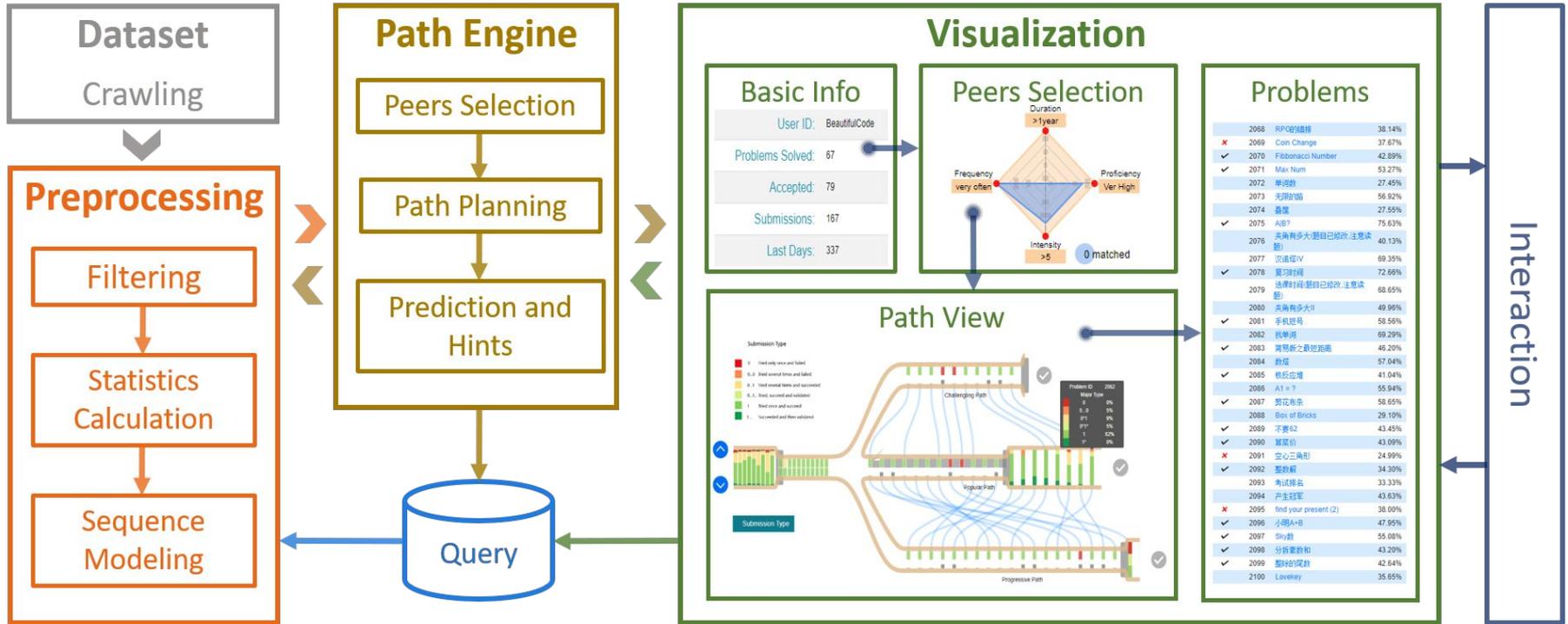
- Deep learning models (*e.g., Piech et al., 2015*), other models, such as Markov Chain (*e.g., Rajapakse and Ho, 2005; Sarukkai 2000; Huang et al., 2009*)

No explanation on the recommendations

# A user-centered design process

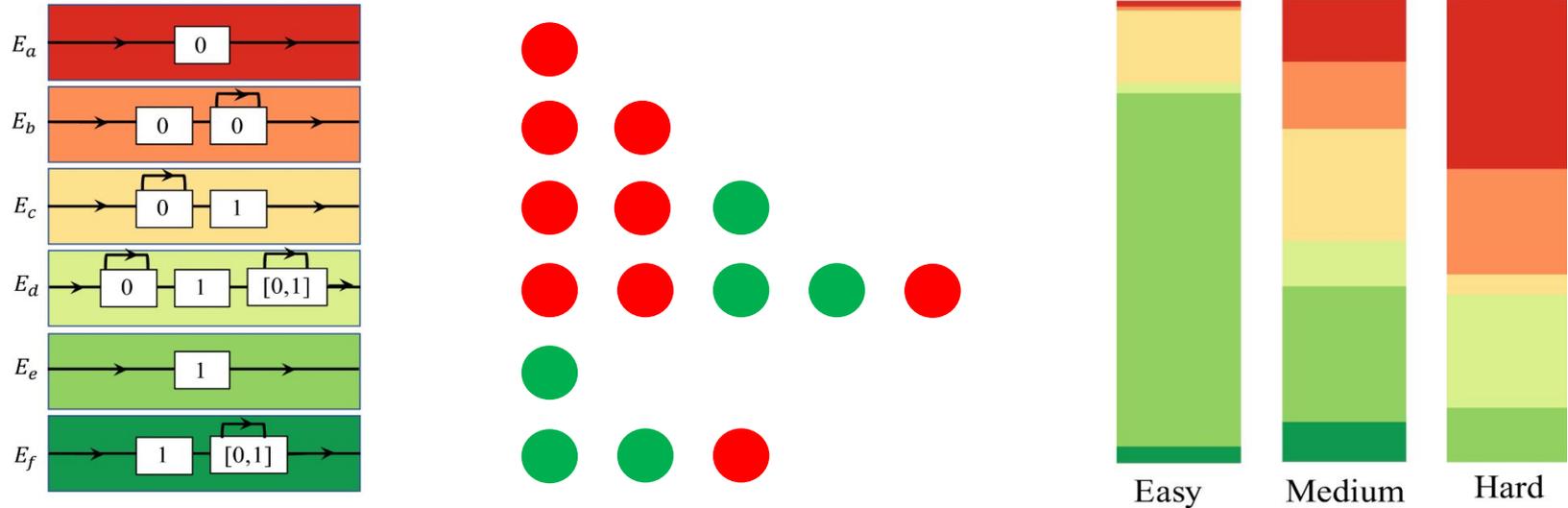
- Four domain experts
  - Instruction designers who designed online question pools (E1, E2)
  - Online question pool users (S1, S2)
- Requirements gathering iteratively for three months
  - R1: Find peers for a specific learning scenario.**
  - R2: Compare with peers' performance.**
  - R3: Offer flexible learning path suggestions with explanations.**
  - R4: Provide convenient interaction and intuitive visual designs for learning path planning.

# System overflow



# Path Planning Engine: Learning Path Modeling

Submission type: the way a user interacts with a problem.



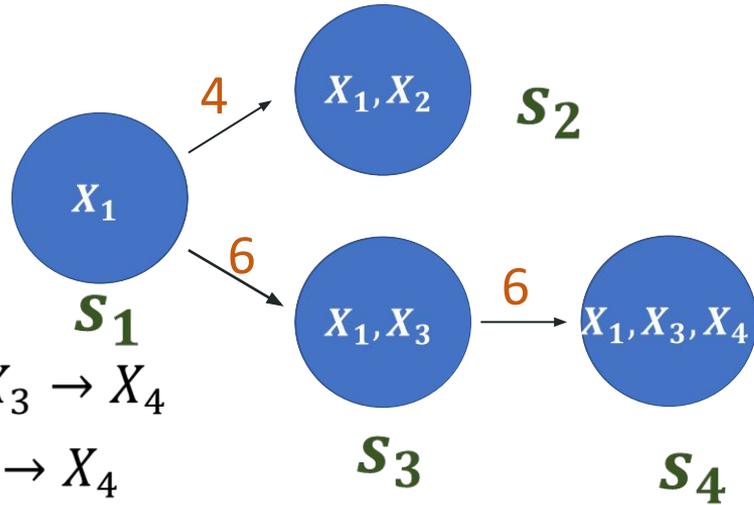
- Captures learners' knowledge proficiency
- Enables the inference of question difficulty level

● incorrect ● correct

# Path Planning Engine: Path Suggestion

A given peer path  $[(X_{i_0}, E_{i_0}, t_{i_0}), \dots, (X_{i_n}, E_{i_n}, t_{i_n})]$  corresponds to a state  $s = \{X_{i_0}, X_{i_1}, \dots, X_{i_n}\}$ .

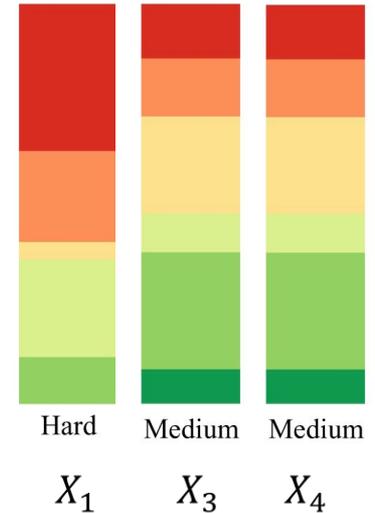
Markov Chain:



Popular path:  $X_1 \rightarrow X_3 \rightarrow X_4$

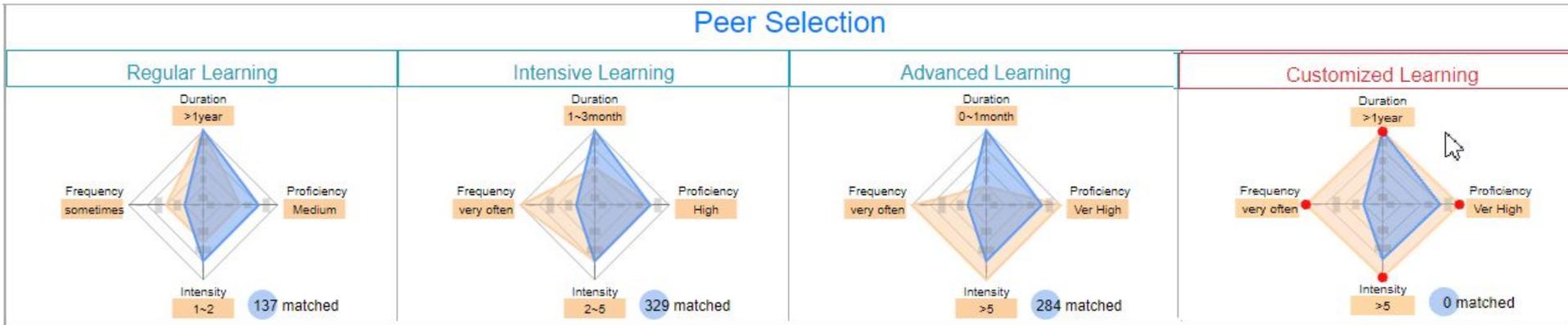
Challenging path:  $X_1 \rightarrow X_4$

Progressive path:  $X_3 \rightarrow X_4 \rightarrow X_1$





# Visual Design: Peer Selection View

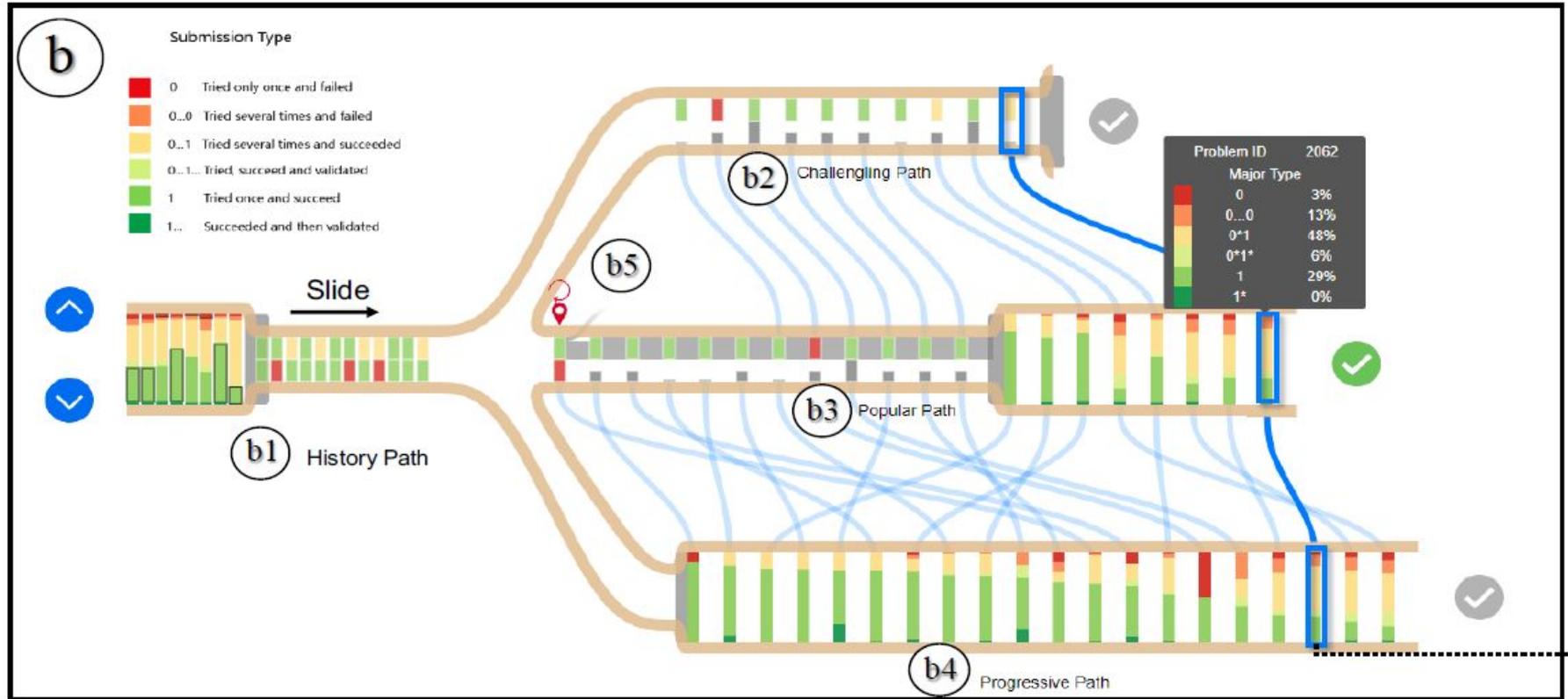


**Yellow diamond plot: selected peers**

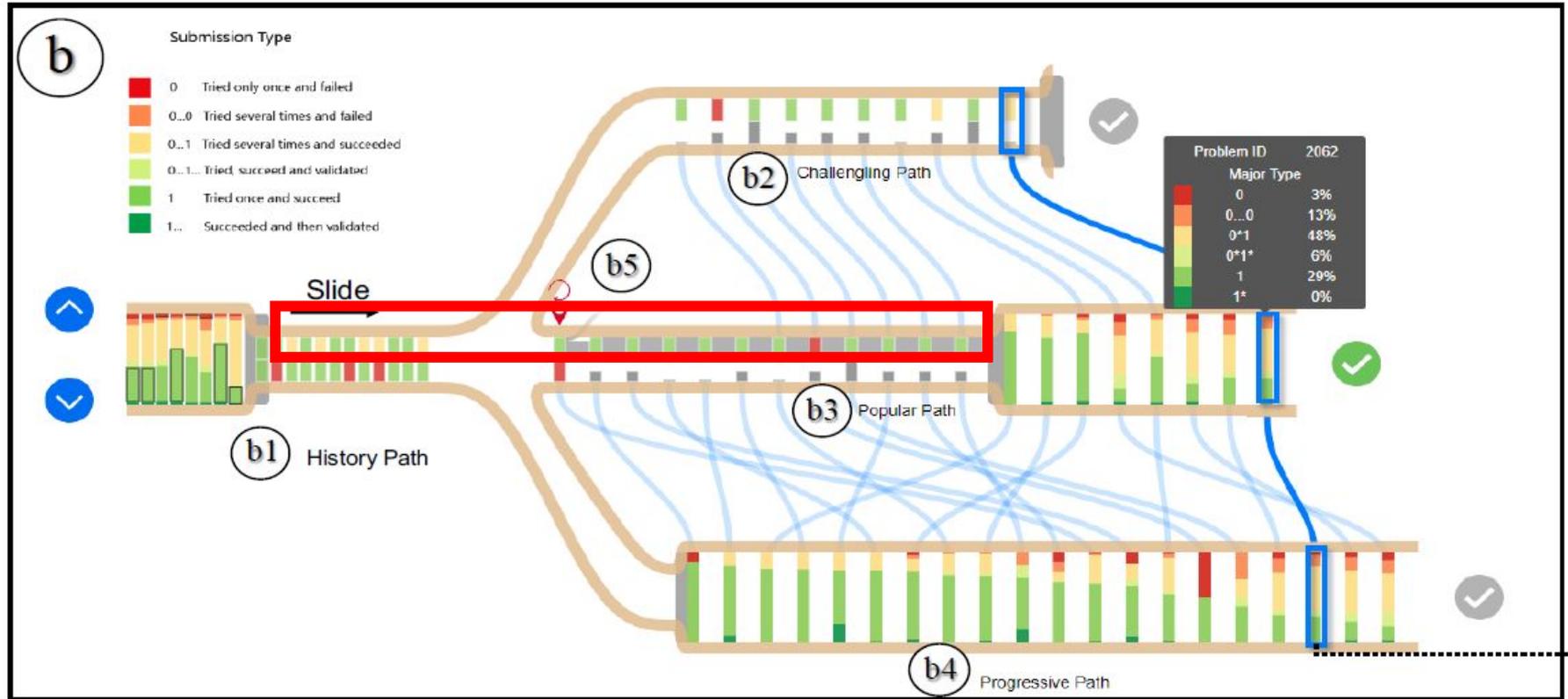
**Blue diamond plot: learner himself**

- **Regular Learning:** regularly for a long time and solve 1-2 problems per day.
- **Intensive Learning:** 1-3 months, solve 2-5 questions per day with high proficiency.
- **Advanced Learning:** solve many problems per day in short time with high proficiency.

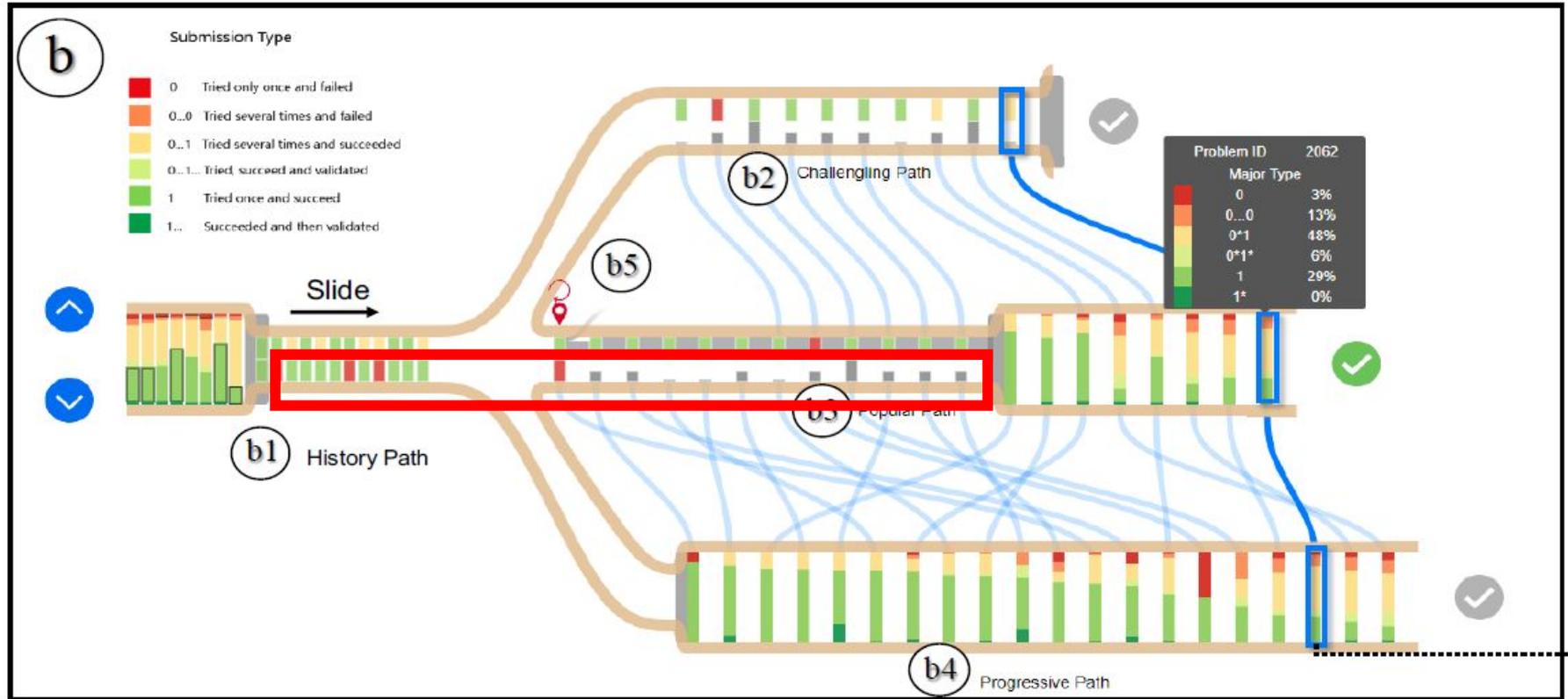
# Visual Design: Learning Path View



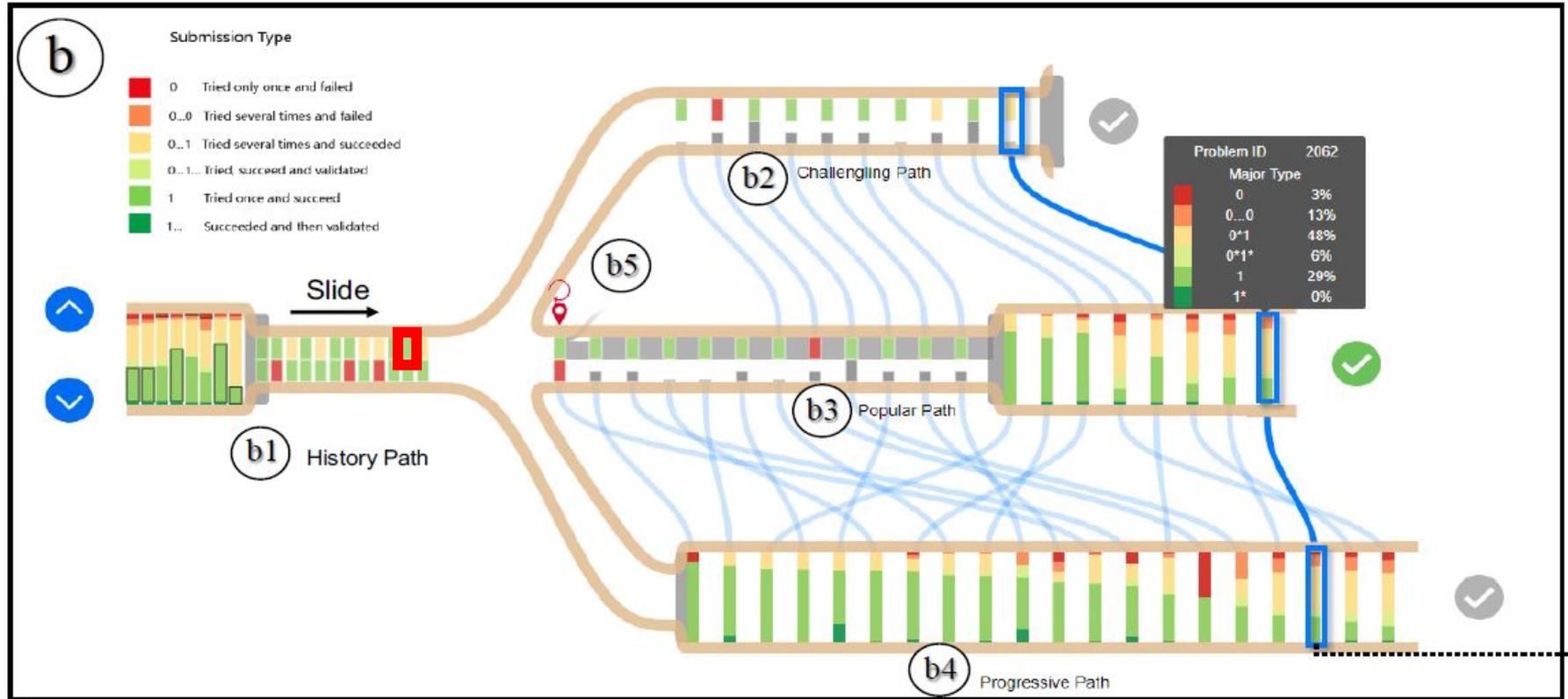
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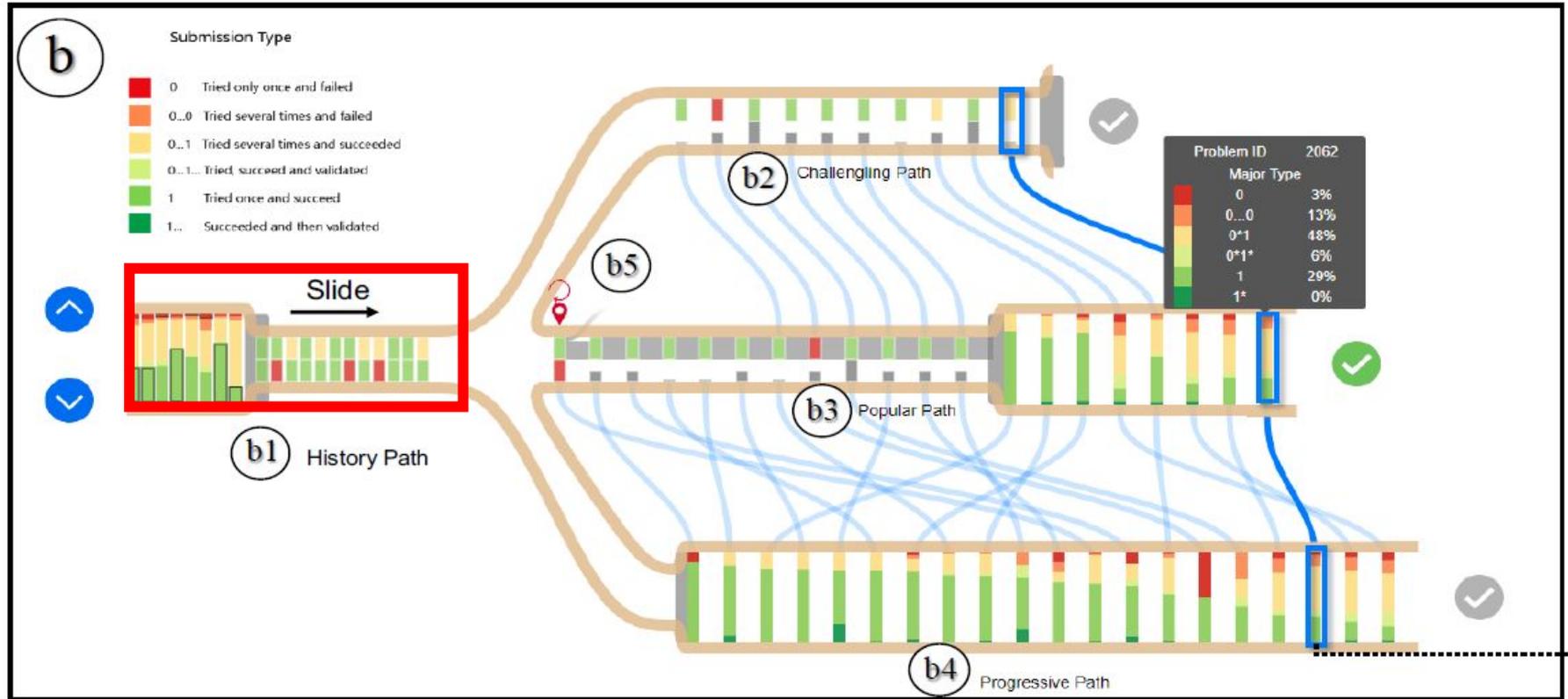
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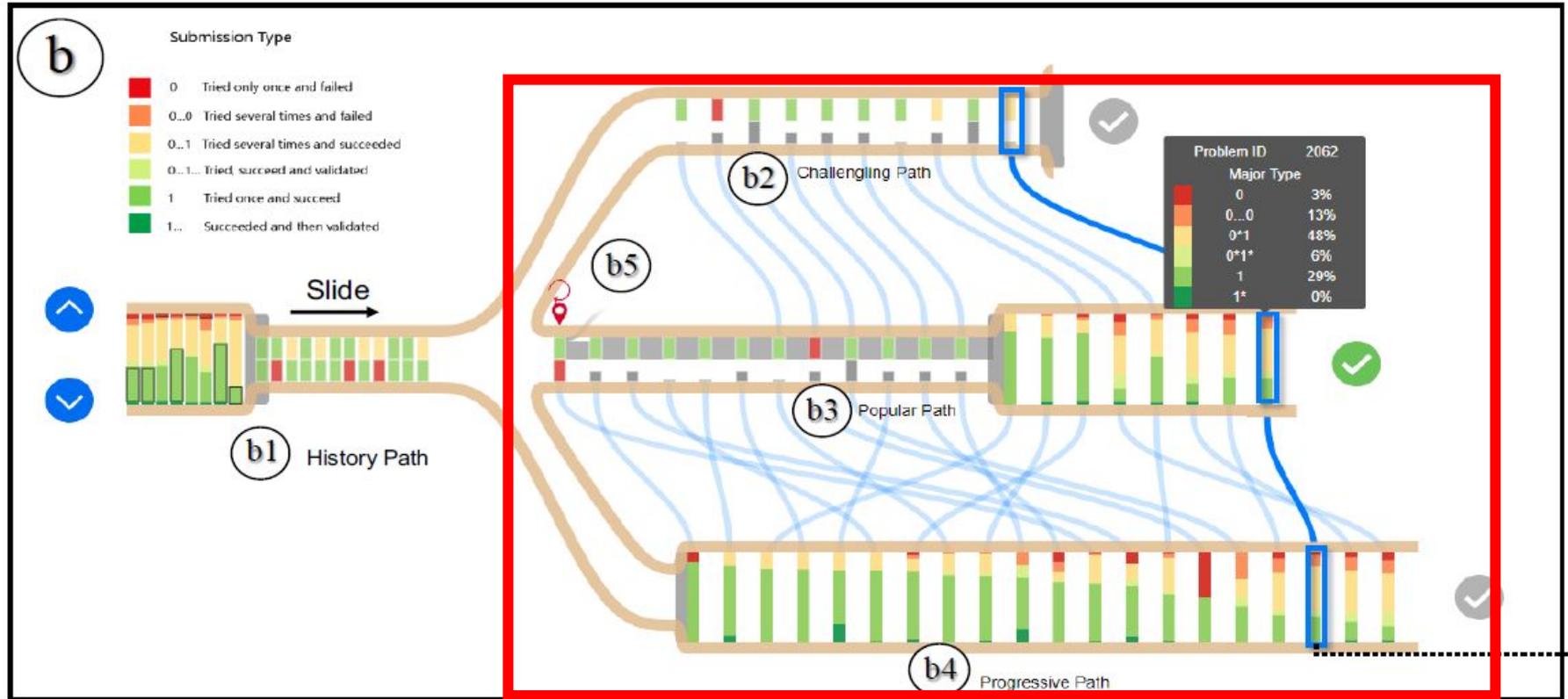
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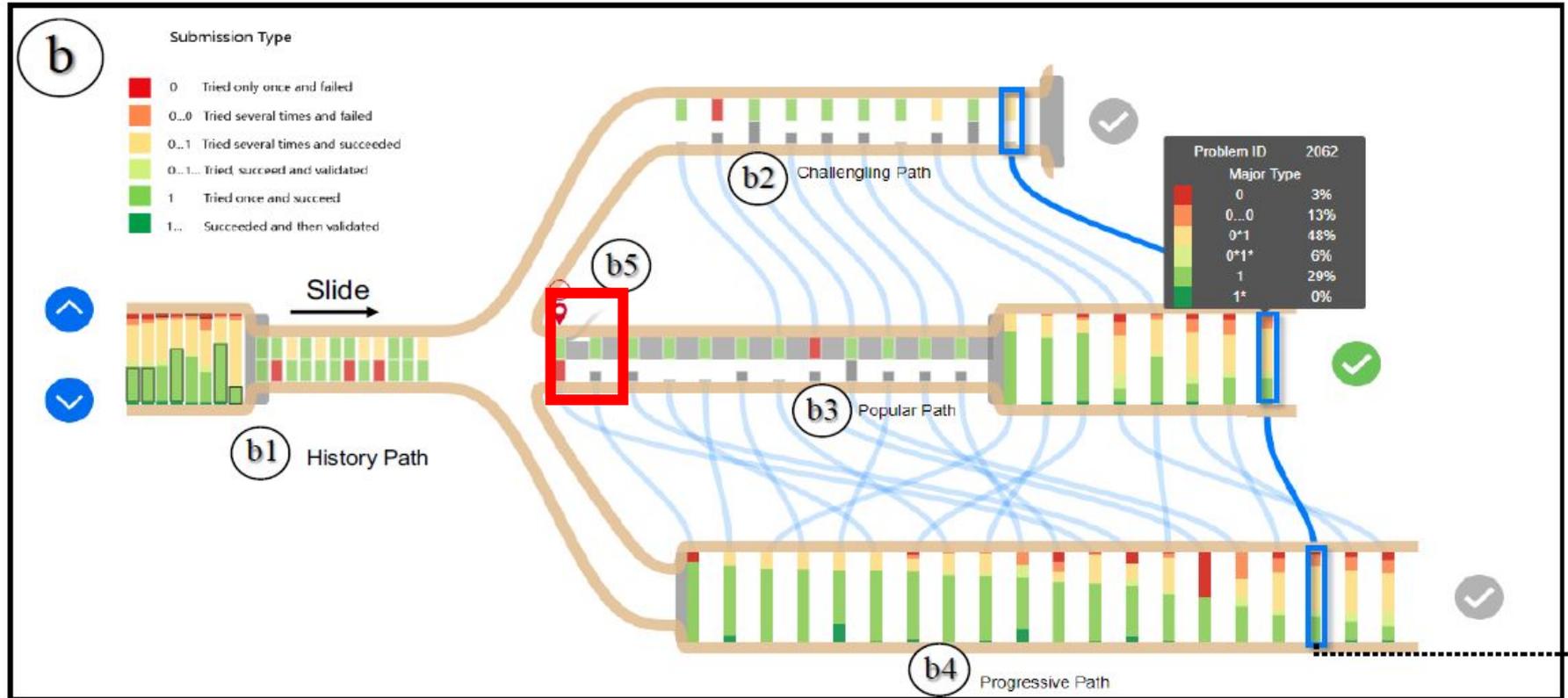
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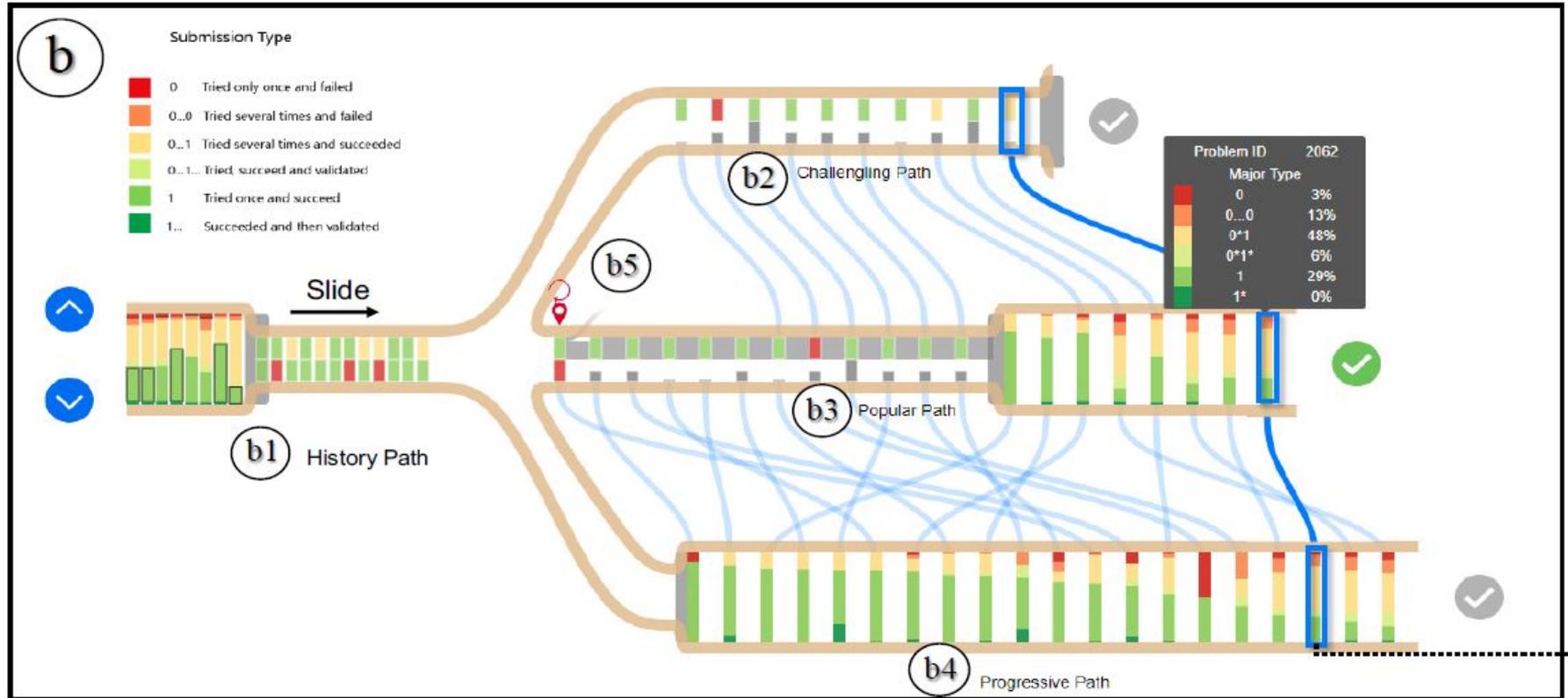
# Visual Design: Learning Path View



# Visual Design: Learning Path View



# Visual Design: Learning Path View



# Evaluation: Experiment Design

## Dataset:

A popular programming question pool

~4.6M submission records

~54K learners

~5K programming questions

## Participants:

18 (7 females, 11 males, age:  $24 \pm 2.85$ ), from a local computer science department

## Systems:

S1. Full PeerLens

S2. Baseline system

S3. Primitive PeerLens

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15...33 34 35 36 37 38  
39 40 41 42 43 44 45 46 47 48 49 50

Search:  In  Title  Go

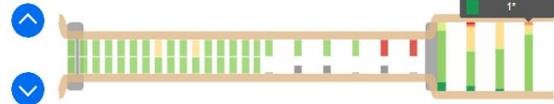
Pro. ID	Problem Title	Ratio(Accepted/Submissions)
1000	A + B Problem	30.56%(240770/787844)
1001	Sum Problem	25.38%(143110/563922)
1002	A + B Problem II	19.47%(84152/432201)
1003	Max Sum	23.76%(70413/296345)
1004	Let the Balloon Rise	39.72%(59043/148661)
1005	Number Sequence	25.25%(51499/203970)
1006	Tick and Tick	26.73%(6080/22750)
1007	Quoit Design	26.52%(17197/64856)
1008	Elevator	54.79%(46878/85565)
1009	FatMouse' Trade	34.85%(33070/94883)
1010	Tempter of the Bone	26.68%(39786/149139)

## Baseline system

Submission Type

- 0 Tried only once and failed
- 0.0 Tried several times and failed
- 0.1 Tried several times and succeeded
- 0.1.. Tried, succeed and validated
- 1 Tried once and succeed
- 1.. Succeeded and then validated

Problem ID	Major Type	
2062	0	0%
	0.0	82%
	0*1	5%
	0*1..	0%
	1	9%
	1*	5%



## Primitive PeerLens

# Evaluation: Experiment Design

## **Learning scenarios:**

- L1. Basic programming practice
- L2. Coding qualification test for IT company interviews
- L3. International Programming Contest

## **Within-subject:**

Counter balance the three learning scenarios and three systems

## **Tasks:**

1. Determine the starting question under a specific learning scenario
2. Find the next question to solve given an existing historical learning path

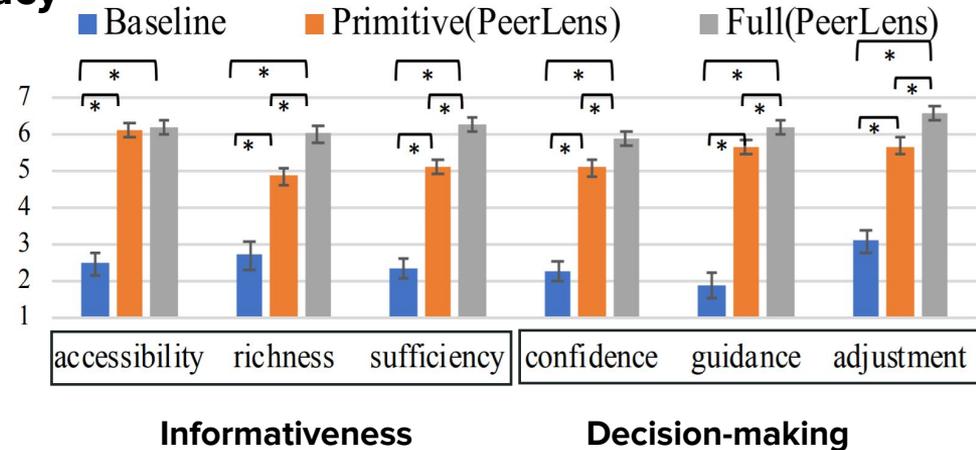
# Evaluation: Questionnaires

Informativeness	Q1	The information needed to plan a learning path is easy to access.
	Q2	The information needed to plan a learning path is rich.
	Q3	The information is sufficient to plan a learning path.
Decision making	Q4	The system was helpful for me to find a proper learning path for a specific learning scenario.
	Q5	I am confident that I find a suitable learning path for the learning scenario.
	Q6	The system helps make adjustment according to previous performance.
Visual design	Q7	The learning path design is intuitive.
	Q8	The learning path design helps me understand the suggested path.
System Usability	Q9	It was easy to learn the system.
	Q10	It was easy to use the system.
	Q11	I would like to recommend this system to others.

# Results

## Informativeness and decision-making efficacy

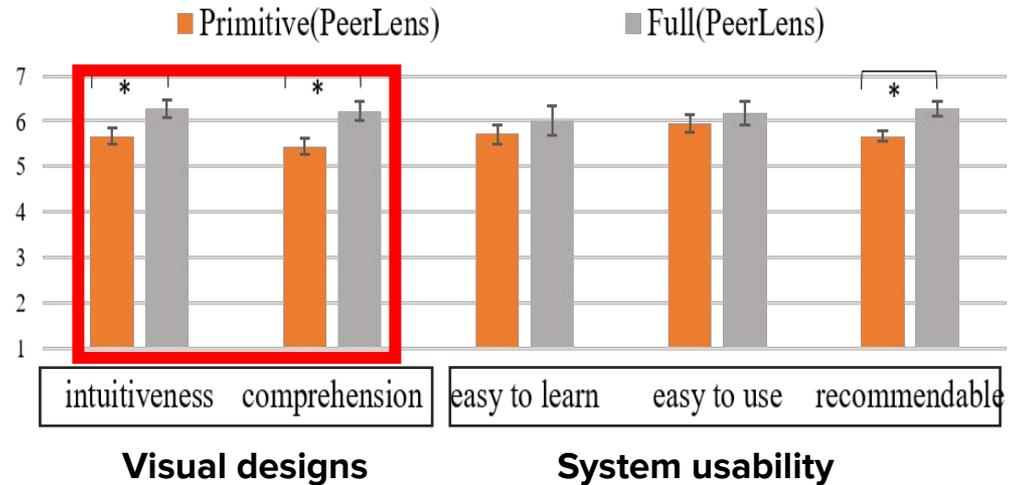
- Primitive and Full PeerLens > Baseline
- Information richness & sufficiency:  
Full PeerLens > Primitive
- Information accessibility:  
No significant differences between Full and Primitive
- Decision-making metrics:  
Full PeerLens > Primitive



# Results

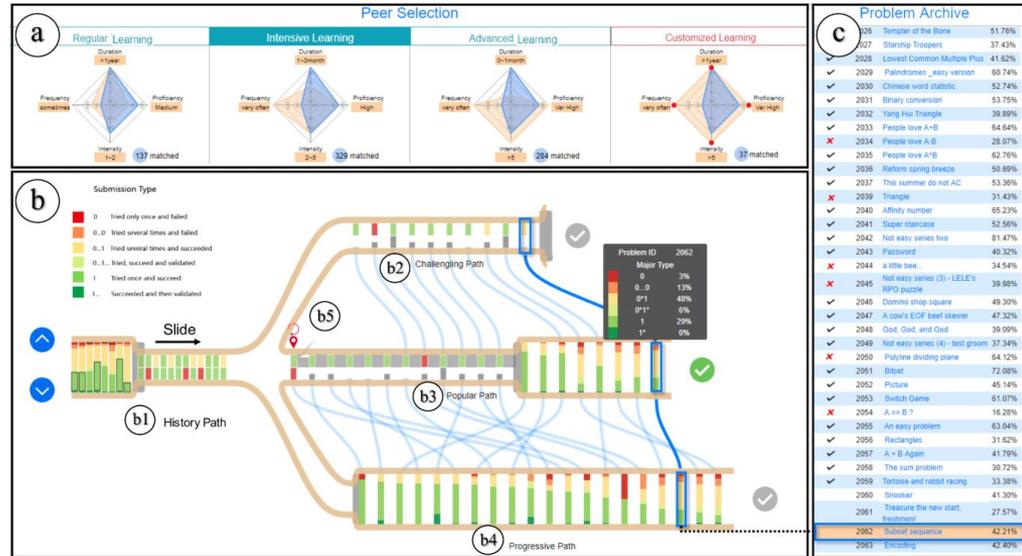
## Visual designs and system usability

- Intuitiveness & comprehension:  
Full PeerLens > Primitive
- Easy to learn & use:  
No significant difference  
between Full and Primitive
- Recommendation:  
Full PeerLens > Primitive



# Conclusion

- A novel visual analytics system for comparing event sequence data and providing explanation for recommendation
- A novel zipper-like visualization for showing information step by step to reduce cognitive load
- A within-subject user experiment to show the system usefulness and usability



# My works



Learners (learning loop)



Educators (design loop)

## Customizing

learning goals and  
personalize activities

## Reflecting

self-regulations on  
learning behaviors

## Analyzing

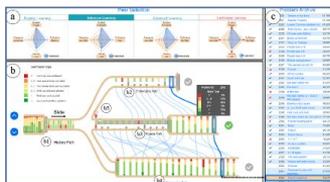
learners behaviors and  
improve learning design

Data

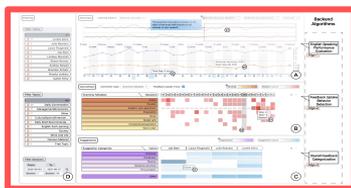
- Large heterogeneous data
- Limited expertise and time in data analysis
- Not enough guidance and explanations
- No guarantee of data quality

- Large heterogeneous data
- Limited expertise and time in data analysis
- Lack of motivation, consistent mental model, and actionable plans

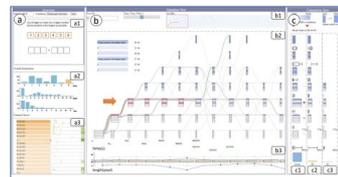
- Large heterogeneous data
- Limited expertise and time in data analysis
- No predefined model



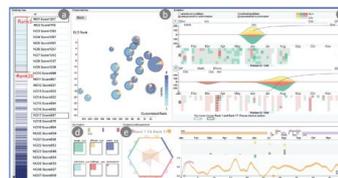
Peerlens (CHI 2019)



RLens (L@S 2022)



QLens  
(TVCG 2021)



SeqDynamics  
(EuroVIS 2020)



# RLens: A Computer-aided Visualization System for Reflecting Language Learning Progress Under Distributed Tutorship

Meng Xia, Yankun Zhao\*, Jihyeong Hong\*, Mehmet Hamza Erol\*, Taewook Kim, Juho Kim

L@S 2022

# Background

- **Gig economy** gains popularity
  - Temporary, flexible jobs are commonplace for efficient resource allocation
- New modes of teaching and learning spring up



# Background

In particular, online language tutoring platforms (e.g., Cambly,) are becoming increasingly popular.



CAMBLY



Soomgo



민병철유폰 3.0



SPICUS

당근영어

engoo

PAGODA 토크

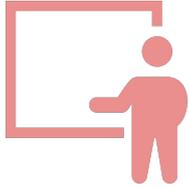


Preply



# Background

These online language tutoring platforms:



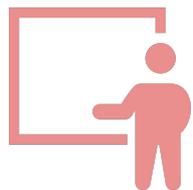
Provide temporary jobs for native speakers to work as part-time tutors



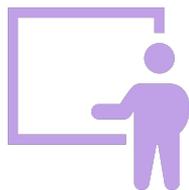
Enable language learners to have 1-1 speaking sessions with native speakers anytime and anywhere

# Distributed Tutorship

Our previous work [1] analyzed 15,959 learners' data on one of these platforms and identified that **learners actively distribute their learning time with different tutors during the learning process, which was defined as distributed tutorship.**



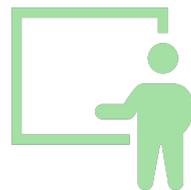
Day 1



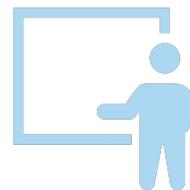
Day 2



Day 3



Day 4



Day 5

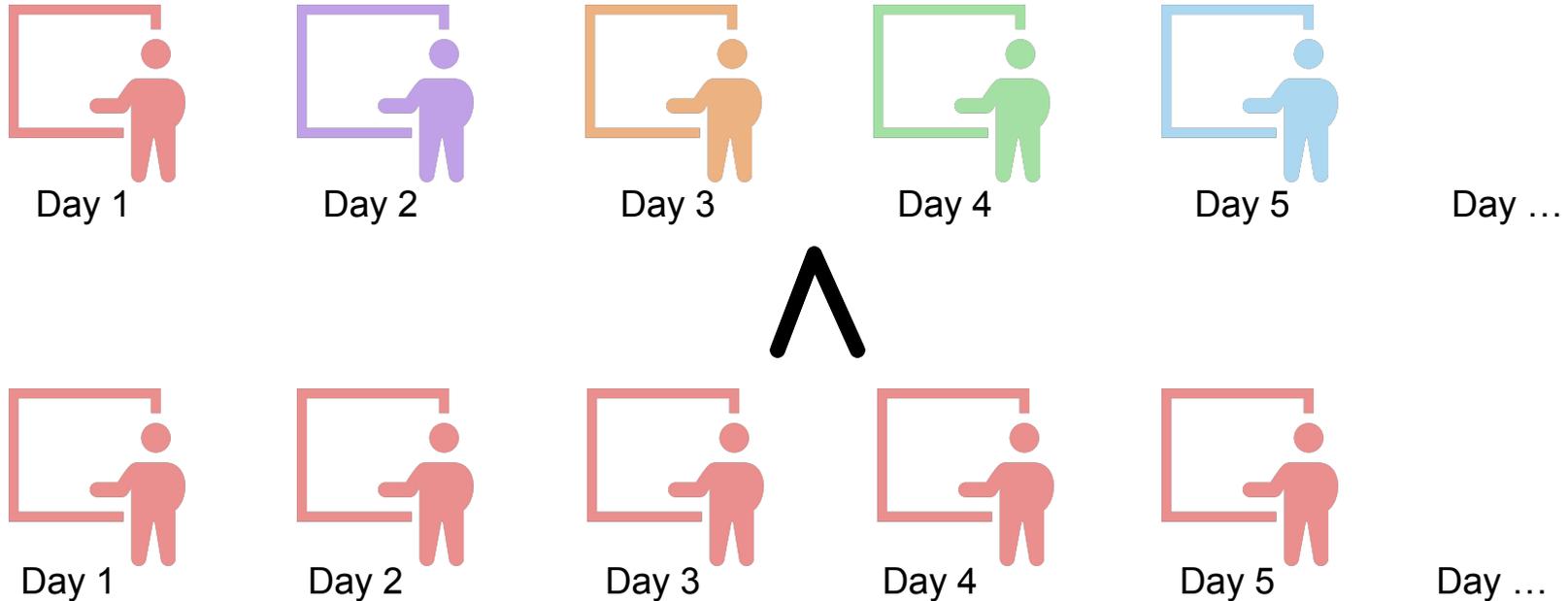
Day ...



[1] Xia, Meng, et al. "Understanding Distributed Tutorship in Online Language Tutoring." *LAK22: 12th International Learning Analytics and Knowledge Conference*. 2022.

# Distributed Tutorship

There is suggestive evidence that **more distributed tutorship might introduce lower learning improvement** [1].



# Needs-finding Interviews



An online English tutoring platform. On Ringle, learners can choose tutors and class time for 1:1 online speaking sessions.



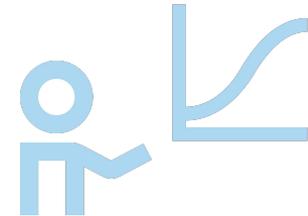
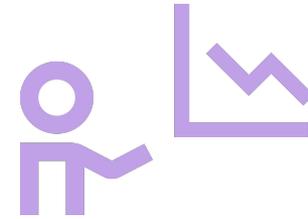
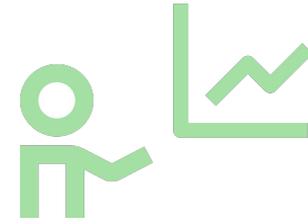
16 learners, who have learnt from more than one tutor.



For example, how do you calibrate your progress when you have taken multiple sessions with different tutors? Have you encountered any difficulties?

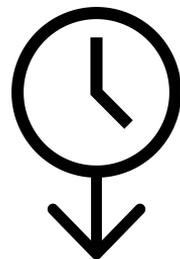
# Challenge #1: Grading Inconsistency

Learners have a hard time knowing their improvement through checking the scores of different tutors, since each tutor might have different grading standards.



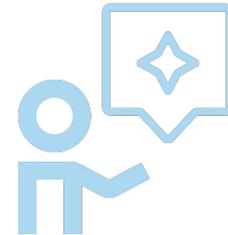
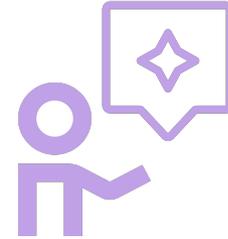
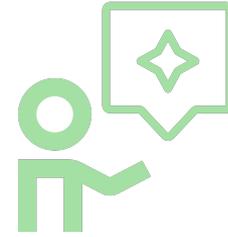
## Challenge #2: Feedback Discontinuity

Learners are unaware of their common language issues (e.g. tense errors) and they are not sure whether they have corrected the issues or not, since previous corrections are not tracked by different tutors.



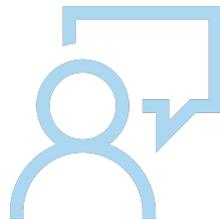
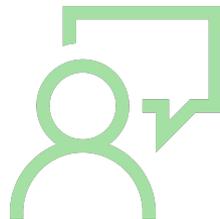
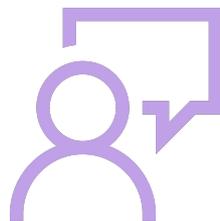
## Challenge #3: Unorganized Feedback

Learners are uncertain about what to do next, since suggestions given by different tutors are from diverse perspectives.



## Challenge 4#: Lack of Context for Feedback Understanding

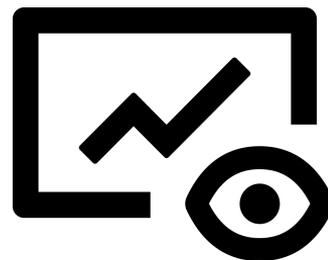
It would take a long time to find the corresponding place in the audio recording where the feedback was given.



# We want to design **intuitive** learning dashborad

Learners are not data scientists. Exhaustive visual analysis may not be their best option.

We need to build an **intuitive** visual analysis system to reduce the cognitive load



## Challenges

## Design Requirements

## Design Elements

C1: Grading Inconsistency

C2: Feedback Discontinuity

C3: Unorganized Feedback

C4: Lacking context for feedback understanding

R1: Provide a data-driven assessment and compare with tutors' scores.

R2: Identify common language issues and track feedback uptake behavior

R3: Organize tutor feedback automatically into different categories

R4: Map tutor feedback to transcripts

R5: Provide intuitive visualizations to present learning progress

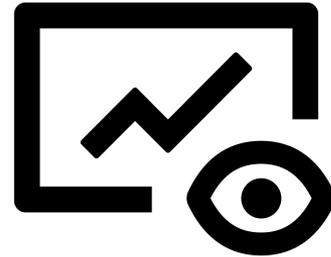
**Overview** to compare computer scores and tutor scores

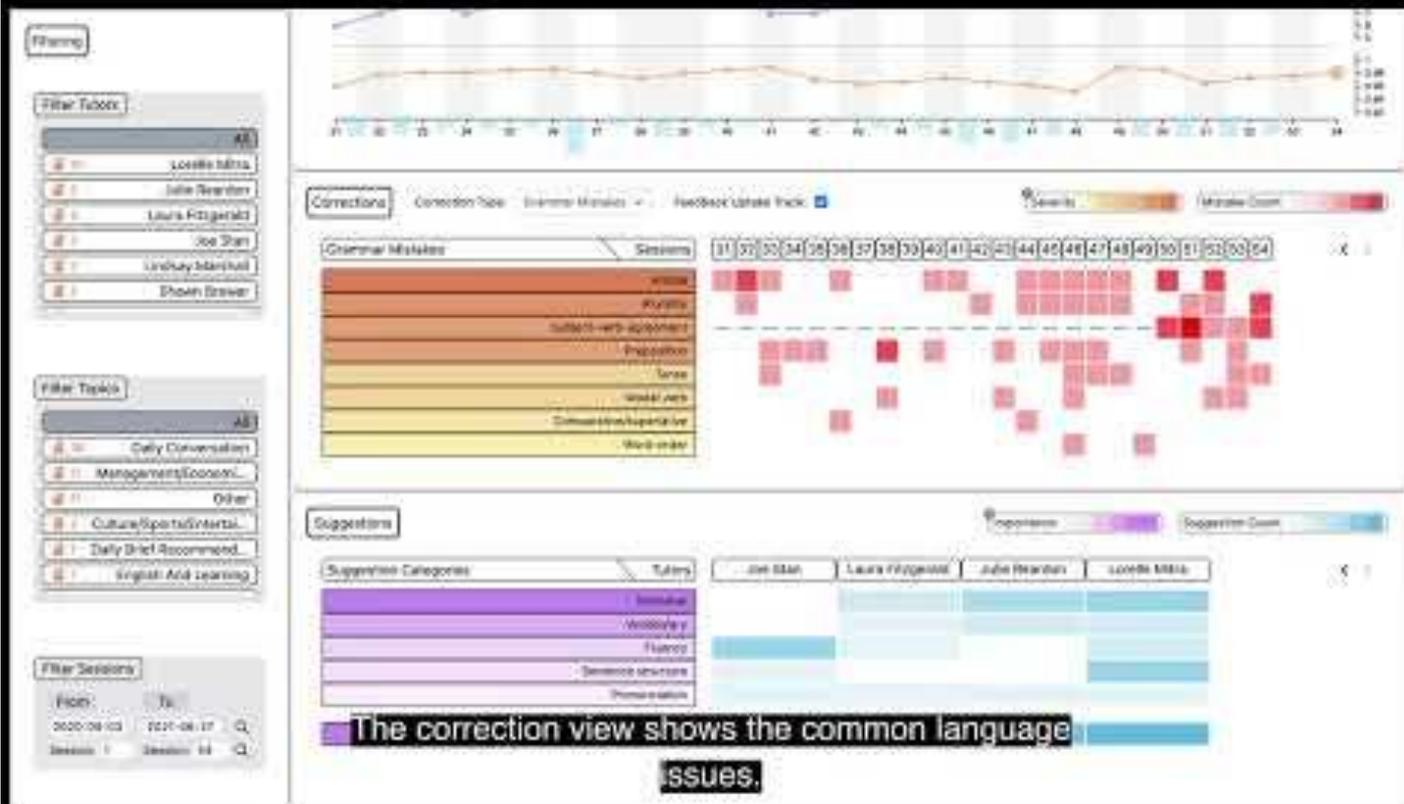
**Correction View** to demonstrate the trend of feedback uptake behaviors

**Suggestion View** to display the distribution of suggestion categories

**Transcript View** to link corrections with transcript

**NLP +**







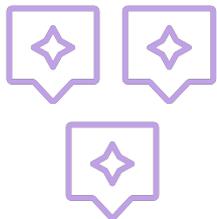
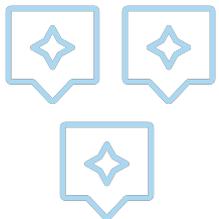
Data Driven Evaluation



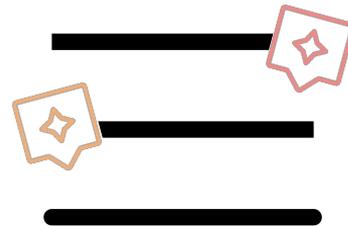
Grammar



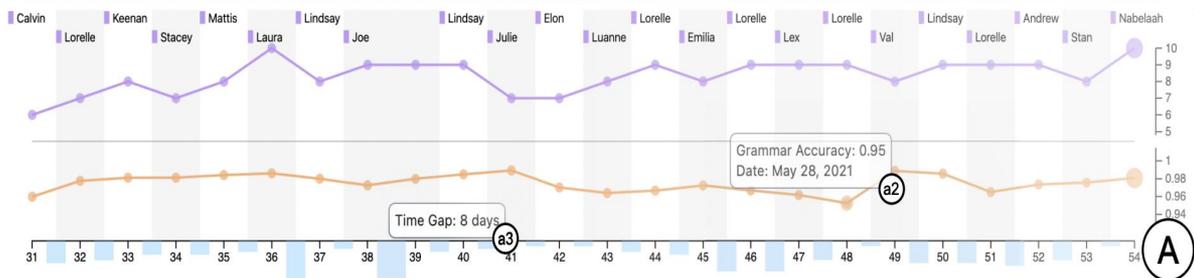
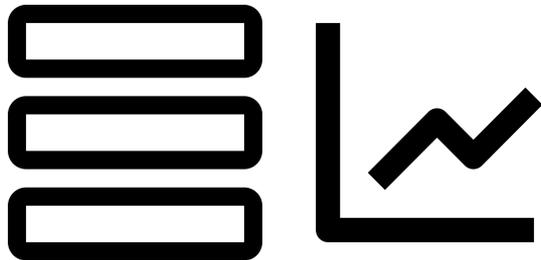
Identify and Track Common Language Issues



Feedback Categorization



Feedback-Context Mapping

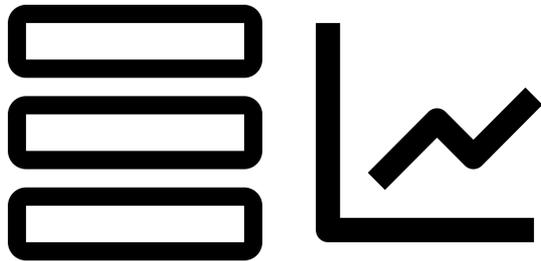


## Data Driven Evaluation

**Vocabulary Complexity:** measure of textual lexical diversity (MTLD), the average length of sequential words a speaker can produce that keep the type-token ratio (TTR) higher than 0.72.

**Grammar Accuracy:** ratio of error-free C-Units to the total number of C-Units, where C-Unit is defined as the minimal communication unit (e.g., "Yes.")

**Fluency:** Mean Length of Run (MLR), the average number of syllables per utterance without any pause, where the threshold for pause identification is set to 250 ms.



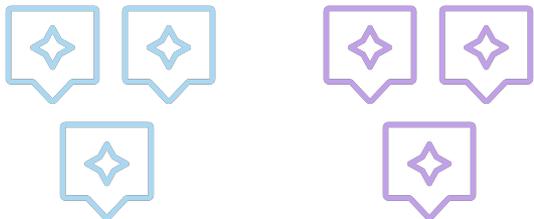
Data Driven Evaluation



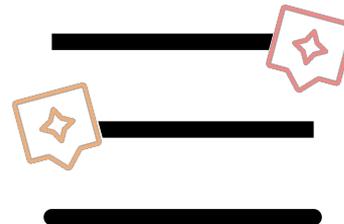
Grammar

x ✓ x x ✓

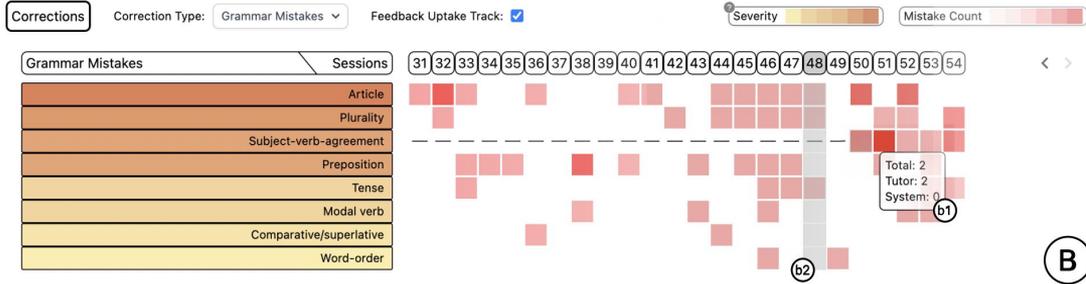
Identify and Track Common Language Issues



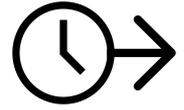
Feedback Categorization



Feedback-Context Mapping



Grammar



B

Identify and Track Common Language Issues

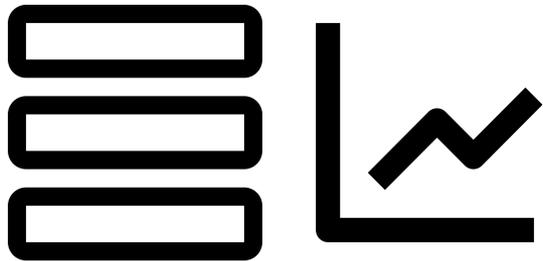
**Corrective feedback:** (e.g., two apple -> two apples, think positively -> optimistic)

**Feedback uptake behaviors**

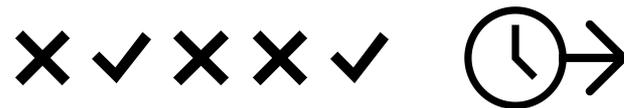
**Grammar:** whether still have the grammar issue mentioned by previous tutors

**Vocabulary:** for each session, check using **masked language modeling**

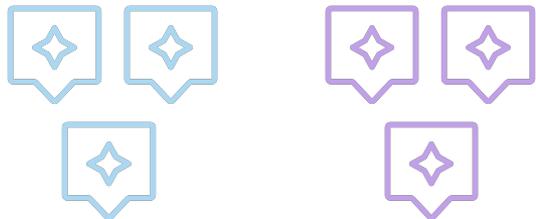
- whether the suggested expressions have been used correctly
- whether the original expressions were still used incorrectly



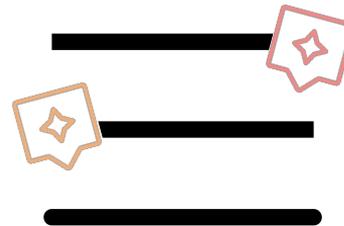
Data Driven Evaluation



Identify and Track Common Language Issues

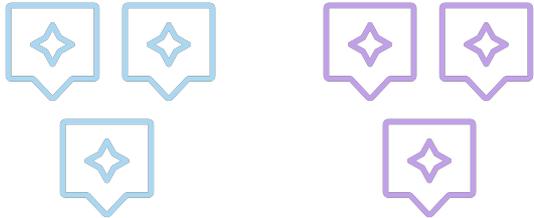
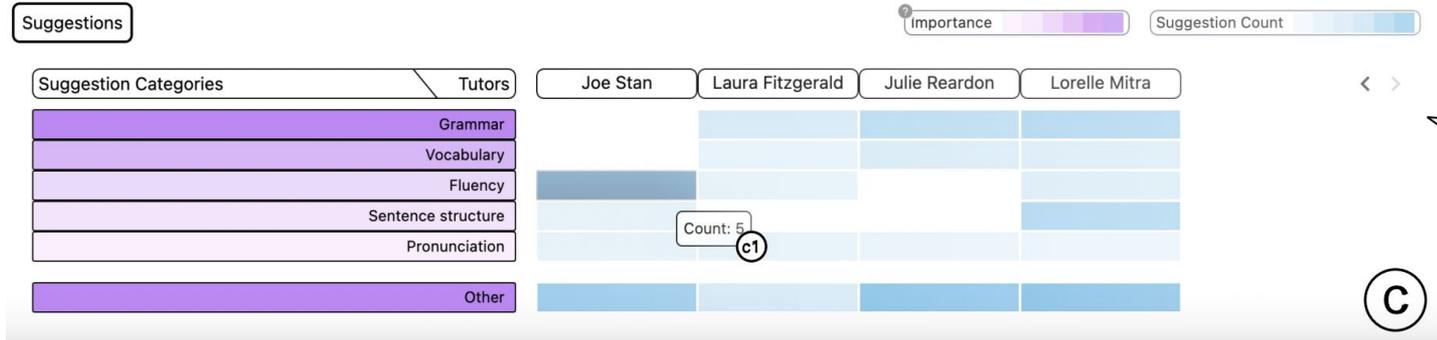


Feedback Categorization

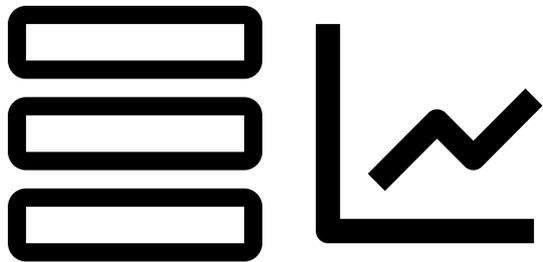


Feedback-Context Mapping

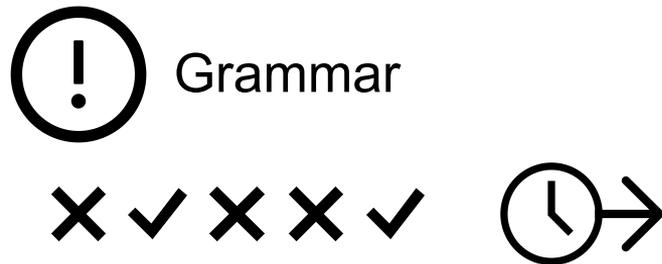
- (1) **Manually selected six categories** with the help of three tutors
- (2) **Sentence classification** for each feedback sentence using **natural language inference techniques**



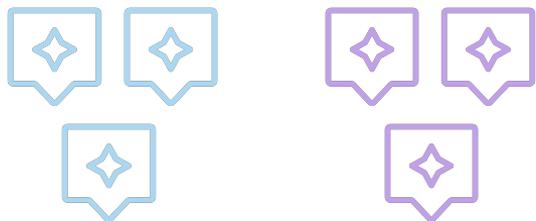
## Feedback Categorization



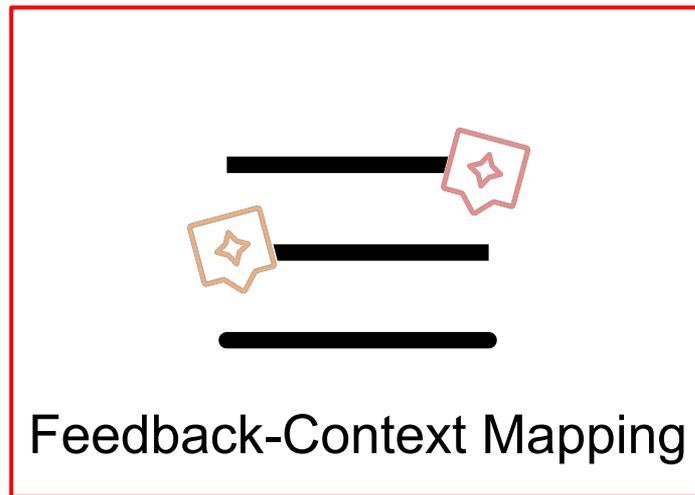
Data Driven Evaluation



Identify and Track Common Language Issues



Feedback Categorization



Feedback-Context Mapping

# Map tutors' feedback to the transcripts based on the sentence similarity

Vocabulary Advice      Sessions 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55

Watch	→	See
<b>Give</b>	→	<b>Provide</b>
Make	→	Set
As	→	While
Small	→	Low
Introduce	→	Tell
Recognize	→	Realize
Spend	→	Use
Complain	→	Complaint
Enter	→	Start
Socialist	→	Sociologist
Argument	→	Discussion
Remind	→	Think of
Salary	→	Paycheck
Known well	→	Well-known
Perfect	→	Perfection
Focus	→	Topic
Make	→	Navigate
Restriction	→	Restructuring
Give	→	Cause

Session Topic: Healthcare System:Comparisons between the United States and Korean Healthcare System (Science/Tech)  
Session Tutor: Lorelle Mitra      Session Date: 2020-07-06

medical specialist following our symptom. So the doctor would like to give the best service with good facilities to attract more patient because their income is dependent on provide of the medical treatment relating to the nu patient.

So the more patients they see the more salary they get.

So sometimes the distinct reduce the time of the the interview time with the doctors, we see more patient. So but the facility is quite expensive and good. They provide the best service

custard. So any time for example if y (Give --> Provide) the hospital for an emergency is there a small

00:00 / 49:08



# User Study

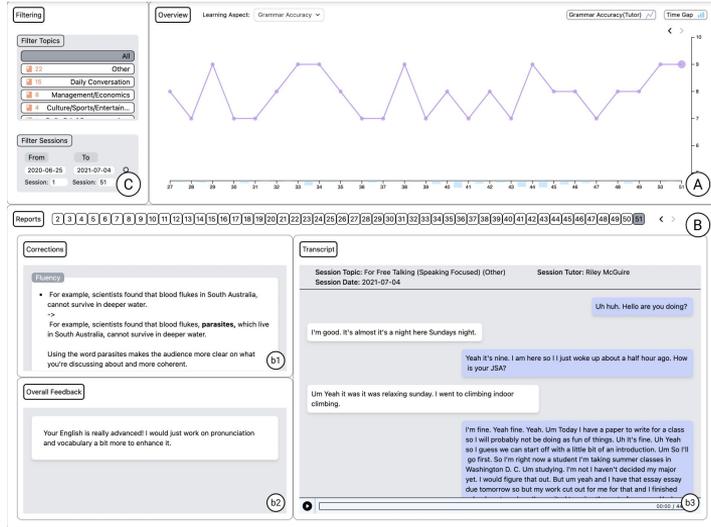


A between-subjects study on a Baseline system and RLenS.

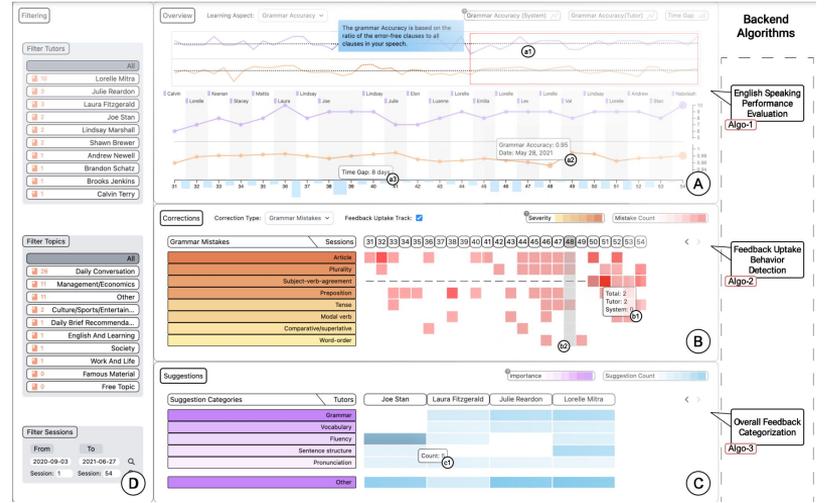


40 learners from Ringle, who have learnt from more than one tutor and 25 sessions.

# User Study



Baseline: 20 learners



RLens: 20 learners

# User Study

T1: Please describe your overall learning progress.

T2: Please identify your common language issues in the learning process.

T3: Please describe whether you have corrected your common language issues in the learning process.

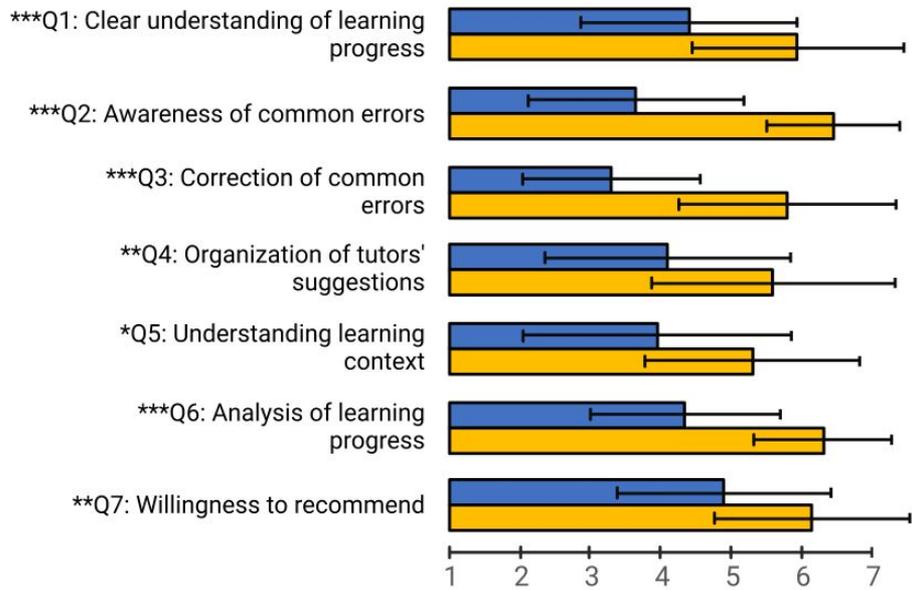
T4: Please describe the common aspects in tutors' overall feedback.

T5: Please describe how you check the transcript using the system for learning.

T6: Please describe the reasons for ups and downs in scores showing in Overview.

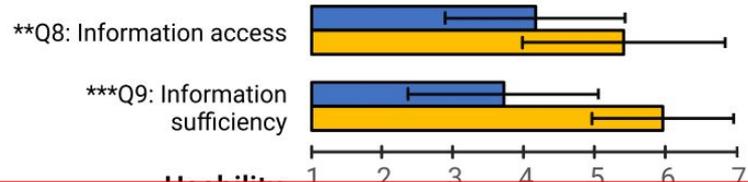
T7: Please describe how you will use this system in learning reflection if it is deployed.

### Effectiveness

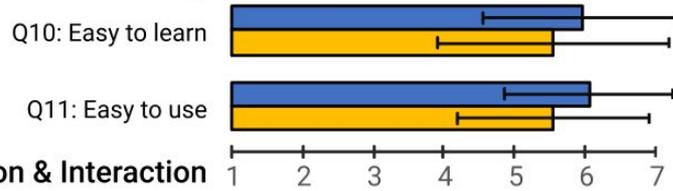


■ Baseline ■ RLenS \* = p-value < 0.05

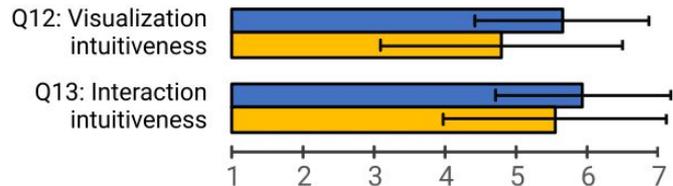
### Informativeness



### Usability

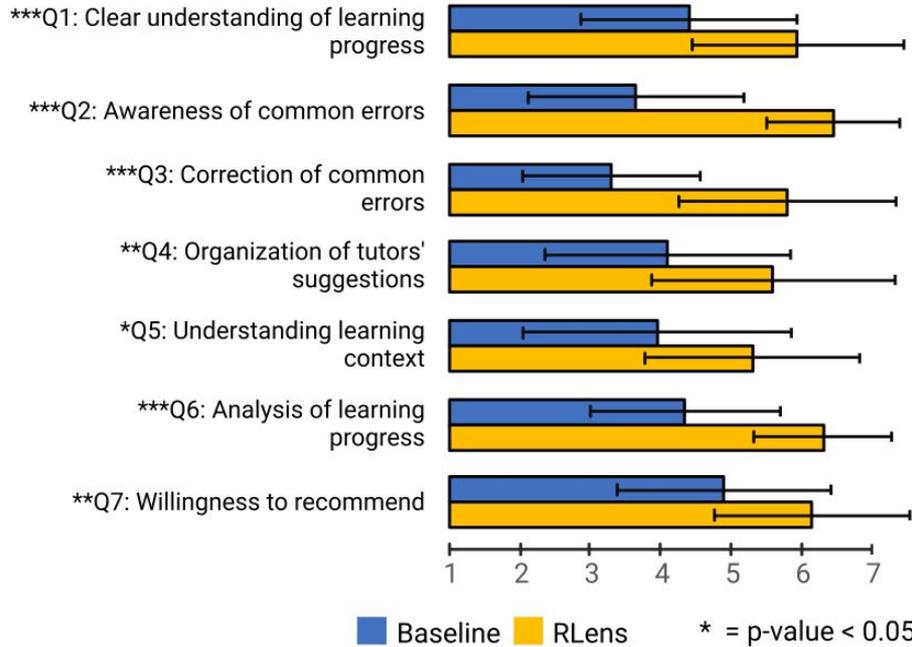


### Visualization & Interaction

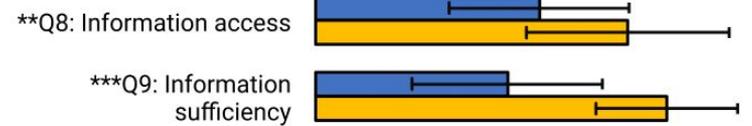


\*\* = p-value < 0.01 \*\*\* = p-value < 0.001

## Effectiveness



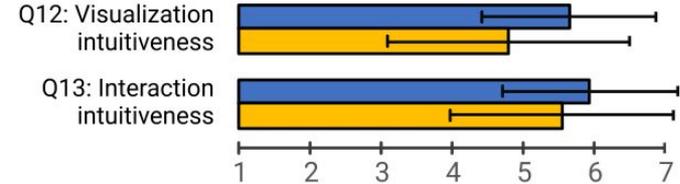
## Informativeness



## Usability

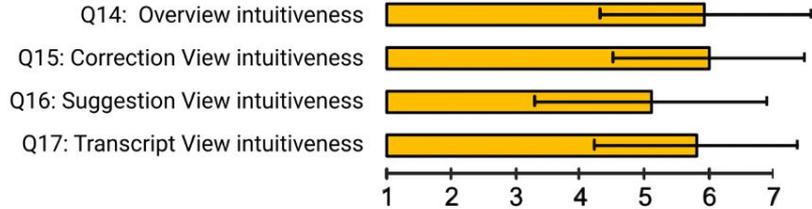


## Visualization & Interaction

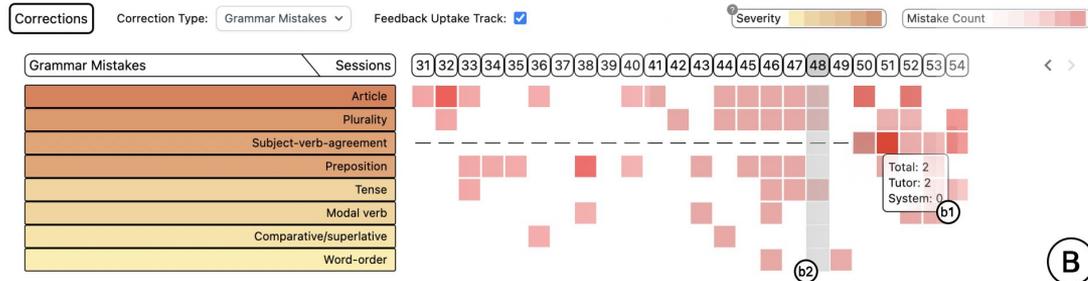
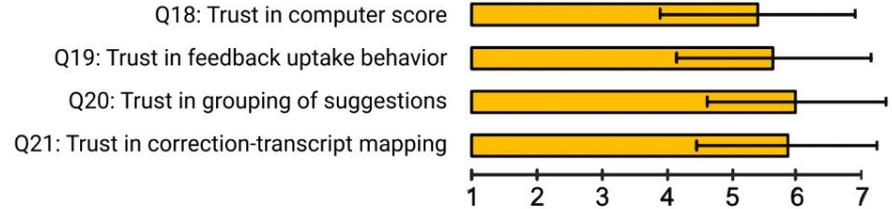


\*\* = p-value < 0.01 \*\*\* = p-value < 0.001

## Visualization Intuitiveness



## Trust



# Contributions

- **A computer-aided visualization system** for analyzing audio/text learning data to facilitate learners' reflection on the learning process under **distributed tutorship**
- **A user study** showing the effectiveness of reflecting learning progress with RLens
- **A set of design considerations** for computer-aided learning systems under distributed tutorship, e.g., surfacing actionable information



# My works



Learners (learning loop)



Educators (design loop)

## Customizing

learning goals and  
personalize activities

## Reflecting

self-regulations on  
learning behaviors

## Analyzing

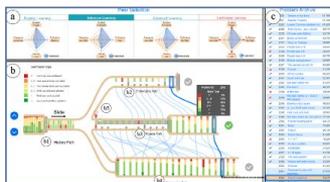
learners behaviors and  
improve learning design

Data

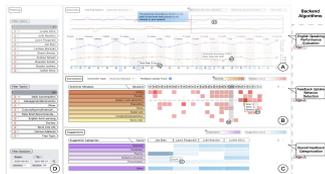
- Large heterogeneous data
- Limited expertise and time in data analysis
- Not enough guidance and explanations
- No guarantee of data quality

- Large heterogeneous data
- Limited expertise and time in data analysis
- Lack of motivation, consistent mental model, and actionable plans

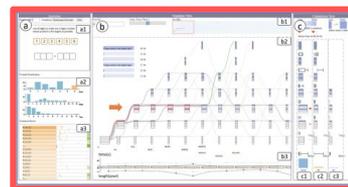
- Large heterogeneous data
- Limited expertise and time in data analysis
- No predefined model



Peerlens (CHI 2019)



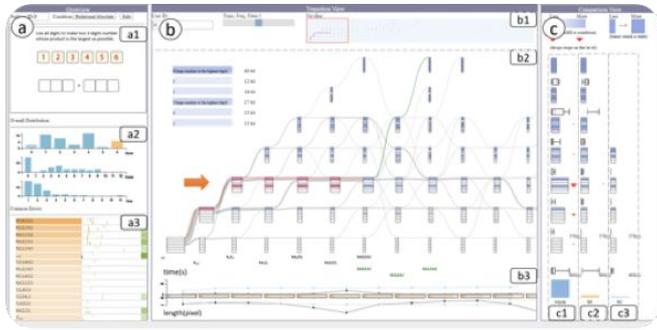
RLens (L@S 2022)



QLens  
(TVCG 2021)



SeqDynamics  
(EuroVIS 2020)



# QLens: Visual Analytics of Multi-step Problem-solving Behaviors for Improving Question Design

**Meng Xia**, Reshika Palaniyappan Velumani, Panpan Xu, Yong Wang, Huamin Qu,  
 Xiaojuan Ma  
**TVCG 2021**

# A Multi-step Problem

Five people stand in a line.

Mark stands ahead of Paul.  
Helen stands ahead of Jane.  
Paul stands behind Helen but ahead of Luke.  
No boy is next to another boy in the line.

 Move each person to their place in the line.

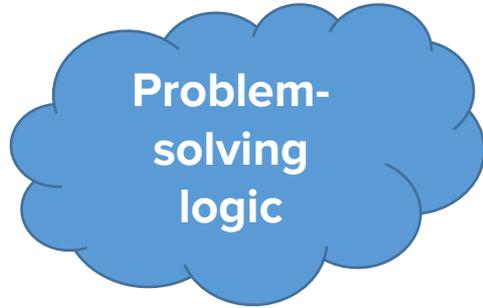
Mark Helen Paul Luke Jane



Back Front



# Motivation

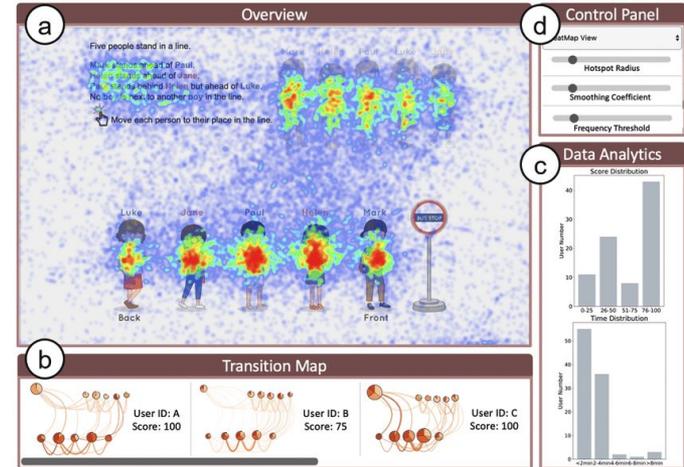
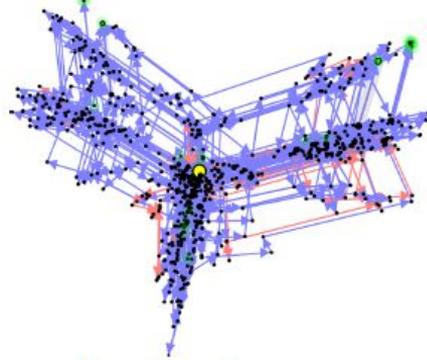


**Question Designer**

# Related work



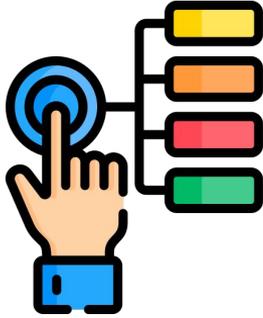
Feature-based projections for effective playtrace analysis (Liu et al., 2011)



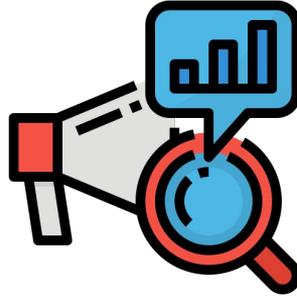
Visual Analytics of Student Learning Behaviors on K-12 Mathematics E-learning Platforms (Xia et al., VIS 2019) **Best Poster Award**

States cannot reflect students' thinking logic

# QLens for question designers



Inspect



Analyze



Compare

# A user-centered design process

- Four domain experts

- Question designers (E1, E2)
- System developer (E3)
- Project manager (E4)

- Requirements gathering iteratively  $\geq$  one year

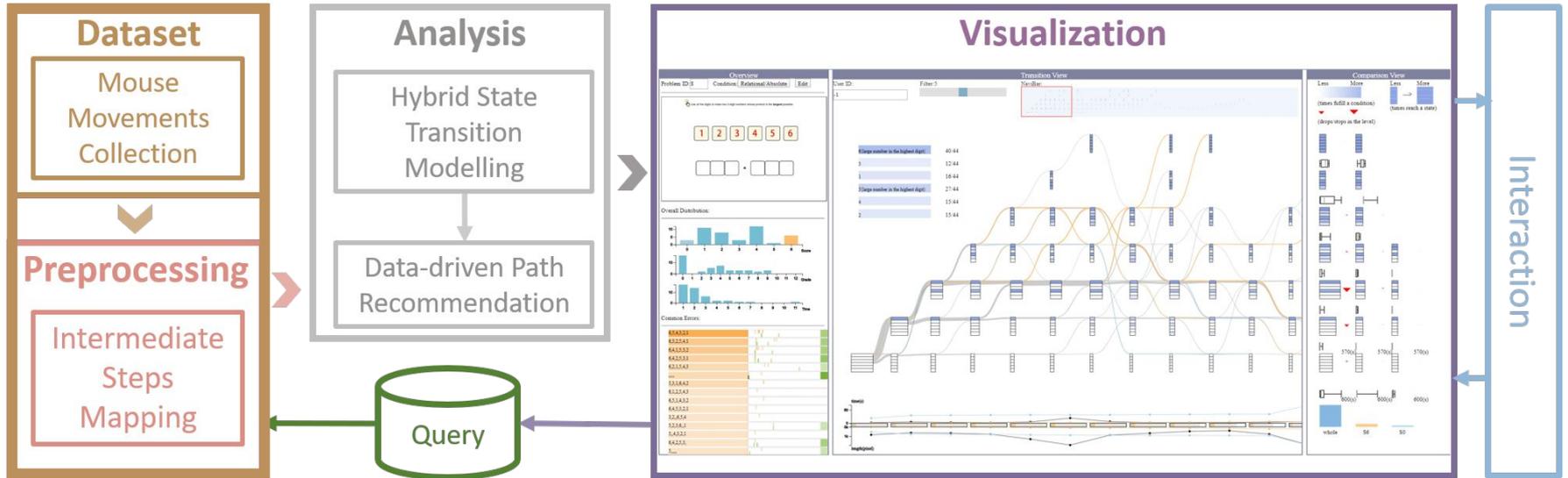
R1: Show students' **overall problem-solving performance**.

R2: **Summarize** and present the multi-step problem-solving behaviors.

R3: **Enable the comparison** of students from different groups.

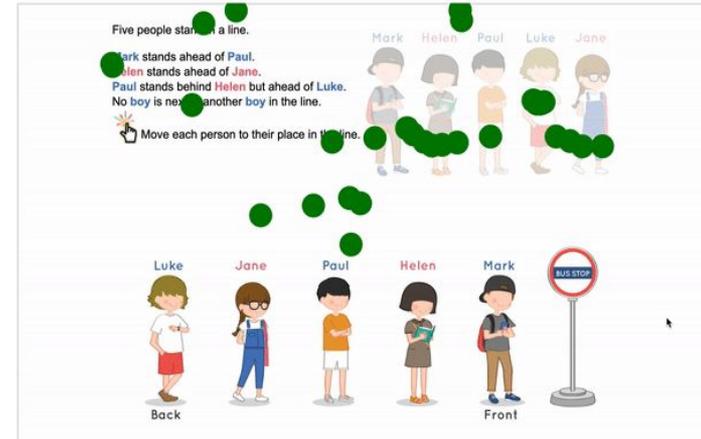
R4: **Evaluate the feasibility** of providing feedback based on existing data.

# System overview



# 1. Data Preprocessing

Source URL	http://mad9.learnlex.com/storage/mad/questions/2xbee2fdb4aec4e218/		
Element Path	HTML#.BODY#.en.DIV#question_content.singlepage.DIV#std_wrapper.....		
Question ID	geometry23567	User ID	10001
Time Stamp	20190122T1022	Action Type	click/drag/mousemove
Client Width	1920	Client Height	1080
X	567	Y	432
Touch Screen	True/False	Button	Enter
Platform	Windows/MacOS/iOS	Browser	Chrome/IE/Safari
.....			



April 2019 to January 2020,  
2,30,644 records from  
5,266 students and 1,718 mathematical questions.

# 1. Data Preprocessing

For each question:

1

Five people stand in a line.  
Mark stands ahead of Paul.  
Helen stands ahead of Jane.  
Paul stands behind Helen but ahead of Luke.  
No boy is next to another boy in the line.  
Move each person to their place in the line.

Mark Helen Paul Luke Jane

2

1 2 3 4 5 6

7 8 9 10 11

Back Front

BUS STOP

For each student:

2 11 4 7 3 8 8 9 ...

Step1: ,,,Mark

Step2: Paul,,,Mark

Step3: Paul,Helen,,,Mark

Step4: Paul,,Helen,,Mark

...

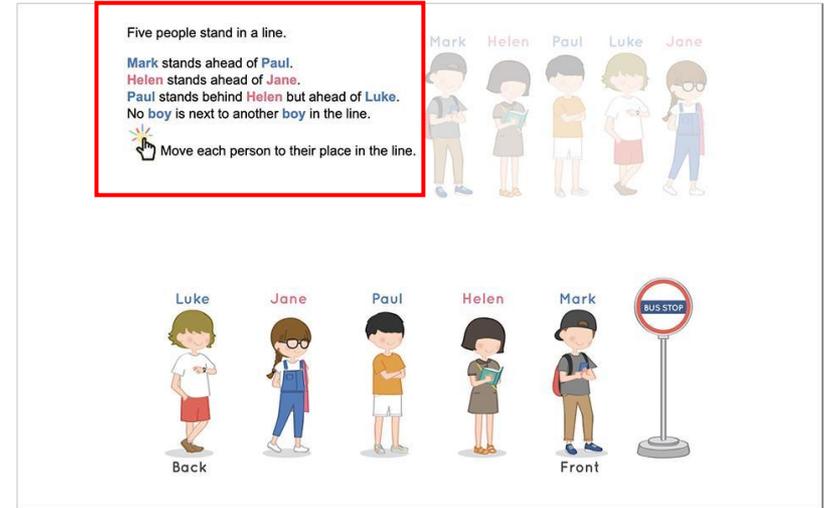
## 2. Data Analysis - State Transition Model

**Step:** the smallest user interface interaction that changes the intermediate answers

**Stage:** the number of conditions the current answer fulfills

**Condition:** one criteria that students need to fulfill to get the partial score

Mark > Paul	149/233
Helen > Jane	140/233
Luke > Paul > Helen	78/233
No boys near each other	0/233



Step1: ,,,Mark

Stage 0

Step2: Paul,,,,Mark

Stage 1

Step3: Paul,Helen,,,Mark

Stage 2

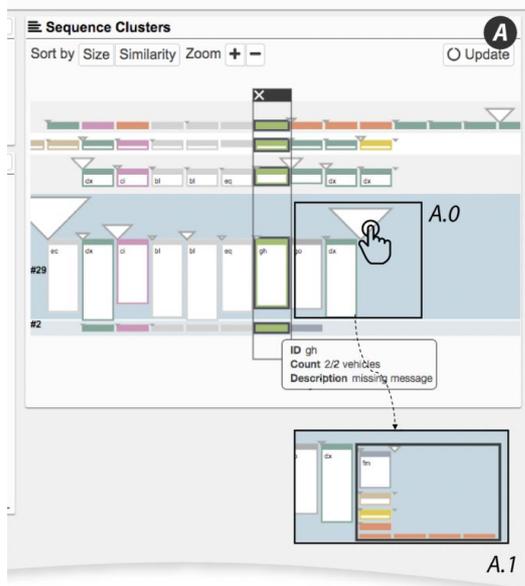
Step4: Paul,,Helen,,Mark

Stage 2

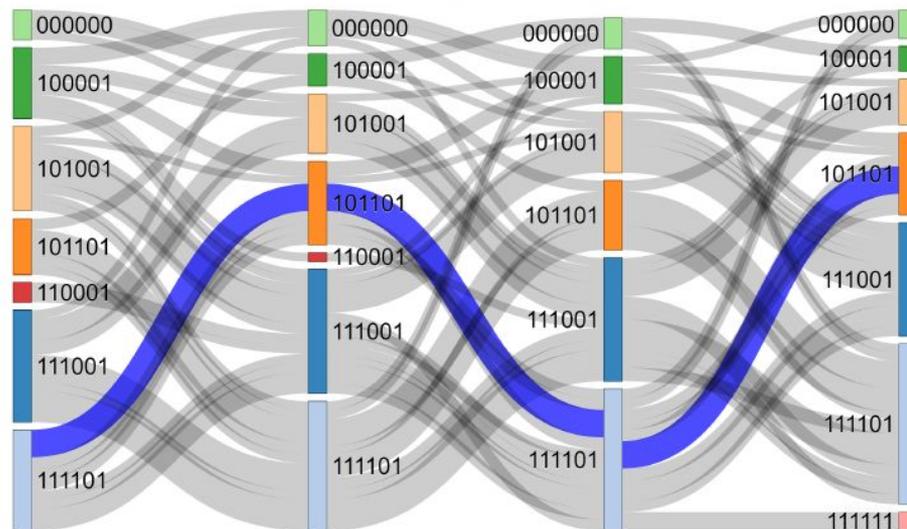
...

### 3. Visualization - State Transition Visualization

Cannot show event sequence data in which each step has multiple events.

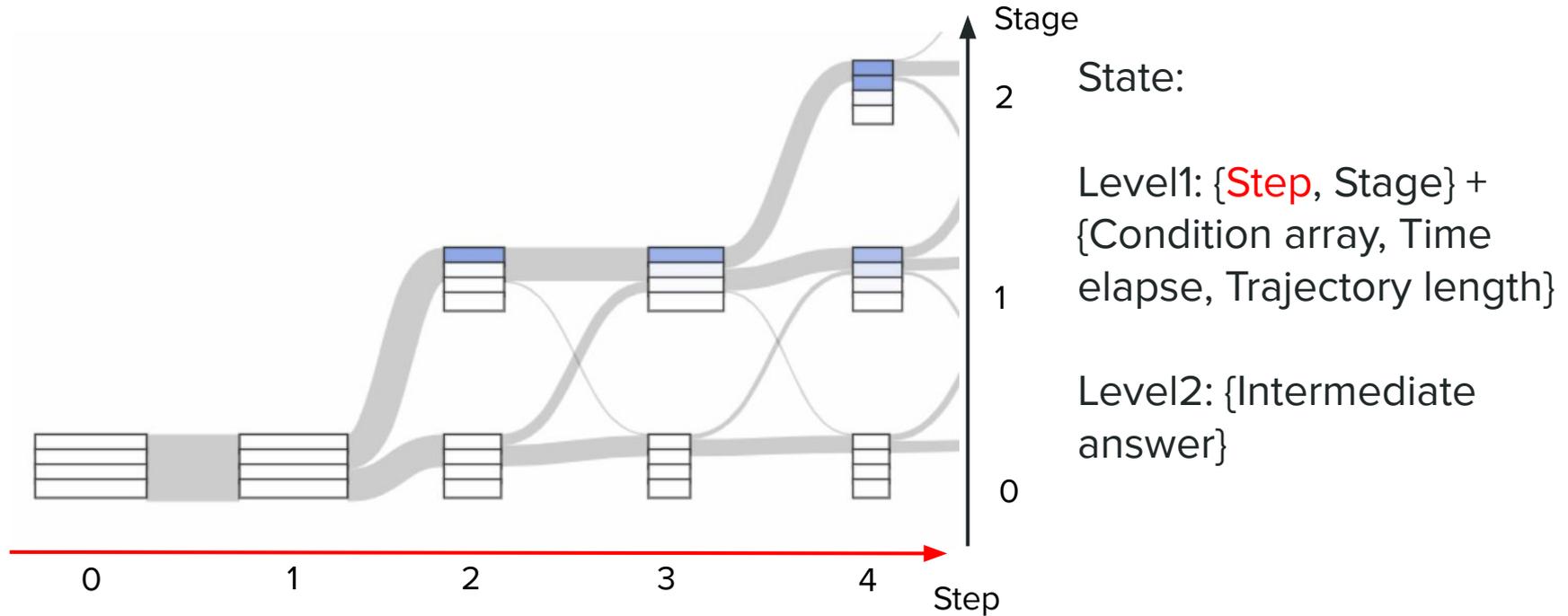


Sequence Synopsis: Optimize Visual Summary of Temporal Event Data (Chen et al., 2017)

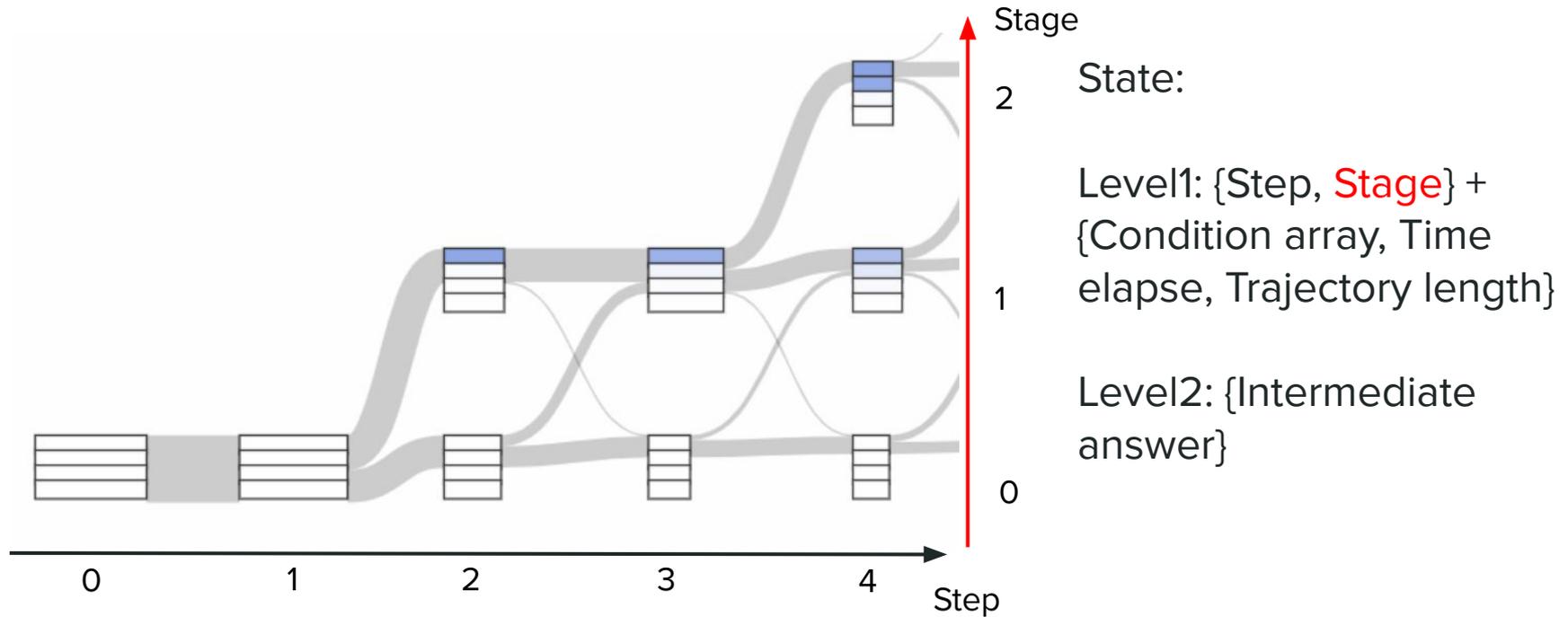


Pathviewer: Visualizing pathways through student data (Wang et al., 2017)

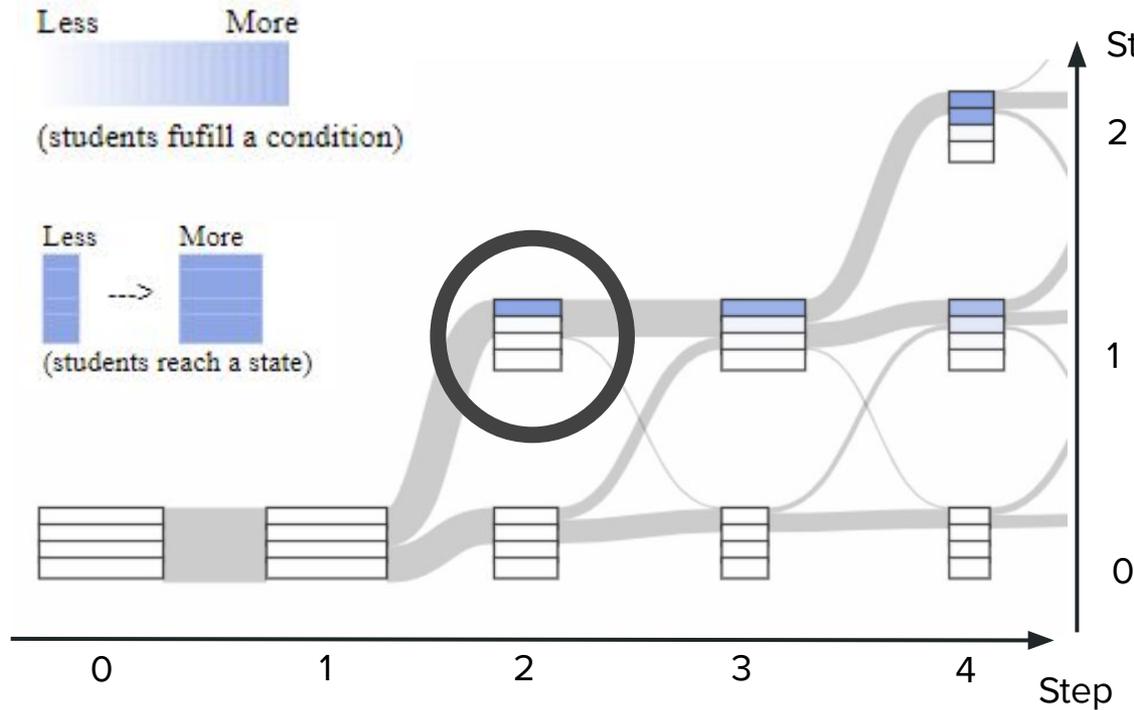
### 3. Visualization - State Transition Visualization



### 3. Visualization - State Transition Visualization



### 3. Visualization - State Transition Visualization

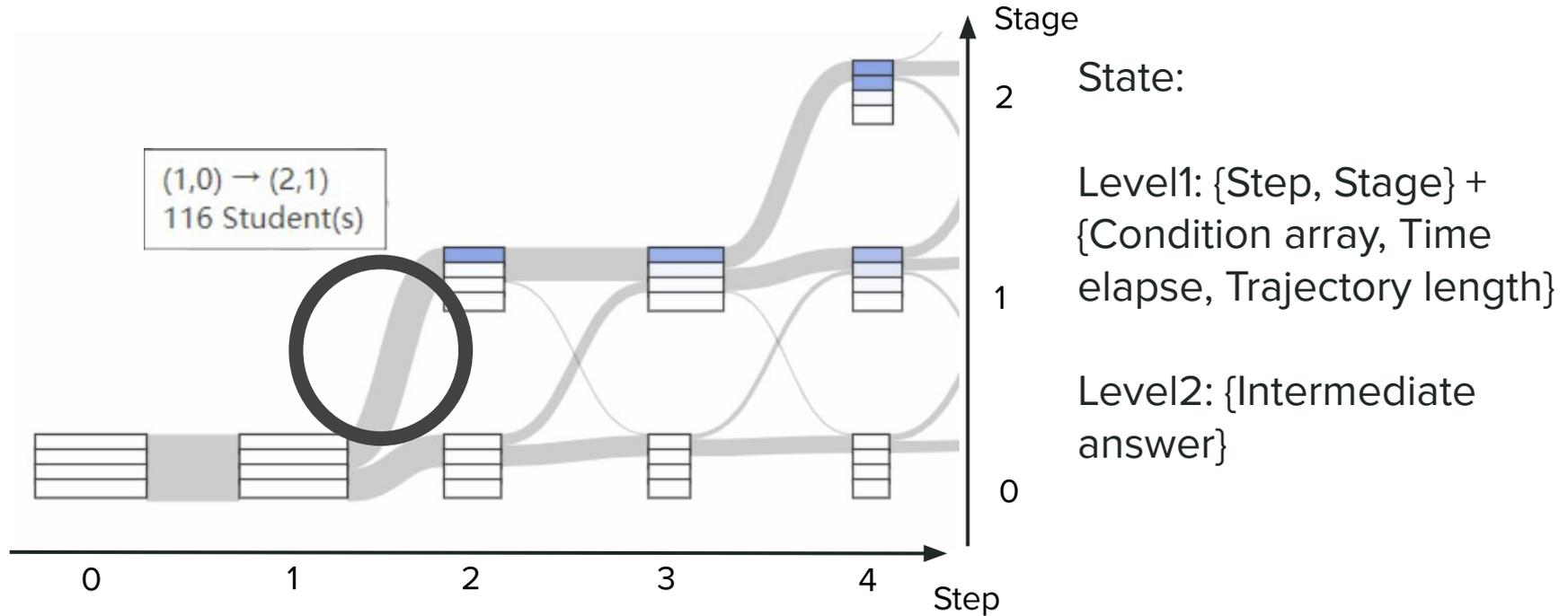


State:

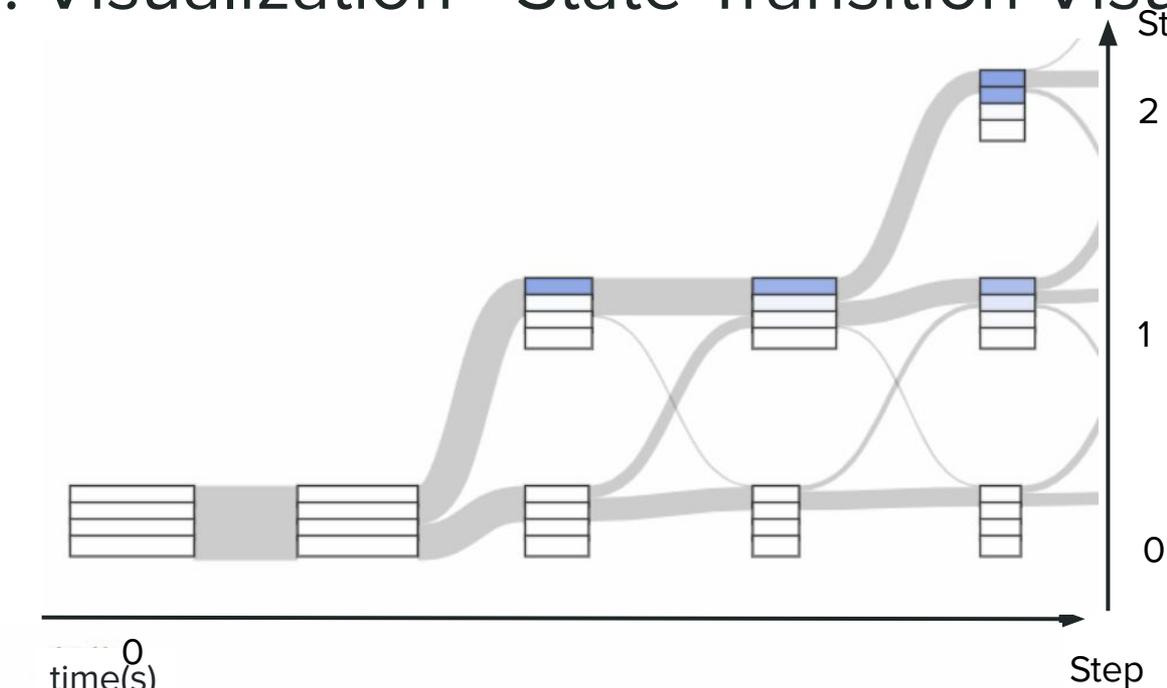
Level1: {Step, Stage} +  
{Condition array, Time  
elapse, Trajectory length}

Level2: {Intermediate  
answer}

### 3. Visualization - State Transition Visualization



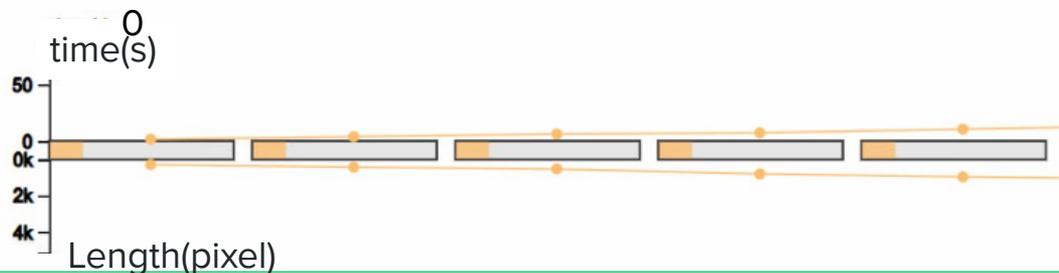
### 3. Visualization - State Transition Visualization



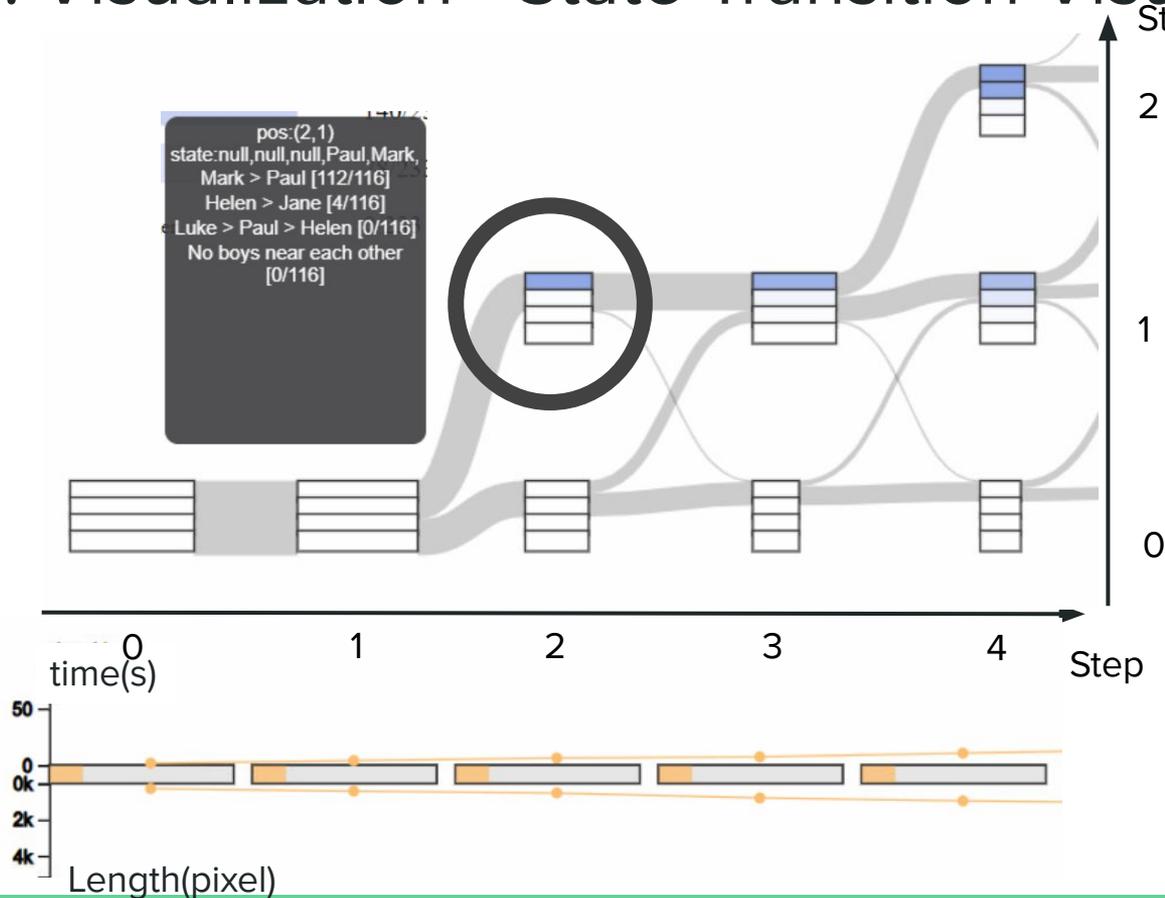
State:

Level1: {Step, Stage} +  
{Condition array, **Time  
elapse, Trajectory length**}

Level2: {Intermediate  
answer}



### 3. Visualization - State Transition Visualization



State:

Level1: {Step, Stage} +  
 {Condition array, Time  
 elapse, Trajectory length}

Level2: {Intermediate  
 answer}

# Overview

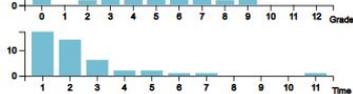
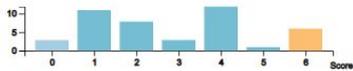
Problem ID: \$ Condition: Relational/Absolute Edit

Use all the digits to make two 3-digit numbers whose product is the largest possible.

1 2 3 4 5 6

□ □ □ × □ □ □

## Overall Distribution:



## Common Errors:

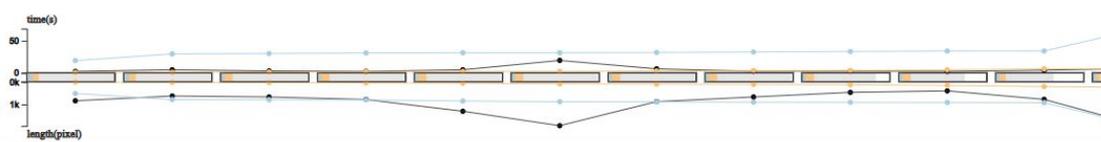
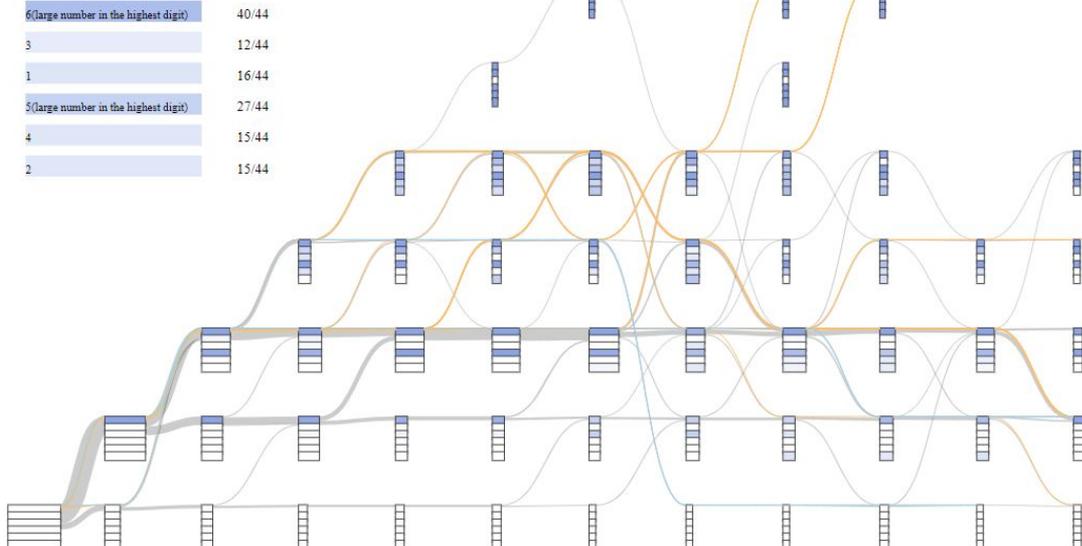
6,5,4,3,2,1	
6,3,2,5,4,1	
6,4,1,5,3,2	
6,4,2,5,3,1	
6,2,1,5,4,3	
.....	
5,3,1,6,4,2	
6,1,2,5,4,3	
6,5,1,4,3,2	
6,4,5,3,2,1	
3,2,6,5,4	
5,2,3,6,1	
5,4,3,2,1	
6,4,2,5,3	
5,.....	

User ID:

Filter: 5

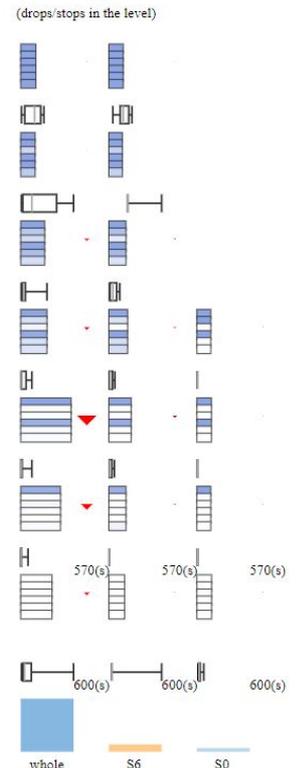
## Transition View

NaviBar:



## Comparison View

Less More Less More  
 (times fulfill a condition) --> (times reach a state)



# Transition View

**Overview**

Problem ID:  Condition: **Relational/Absolute**

Use all the digits to make two 3-digit numbers whose product is the largest possible.

1 2 3 4 5 6

×

**Overall Distribution:**

**Common Errors:**

6,5,4,3,2,1	
6,3,2,5,4,1	
6,4,1,5,3,2	
6,4,2,5,3,1	
6,2,1,5,4,3	
.....	
5,3,1,6,4,2	
6,1,2,5,4,3	
6,5,1,4,3,2	
6,4,5,3,2,1	
3,2,6,5,4	
5,2,3,6,1	
5,4,3,2,1	
6,4,2,5,3	
5.....	

User ID:  Filter: 5 **NavBar**

40:44  
12:44  
16:44  
27:44  
15:44  
15:44

time(s)

length(pixel)

**Comparison View**

Less More Less More

(times fulfill a condition) → (times reach a state)

(drops/stops in the level)

570(s) 570(s) 570(s)

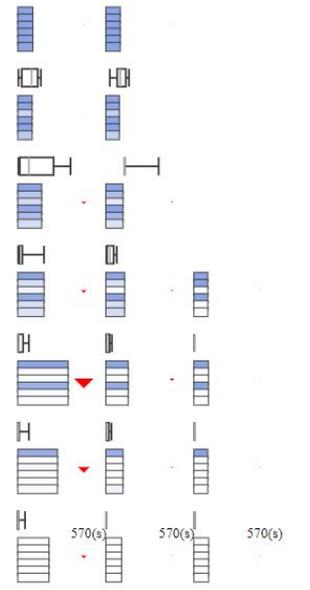
600(s) 600(s) 600(s)

whole S6 S0

# Comparison View

Less More Less More  
 (times fulfill a condition) --> (times reach a state)

(drops/stops in the level)



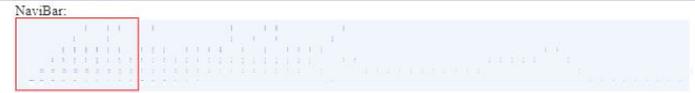
570(s) 570(s) 570(s)

600(s) 600(s) 600(s)

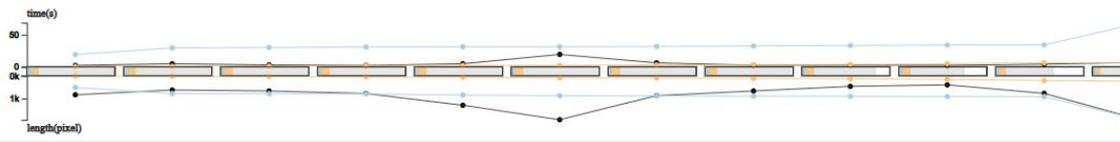
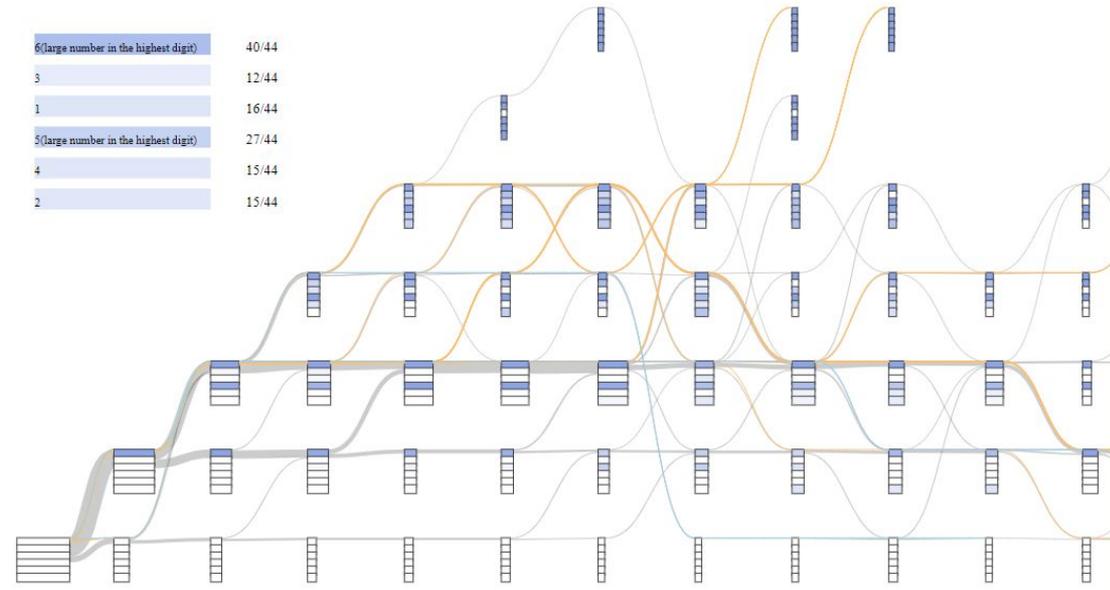
whole S6 S0

## Transition View

User ID:  Filter: 5



6 (large number in the highest digit)	40/44
3	12/44
1	16/44
5 (large number in the highest digit)	27/44
4	15/44
2	15/44



## Overview

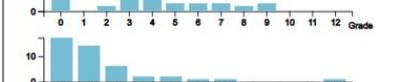
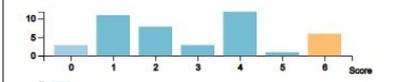
Problem ID:  Condition:  Relational/Absolute  Edit

Use all the digits to make two 3-digit numbers whose product is the largest possible.

1 2 3 4 5 6

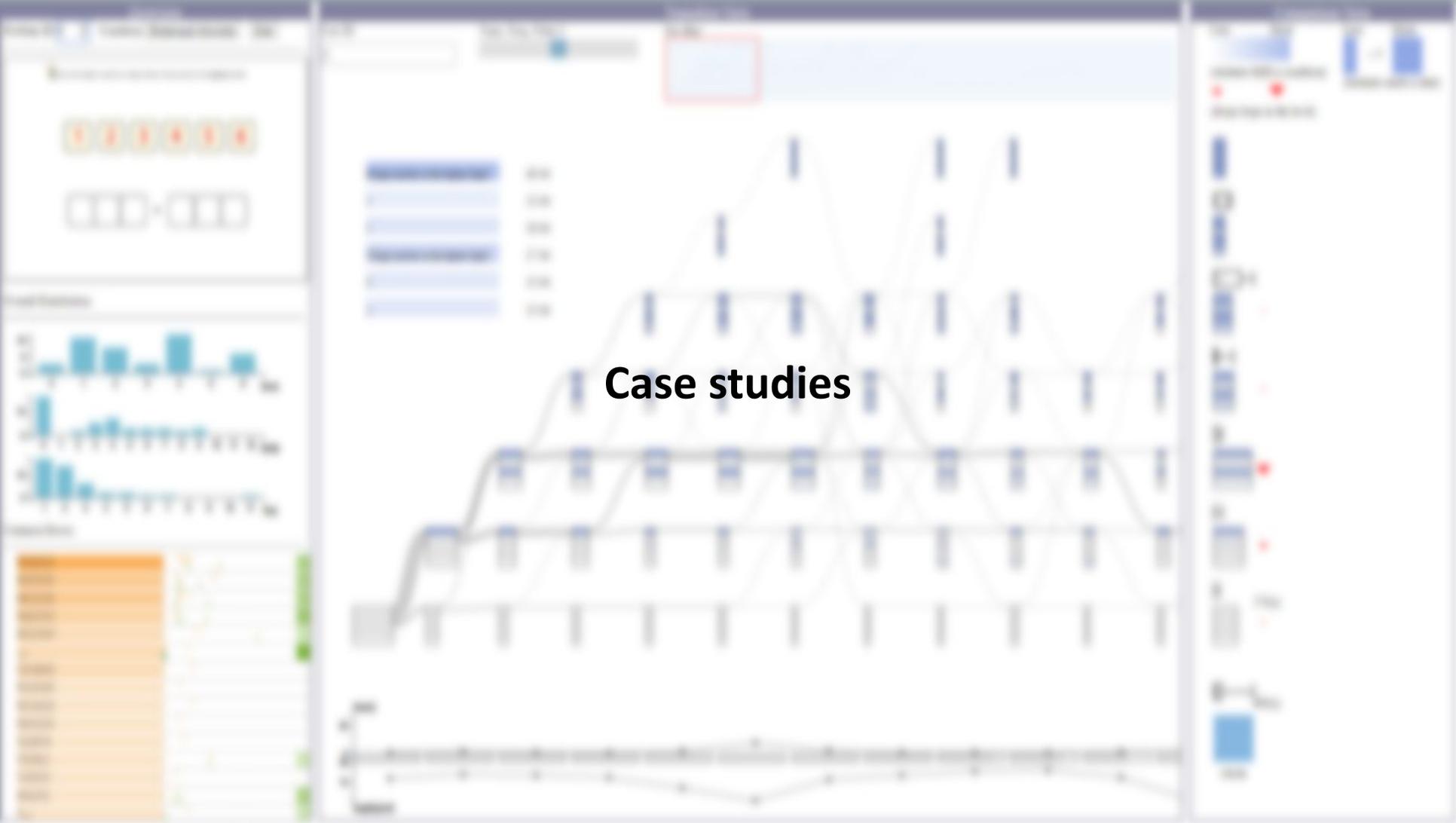
×

### Overall Distribution:

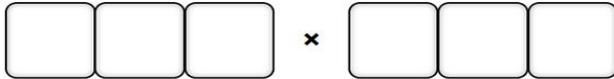
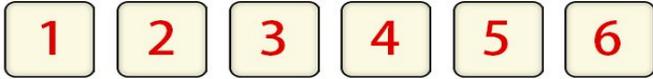


### Common Errors:

6,5,4,3,2,1	
6,3,2,5,4,1	
6,4,1,5,3,2	
6,4,2,5,3,1	
6,2,1,5,4,3	
.....	
5,3,1,6,4,2	
6,1,2,5,4,3	
6,5,1,4,3,2	
6,4,5,3,2,1	
3,2,6,5,4	
5,2,3,6,1	
5,4,3,2,1	
6,4,2,5,3	
5.....	



Use all the digits to make two 3-digit numbers whose product is the largest possible.



FORMATION QUESTION SOLUTION SCORE

Correct answer:  $631 \times 542$

The larger the multiplicand and the multiplier are, the larger the product is.

To make the largest product, the two largest numbers should be used as the hundreds digit.



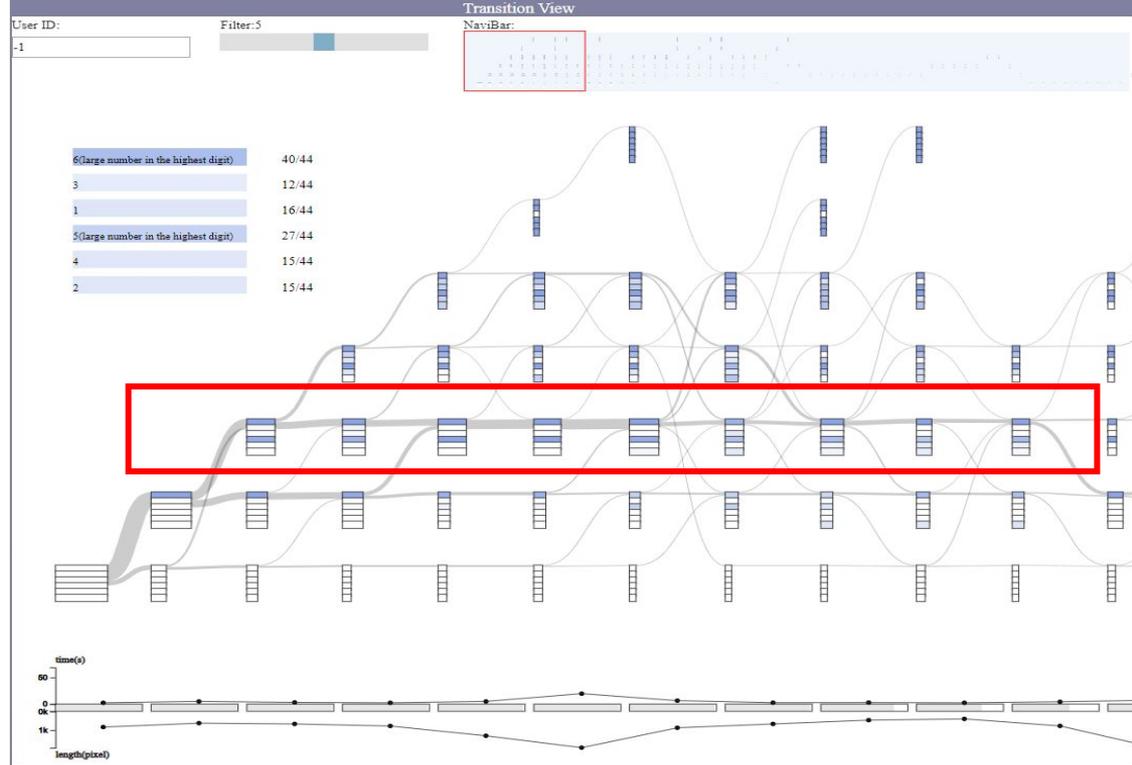
Then the next two largest numbers (3 and 4) should be used for the tens digit. Consider 2 cases:

Case 1. 
$$\begin{array}{r} 63? \\ \times 54? \\ \hline \end{array}$$

$63? \times 40$ , must be larger than 24000

Case 2. 
$$\begin{array}{r} 64? \\ \times 53? \\ \hline \end{array}$$

$64? \times 30$ , must be smaller than 24000



Five people stand in a line.

**Mark** stands ahead of **Paul**.

**Helen** stands ahead of **Jane**.

**Paul** stands behind **Helen** but ahead of **Luke**.

No **boy** is next to another **boy** in the line.



Move each person to their place in the line.



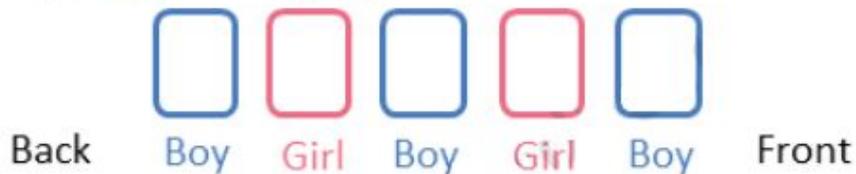
Back



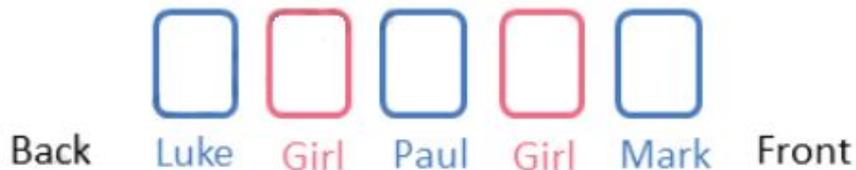
Front



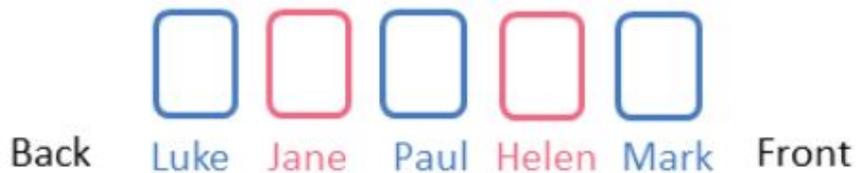
Consider the condition with the most restrictions: "No boy is next to another boy in the line."  
There are only 3 boys and 2 girls, so we have

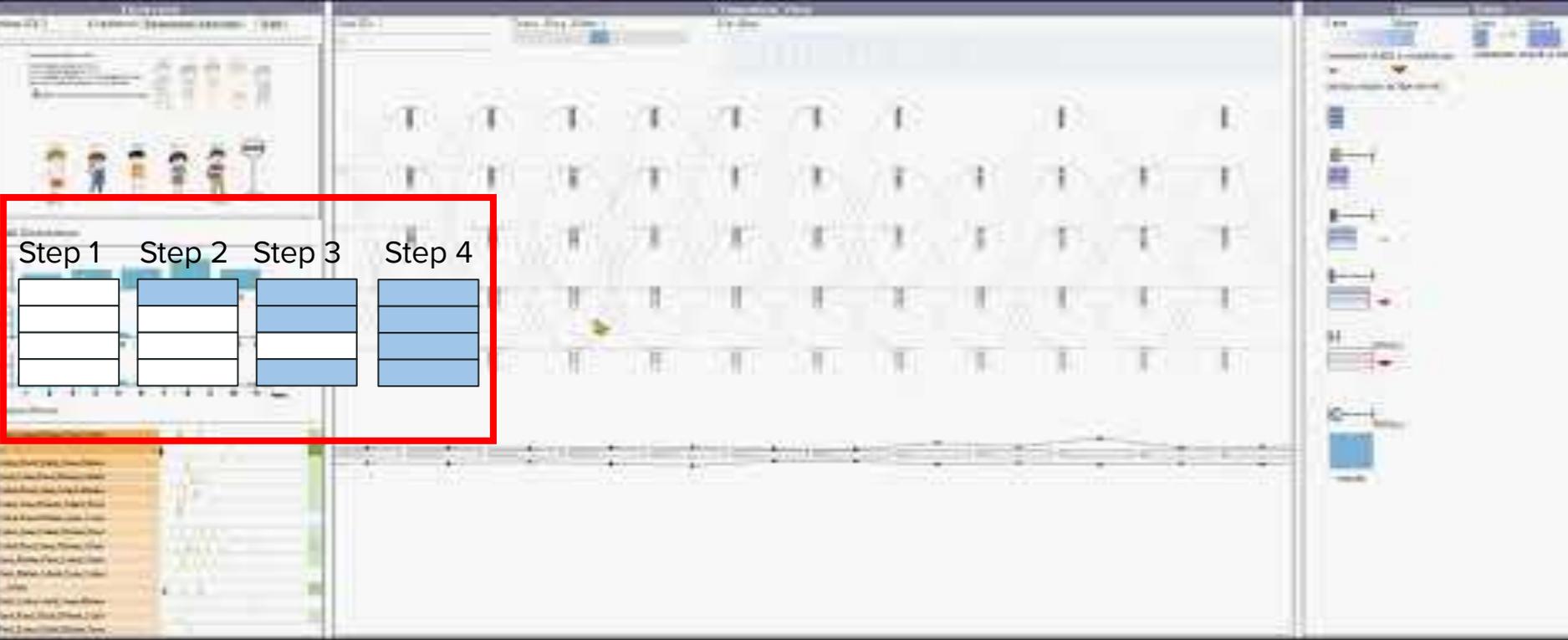


"Mark stands ahead of Paul", "Paul stands ahead of Luke". Therefore,

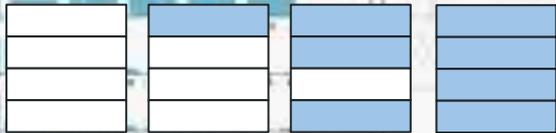


"Helen stands ahead of Jane". Therefore,





Step 1    Step 2    Step 3    Step 4



Step 1


Step 2

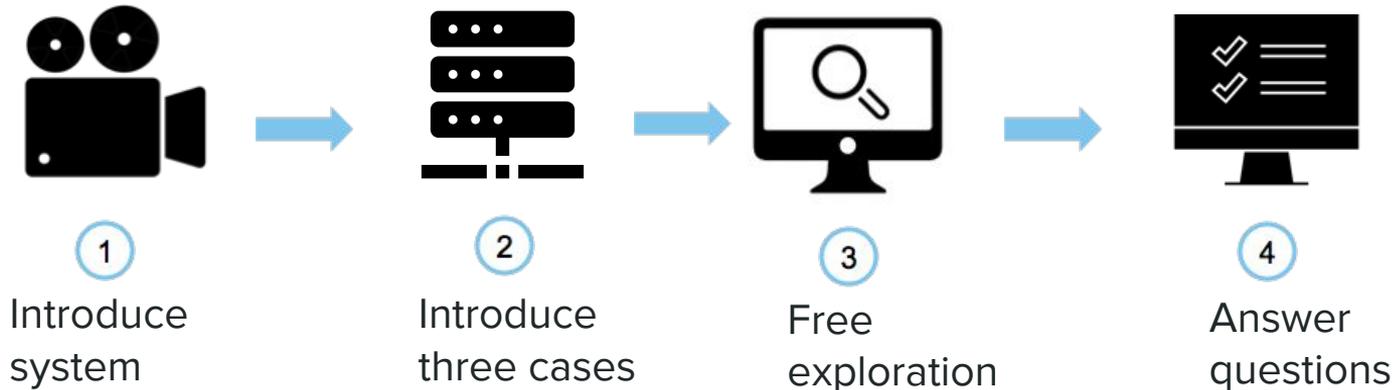

Step 3


Step 4


# Evaluation



- **Cases studies** with four domain experts during the development
- **Semi-structured interviews** with another three domain experts (two questions designers form a different education company, one senior manager); each interview lasts about 1.5 hours



# Evaluation

## System usefulness

Overall, all experts confirmed the **usefulness** and the **intuitiveness** of the system.

“The insights from Transition View will be very useful for the question designer (for example to decide which question is more suitable for which grade students) and the system developer.”

--- E6

“As more and more learning activities conducted are online, it was also very useful to compare students from different schools (e.g., international and local ones) or regions.”

--- E5

“The on-the-fly guidance is what we expected but needs more considerations.”

--- E5

## Visual design & interactions

“It is so clear to view the problem-solving process using the visualization like this (Transition View).”

--- E7

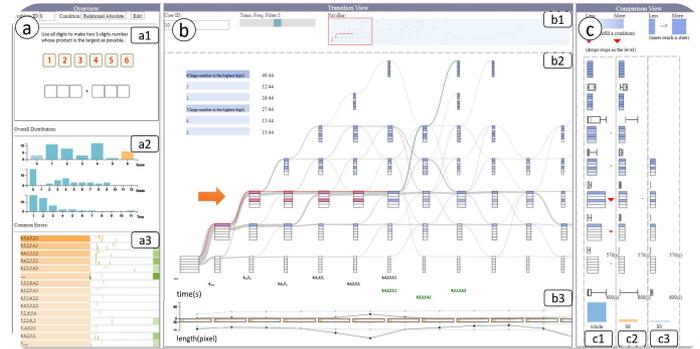
-  Positive
-  Neutral
-  Negative



Our collaborator, TrumpTech, uses QLens to improve questions design. The company now serves for **100, 000 students** from more than **500 schools** in Hong Kong.

# Conclusion

- An interactive visual analytics system on multi-step question design by analyzing click stream data
- A novel glyph-embedded Sankey diagram for analyzing event sequence trend and comparison, where each step has multiple events
- Three case studies and interviews with domain experts to show the usefulness and usability



# My works



Learners (learning loop)



Educators (design loop)

## Customizing

learning goals and  
personalize activities

## Data

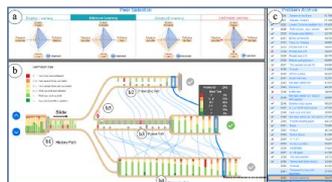
## Reflecting

self-regulations on  
learning behaviors

## Analyzing

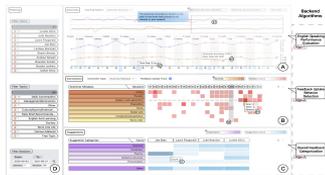
learners behaviors and  
improve learning design

- Large heterogeneous data
- Limited expertise and time in data analysis
- Not enough guidance and explanations
- No guarantee of data quality



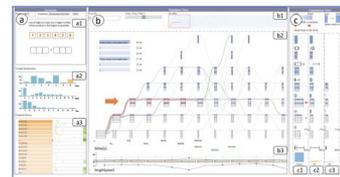
Peerlens (CHI 2019)

- Large heterogeneous data
- Limited expertise and time in data analysis
- Lack of motivation, consistent mental model, and actionable plans



RLens (L@S 2022)

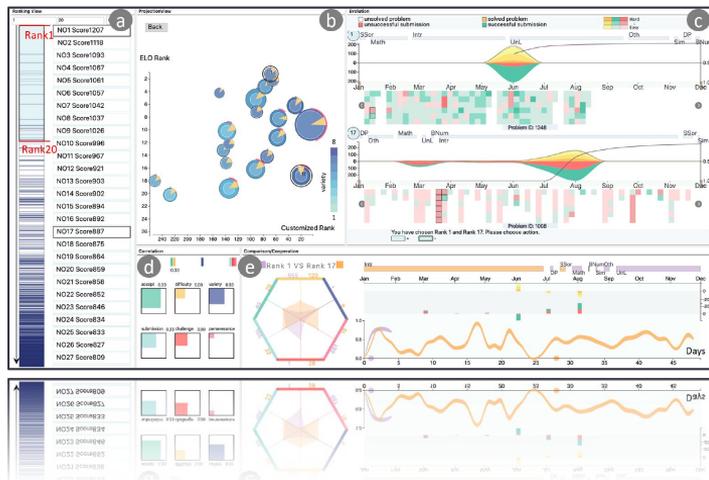
- Large heterogeneous data
- Limited expertise and time in data analysis
- No predefined model



QLens  
(TVCG 2021)



SeqDynamics  
(EuroVIS 2020)



# SeqDynamics: Visual Analytics for Evaluating Online Problem-solving Dynamics

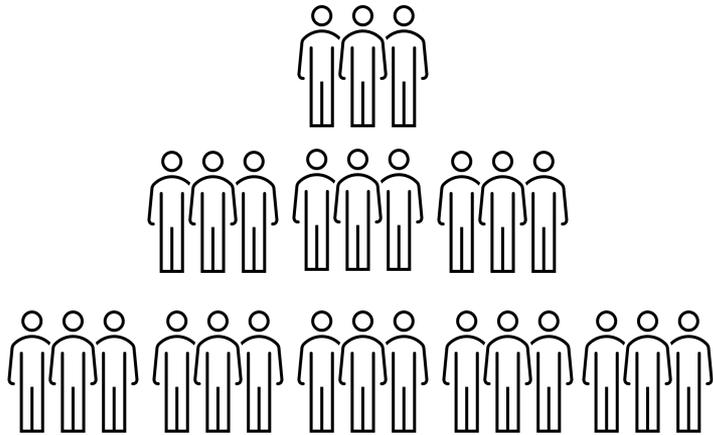
Meng Xia, Min Xu, Chuan-en Lin, Ta Ying Cheng,  
Huamin Qu, Xiaojuan Ma  
**EuroVis 2020**



Elite Selection in University



Interview in IT Company



OR

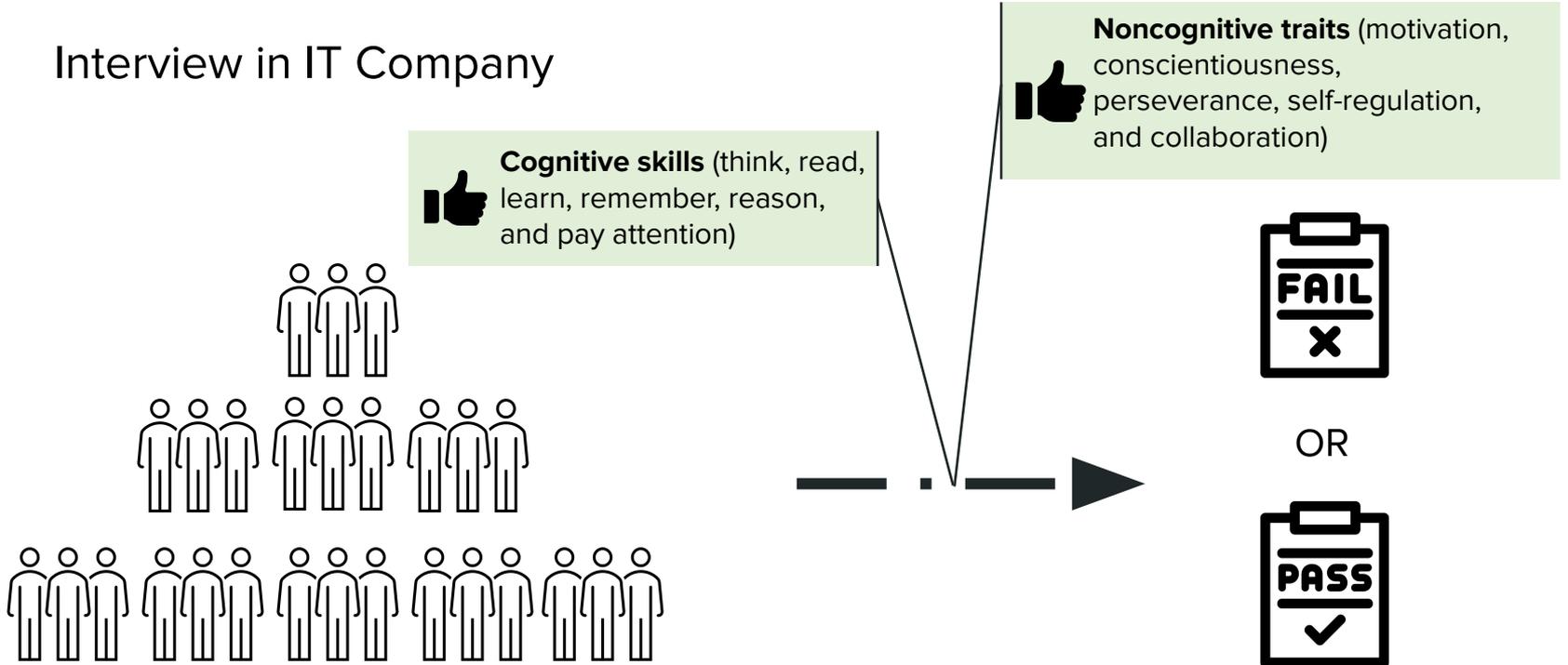




## Elite Selection in University



## Interview in IT Company

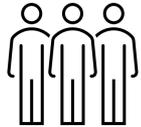




Elite Selection in University



Interview in IT Company



**Cognitive skills** (think, read, **learn**, remember, reason, and pay attention)



**Noncognitive traits** (motivation, conscientiousness, perseverance, **self-regulation**, and collaboration)



Exams/Technical interviews

**Performance and behavior on a long period.**



OR





Run ID	Submit Time	Judge Status	Pro.ID	Exe.Time	Exe.Memory	Code Len.	Language	Author
23412857	2017-12-28 00:03:33	Accepted	2046	0MS	1700K	310B	G++	xiameng552180
23412041	2017-12-27 22:24:35	Accepted	2045	0MS	1696K	309B	G++	xiameng552180
23411734	2017-12-27 21:52:45	Wrong Answer	2045	0MS	1700K	388B	G++	xiameng552180
23411669	2017-12-27 21:45:25	Wrong Answer	2045	0MS	1696K	382B	G++	xiameng552180
23411286	2017-12-27 21:10:04	Accepted	2044	15MS	2052K	410B	G++	xiameng552180
23411278	2017-12-27 21:09:05	Wrong Answer	2044	0MS	2048K	404B	G++	xiameng552180
23410918	2017-12-27 20:38:17	Wrong Answer	2044	0MS	2052K	404B	G++	xiameng552180
23408905	2017-12-27 17:39:49	Accepted	2043	0MS	1700K	899B	G++	xiameng552180
23408506	2017-12-27 16:52:47	Accepted	2042	0MS	1696K	254B	G++	xiameng552180
23405316	2017-12-27 01:33:38	Accepted	2041	15MS	1708K	360B	G++	xiameng552180
23405296	2017-12-27 01:21:02	Accepted	2040	78MS	1688K	433B	G++	xiameng552180
23405284	2017-12-27 01:11:27	Accepted	2039	0MS	1740K	280B	G++	xiameng552180
23405283	2017-12-27 01:10:20	Wrong Answer	2039	0MS	1744K	283B	G++	xiameng552180
23405282	2017-12-27 01:09:41	Wrong Answer	2039	15MS	1692K	280B	G++	xiameng552180
23405277	2017-12-27 01:05:09	Accepted	2037	15MS	1708K	729B	G++	xiameng552180

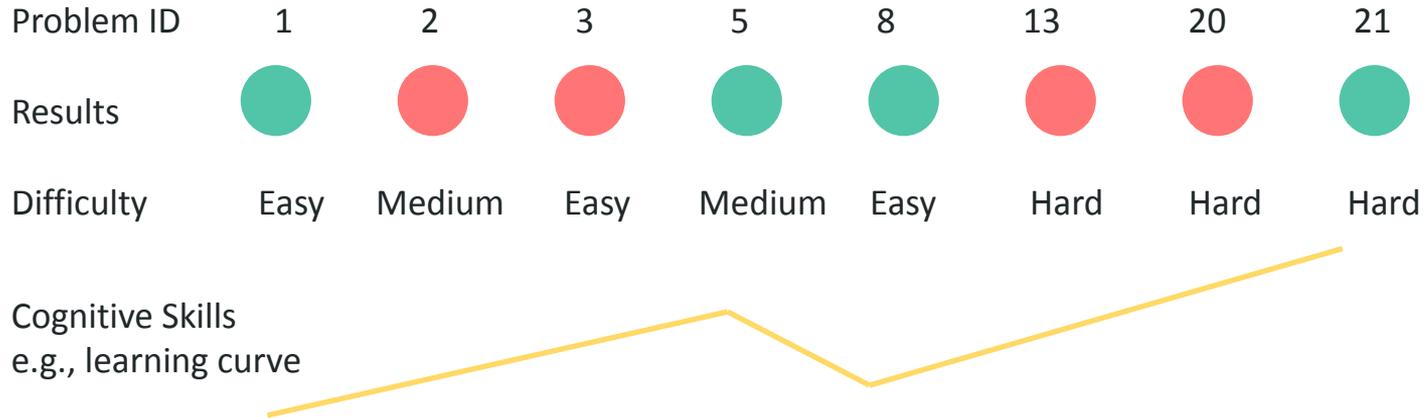
# Problem-solving Dynamics

The process and progress of solving a series of problems over time.

Problem ID	1	2	3	5	8	13	20	21
Results								
Difficulty	Easy	Medium	Easy	Medium	Easy	Hard	Hard	Hard

# Problem-solving Dynamics

The process and progress of solving a series of problems over time.



# Problem-solving Dynamics

The process and progress of solving a series of problems over time.

Problem ID	1	2	3	5	8	13	20	21
Results								
Difficulty	Easy	Medium	Easy	Medium	Easy	Hard	Hard	Hard
Timestamp	Jan. 1	Jan. 1	Jan. 2	Jan. 3	Jan. 3	Jan. 20	Jan. 20	Jan. 20

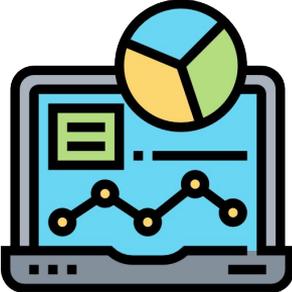
Non-cognitive Trait  
e.g., self-regulation

SUN	MON	TUE	WED	THU	FRI	SAT
			1 ✓	2 ✓	3 ✓	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20 ✓	21	22	23	24	25
26	27	28	29	30	31	

# SeqDynamics



Interactive



Multi-dimensional



Time-series

# A user-centered design process

## Four domain experts

- Recruiters from the competitive programming team (E1, E2)
- Student coaches (E3, E4)

## Requirements gathering iteratively for three months

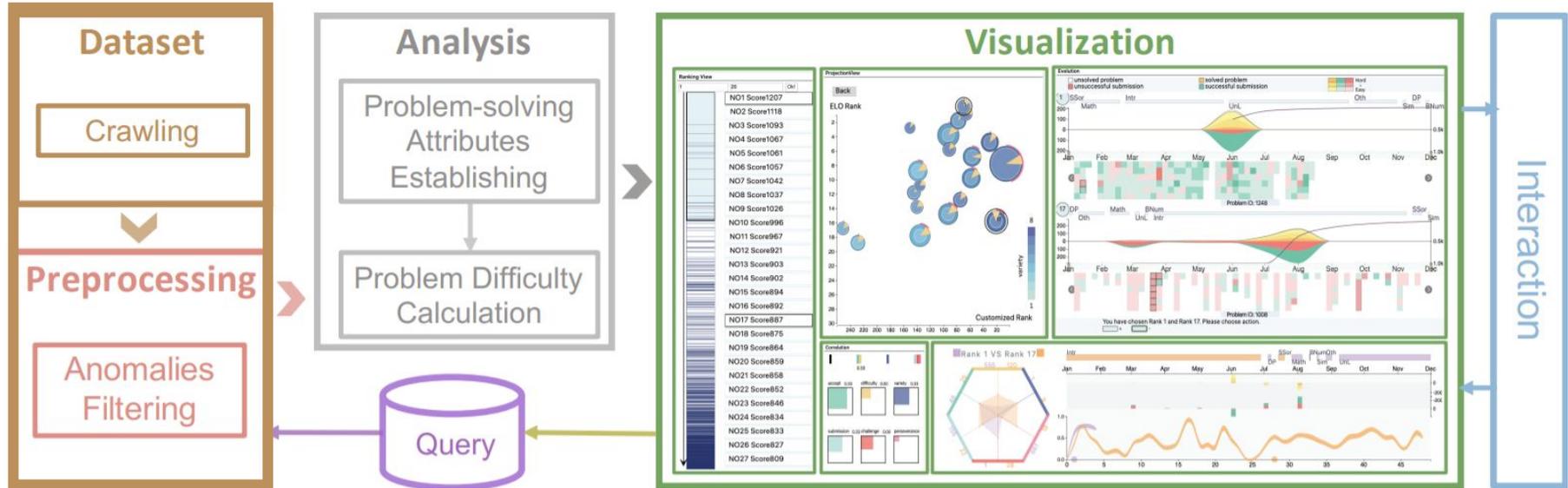
R1: Show a clear overview of overall students' problem-solving performance.

**R2: Understand problem-solving dynamics from different perspectives over time. (i.e., cognitive and non-cognitive).**

**R3: Compare/Combine the problem-solving performance at different scales.**

R4: Support an interactive and customized exploration of the evaluation.

# System overview



# Problem-solving Feature Extraction

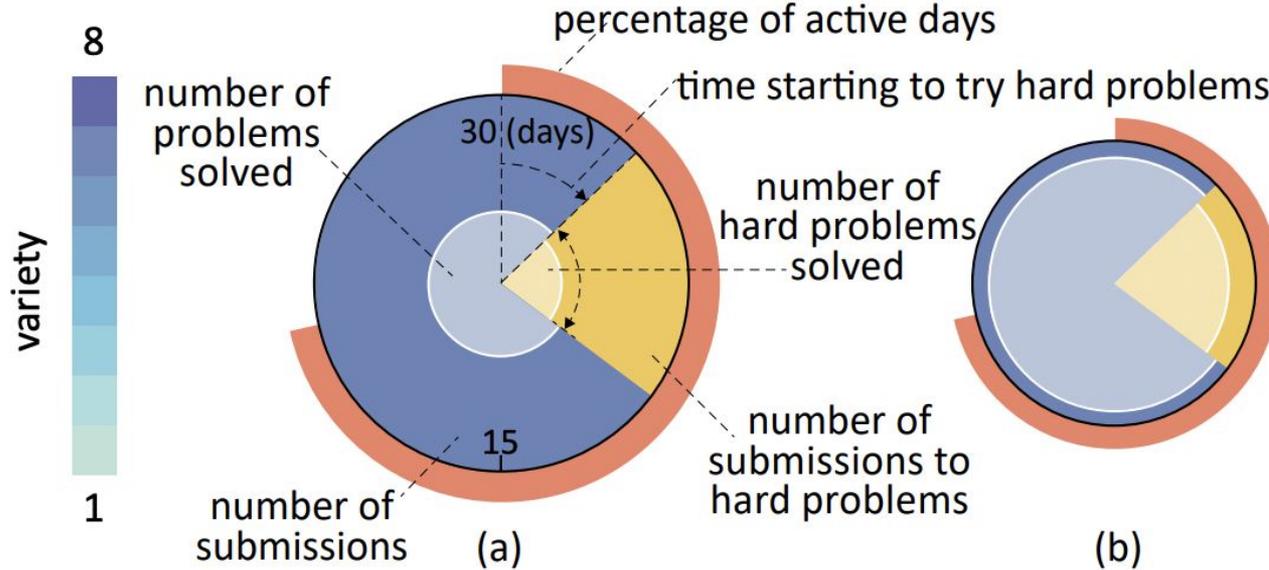
Changes of these features below over time:

Cognitive ability (*Ausubel et al., 1968*)

- L1: number of problems solved
- L2: ratio of hard problems solved
- L3: diversity of problems solved

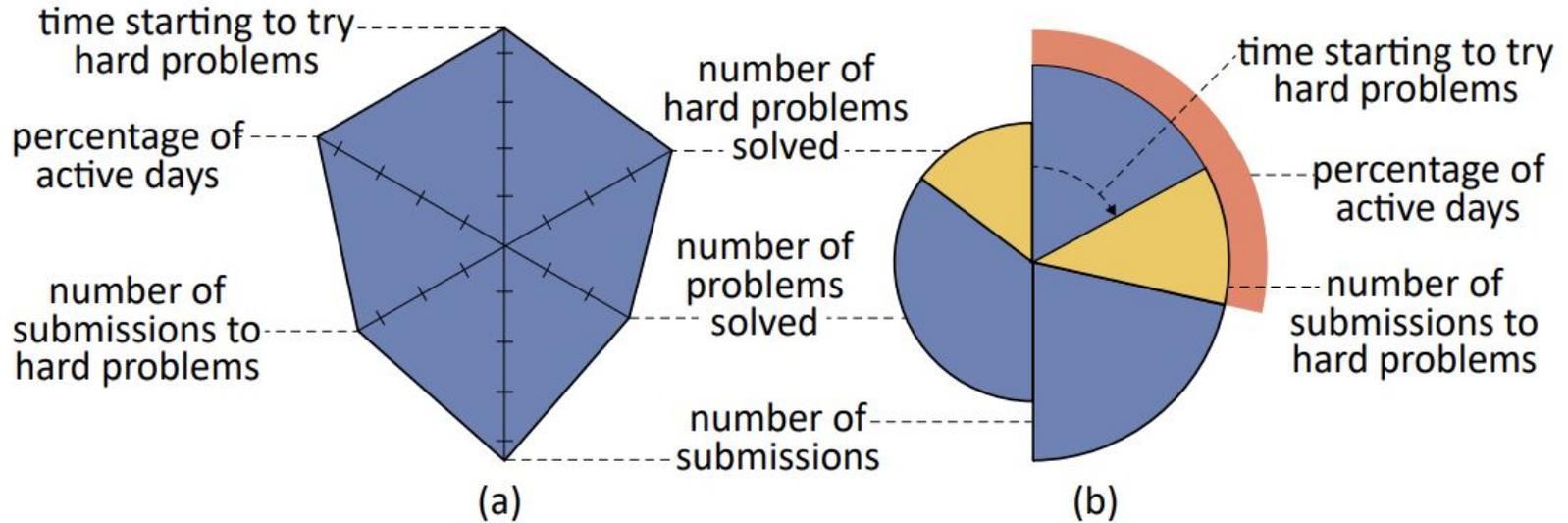
Non-cognitive traits (*Farkas, 2003*)

- L4: number of submissions (**diligence level**)
- L5: time starting to trying hard problems (**willingness to take challenge**)
- L6: ratio of active days (**perseverance**)



(a) A learner who has many submissions but solves a few problems.

(b) A learner who has relatively fewer submissions but solves more problems.



Two design alternatives.

# User Interface

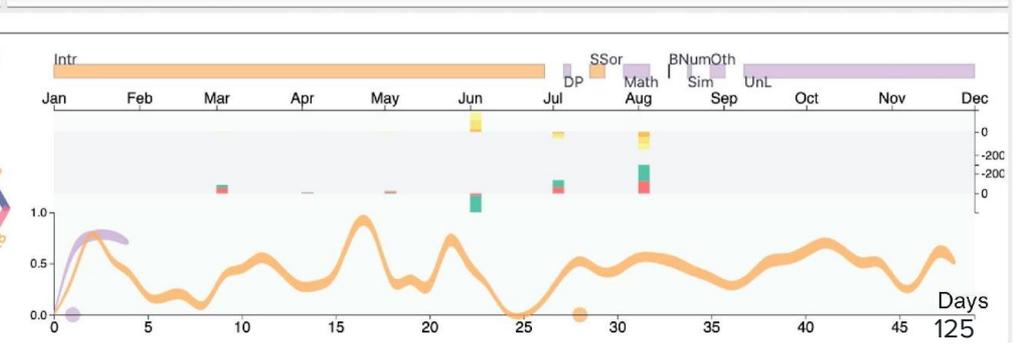
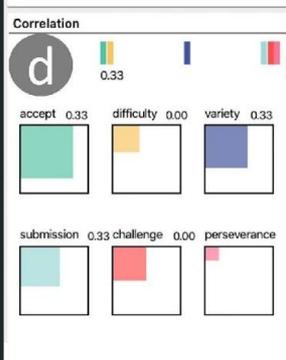
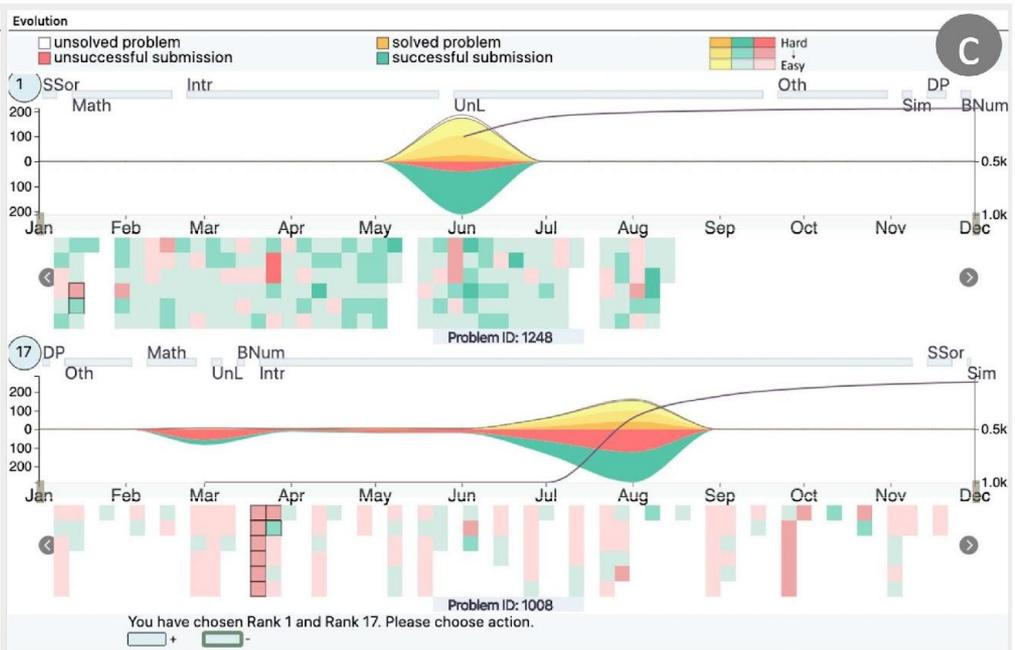
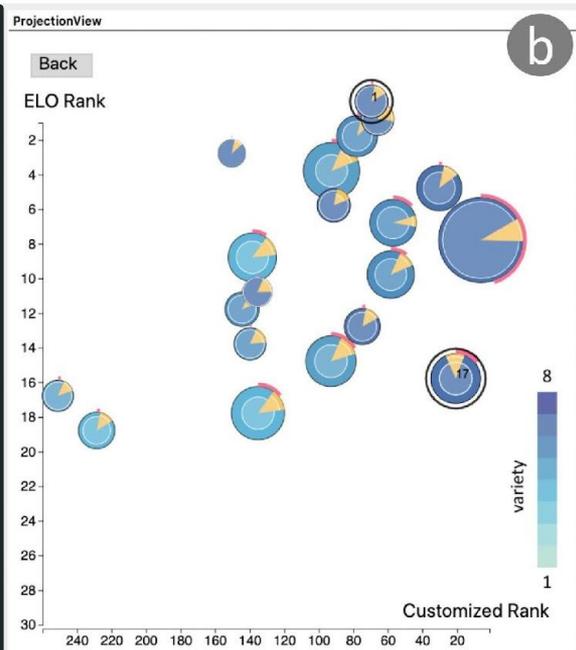


**Ranking View**

20

**a**

NO1	Score1207
NO2	Score1118
NO3	Score1093
NO4	Score1067
NO5	Score1061
NO6	Score1057
NO7	Score1042
NO8	Score1037
NO9	Score1026
NO10	Score996
NO11	Score967
NO12	Score921
NO13	Score903
NO14	Score902
NO15	Score894
NO16	Score892
NO17	Score887
NO18	Score875
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NO25	Score833
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NO27	Score809



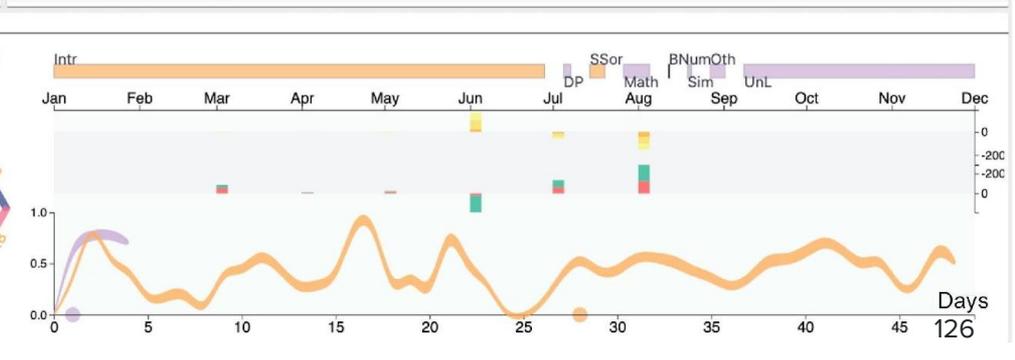
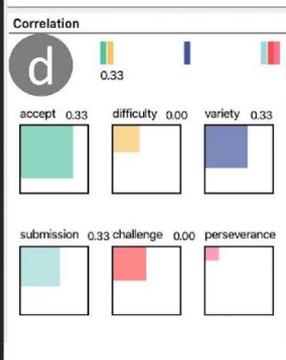
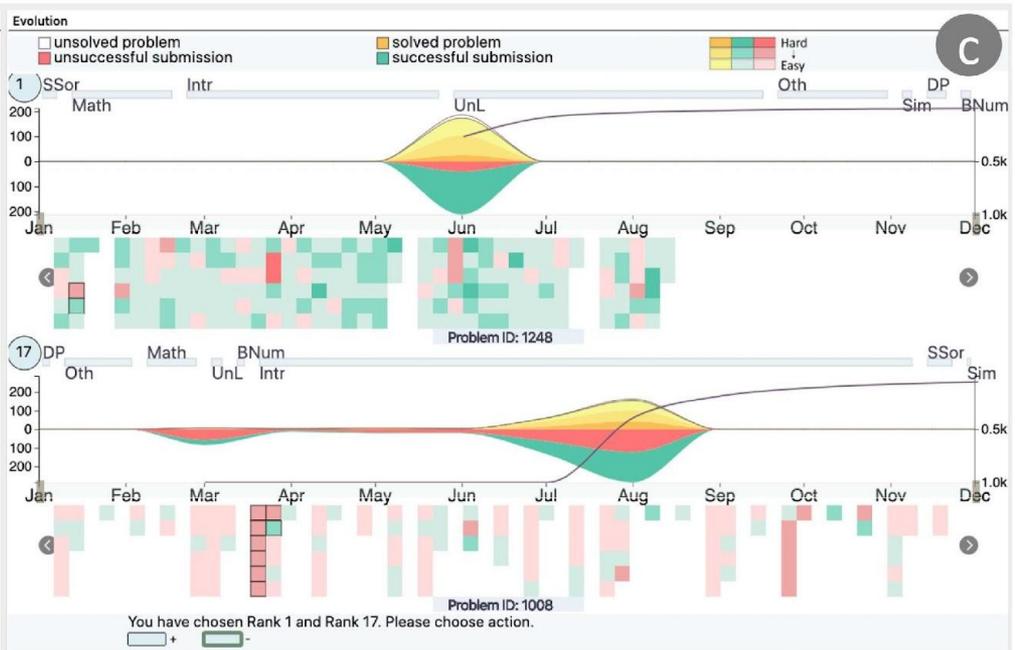
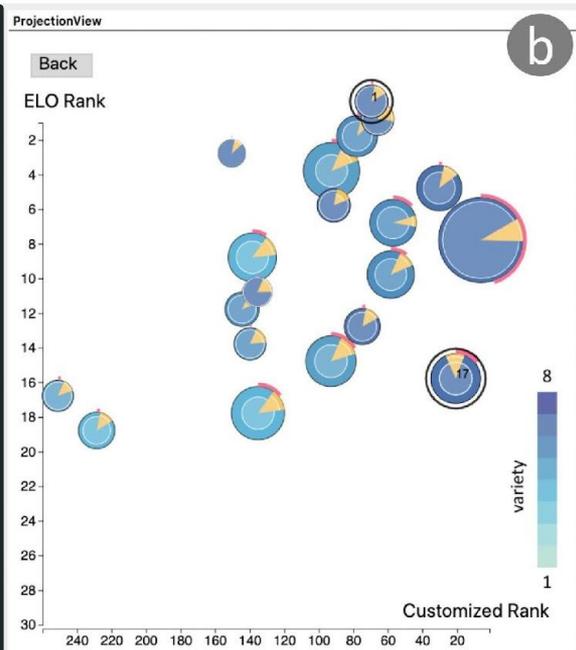
**Ranking View**

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**a**

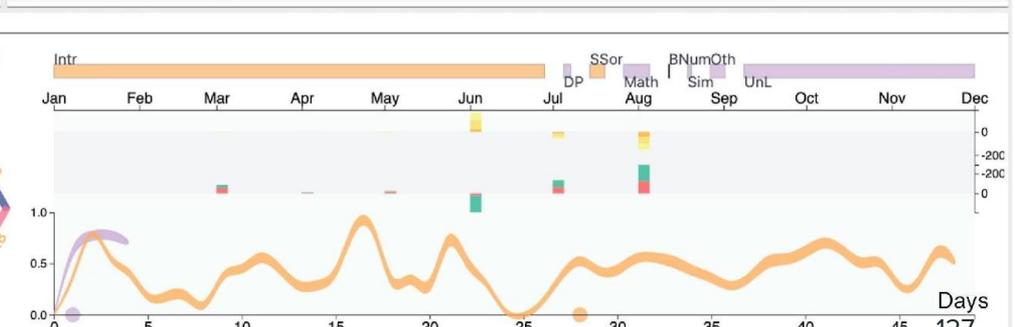
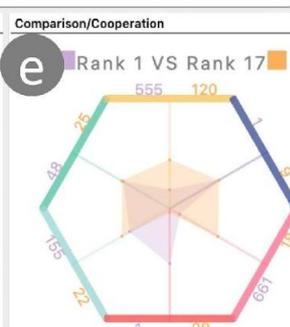
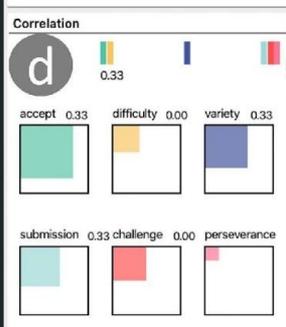
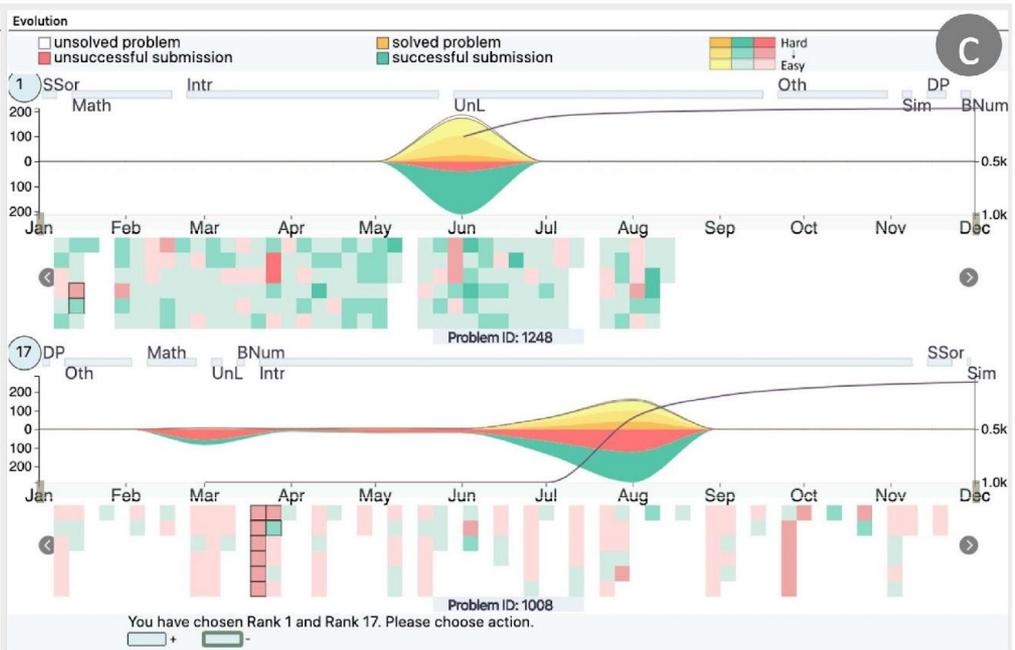
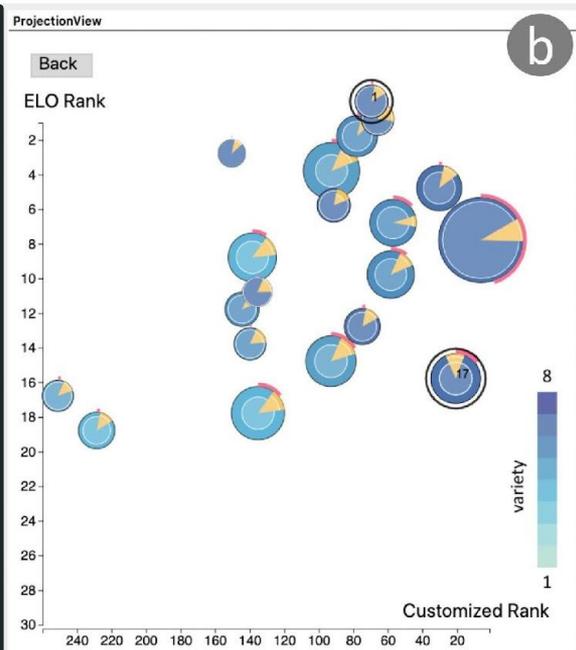
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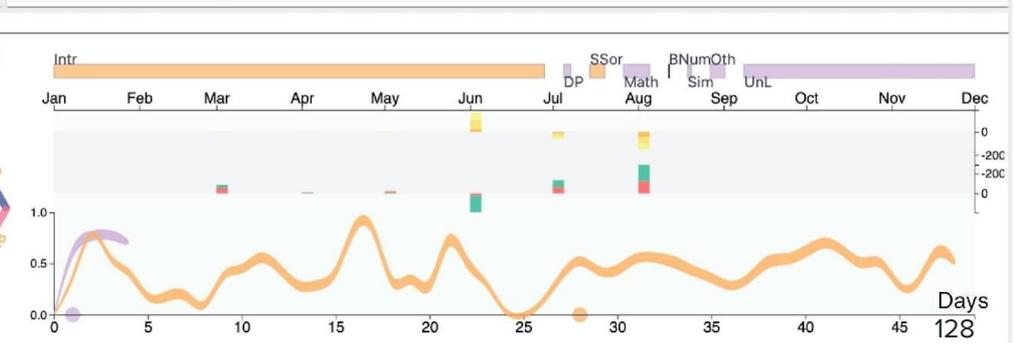
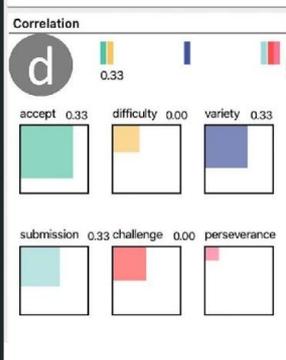
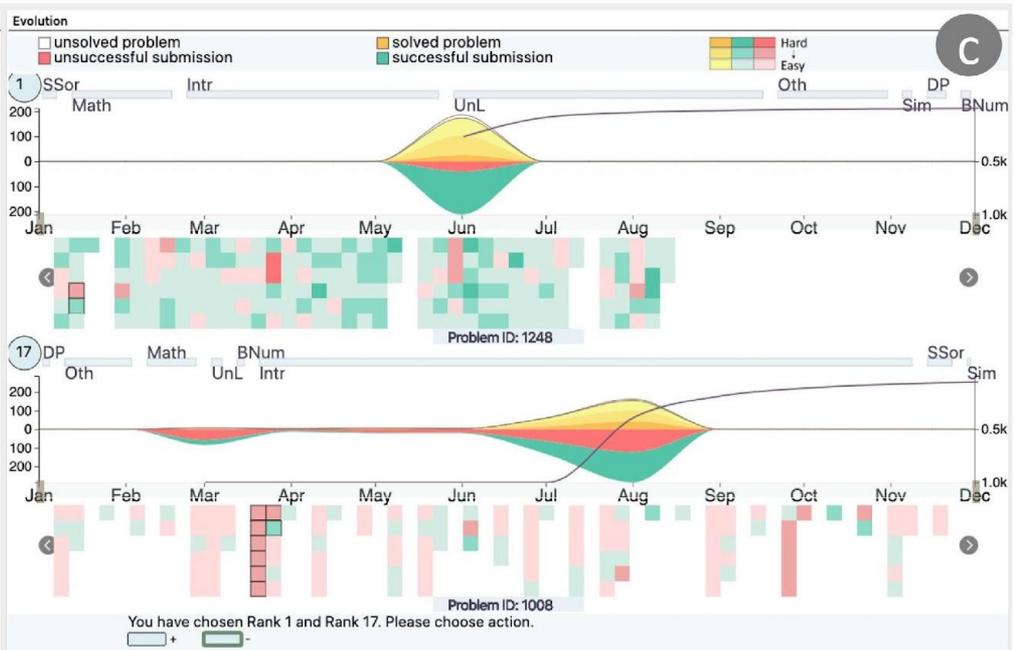
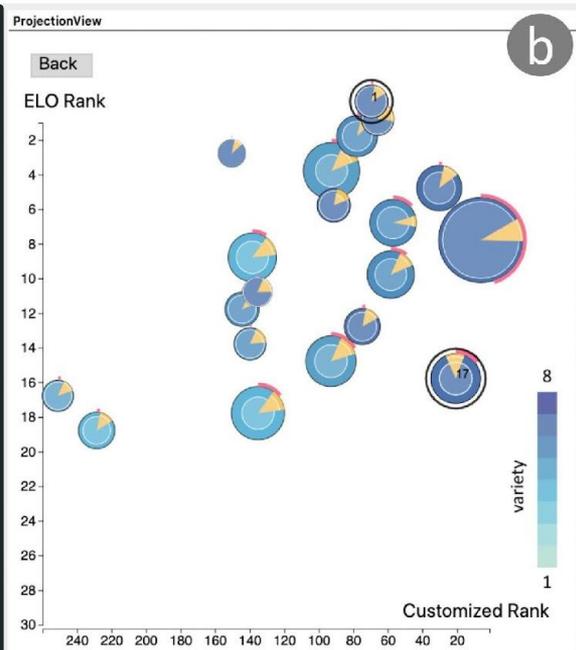
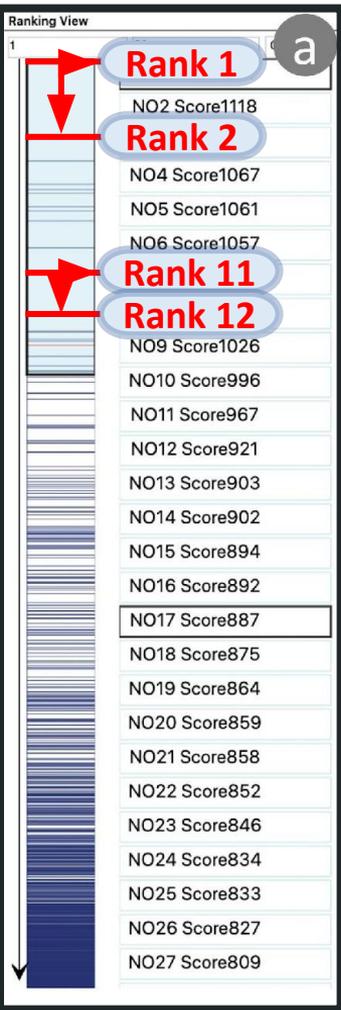
**ELO**



**Ranking View**

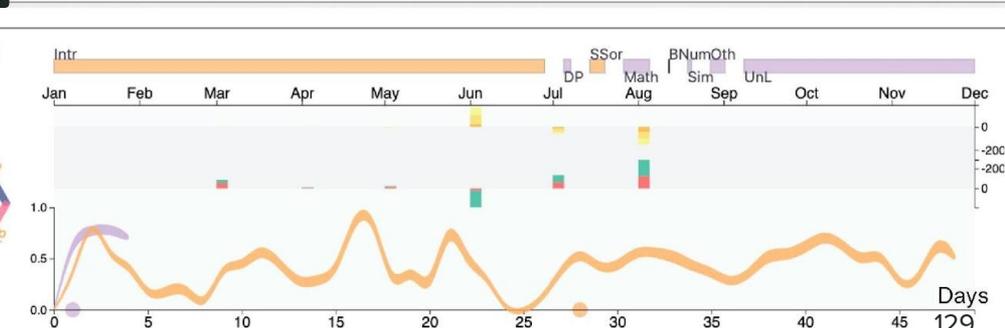
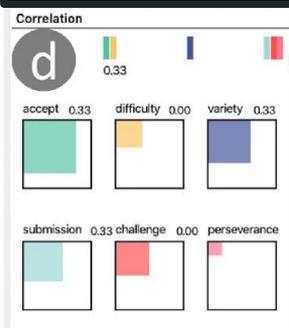
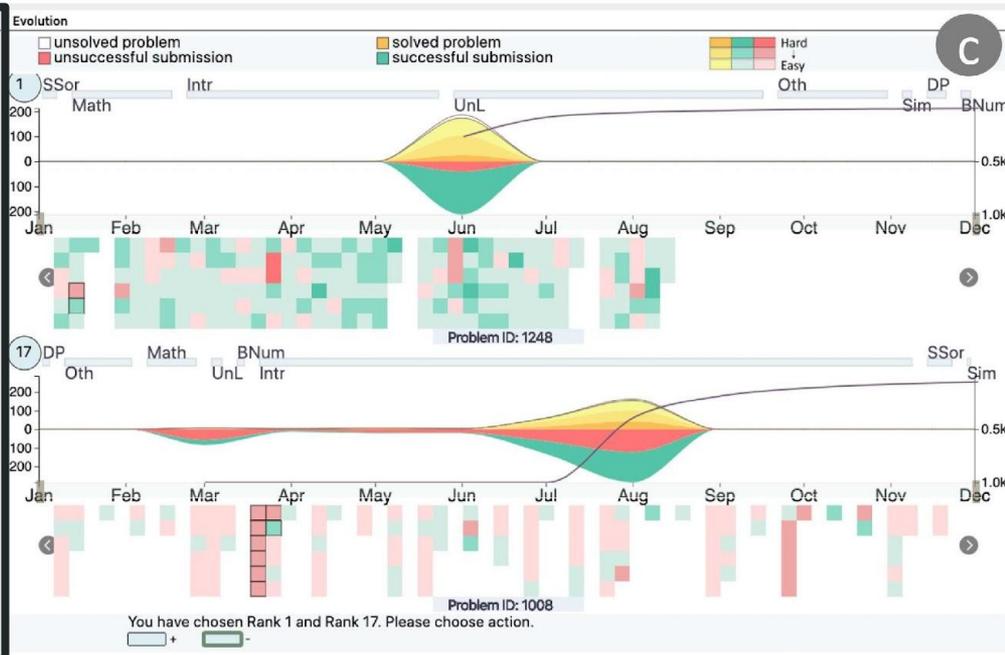
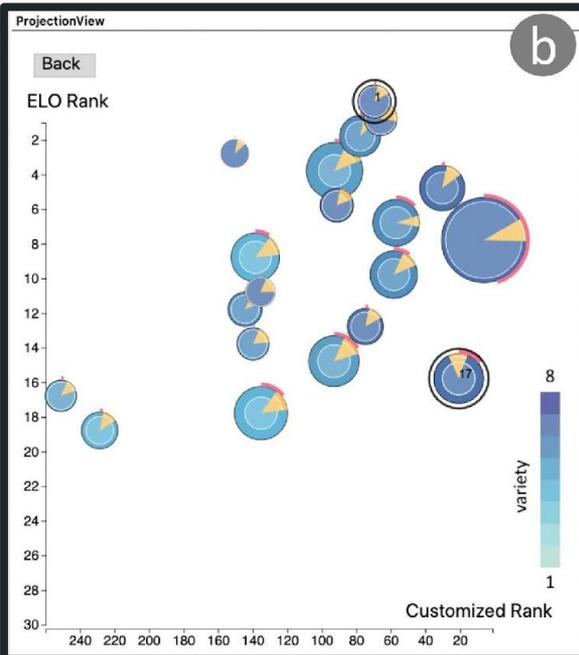
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8	NO8 Score1037
9	NO9 Score1026
10	NO10 Score996
11	NO11 Score967
12	NO12 Score921
13	NO13 Score903
14	NO14 Score902
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18	NO18 Score875
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25	NO25 Score833
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27	NO27 Score809





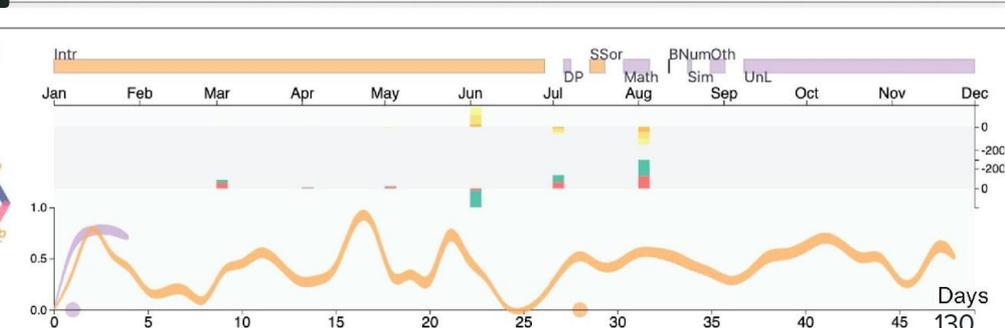
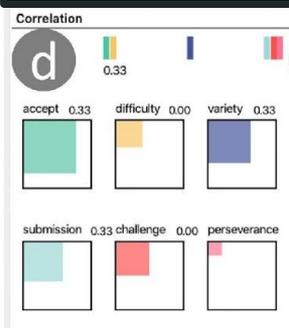
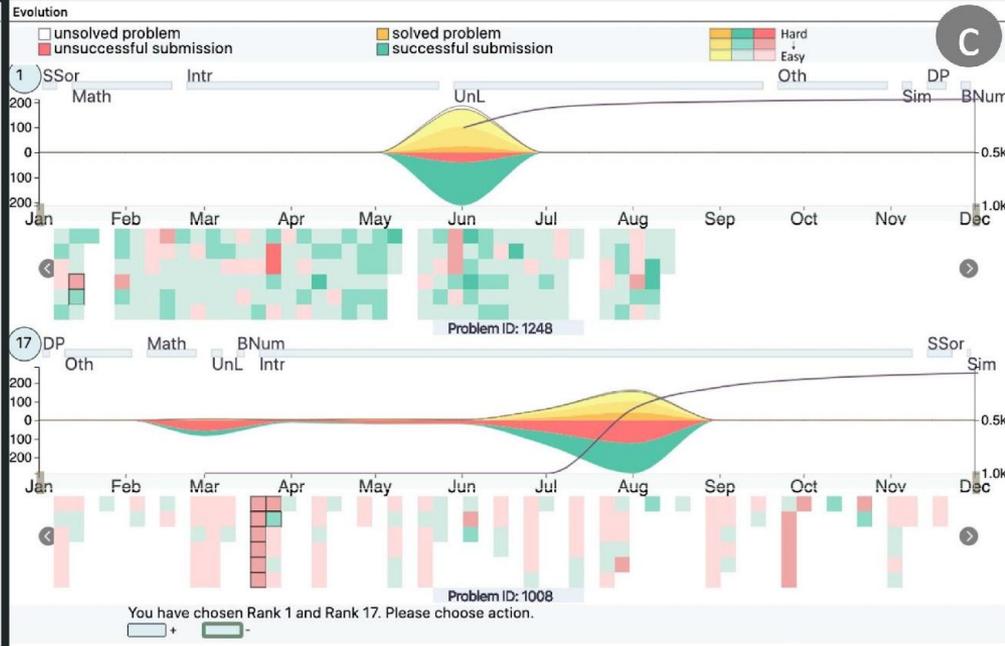
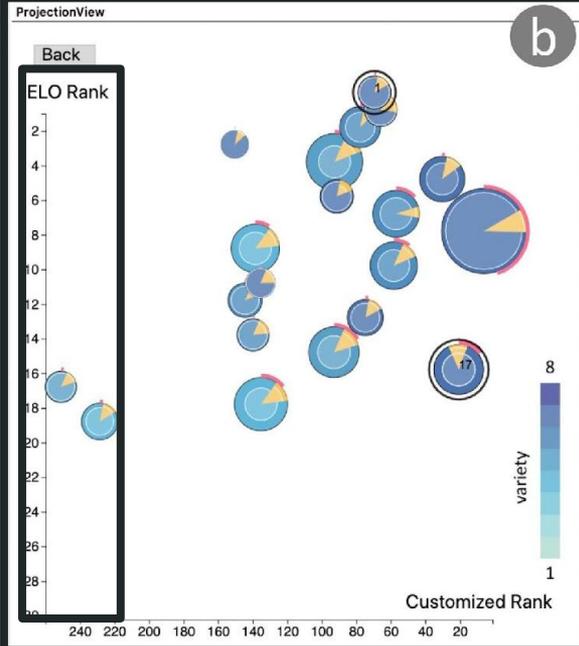
Ranking View

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NO27	Score809



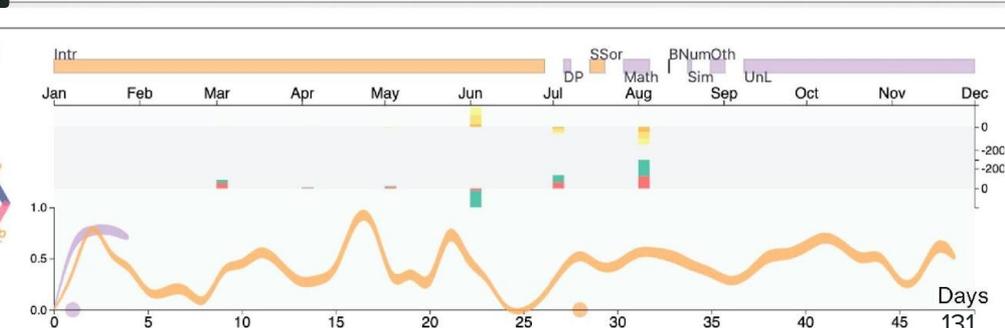
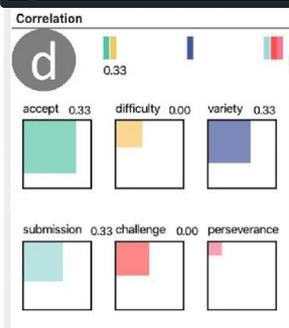
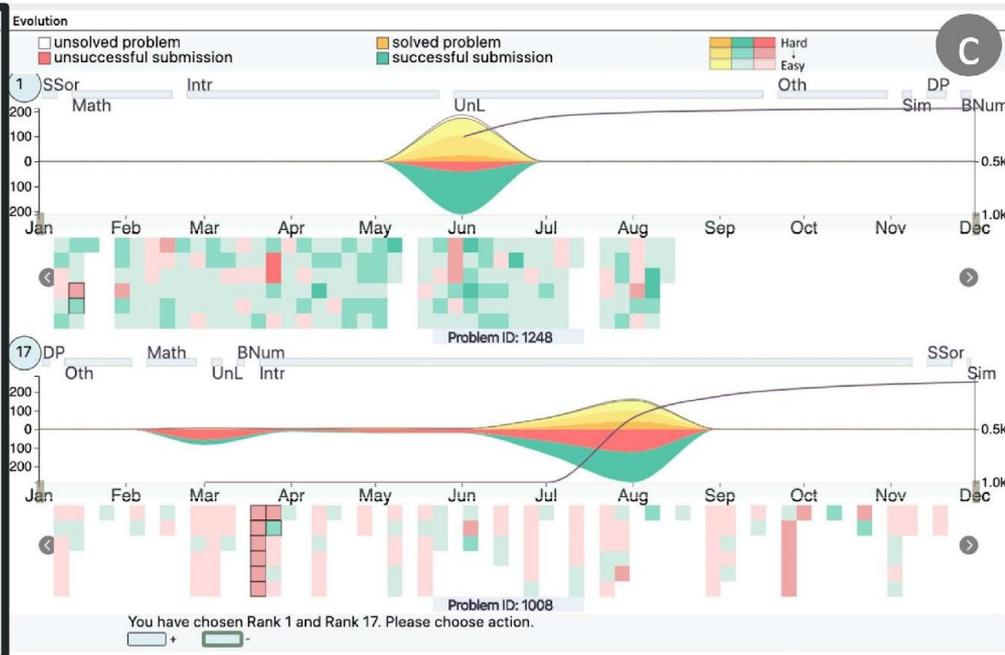
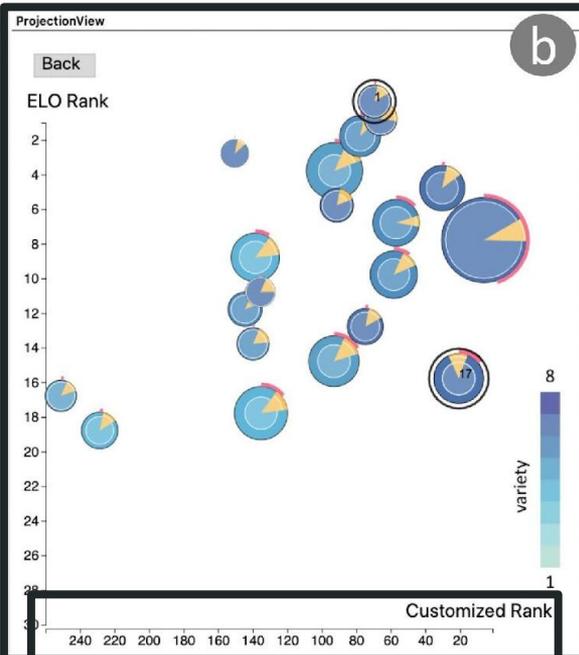
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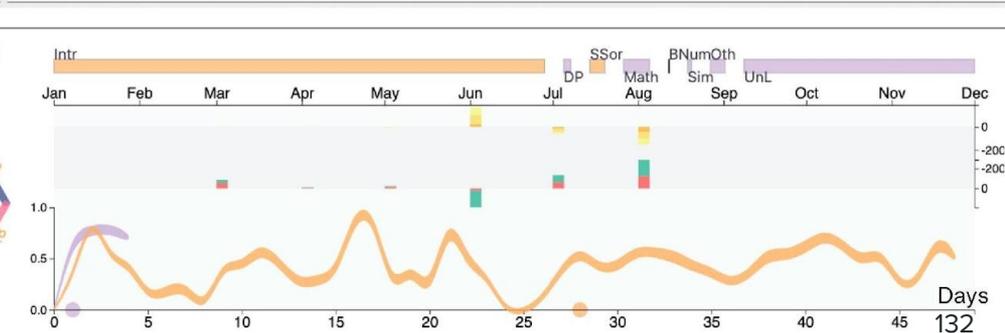
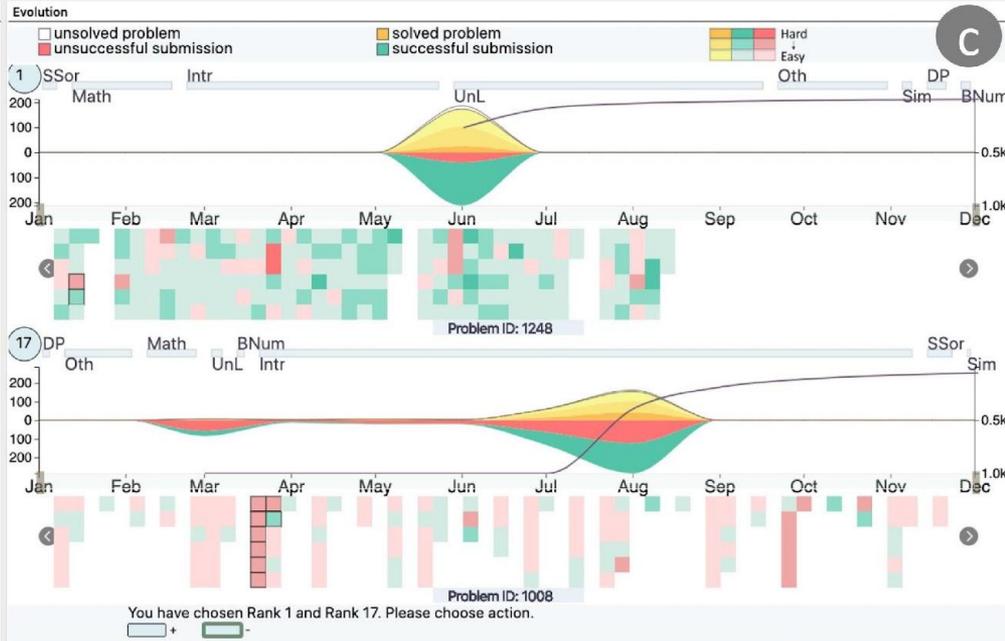
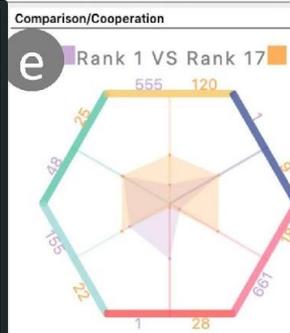
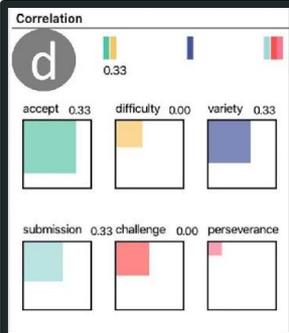
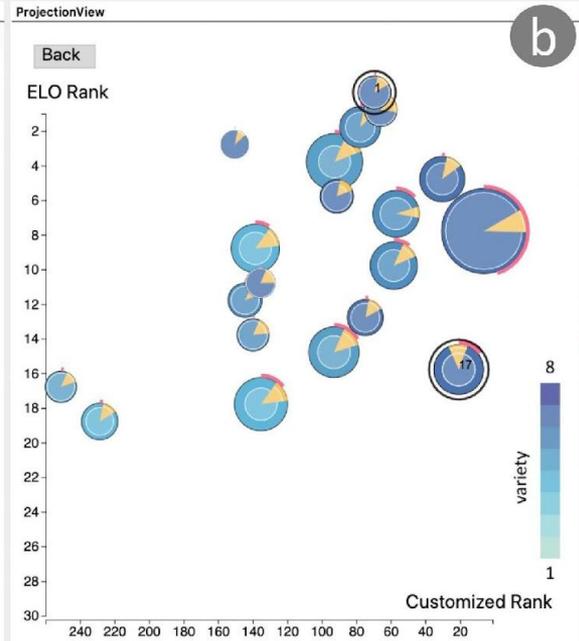
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**Ranking View**

1	20
NO1	Score1207
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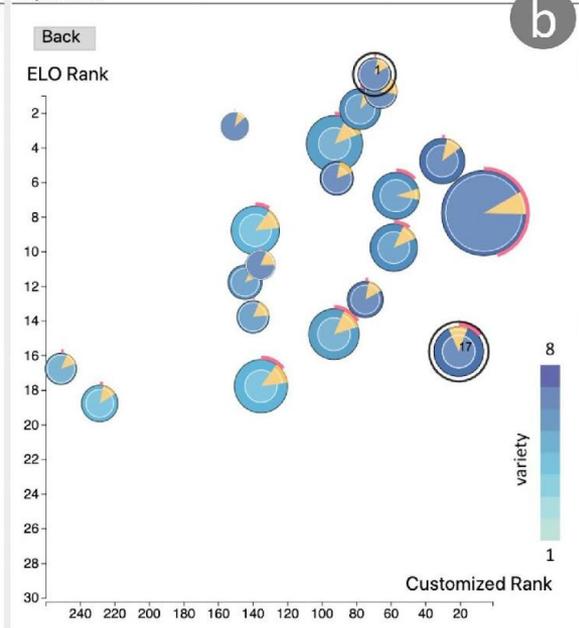


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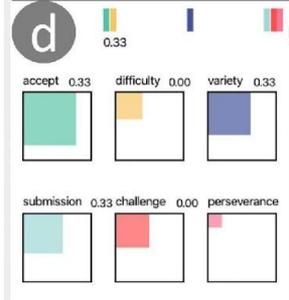
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ProjectionView



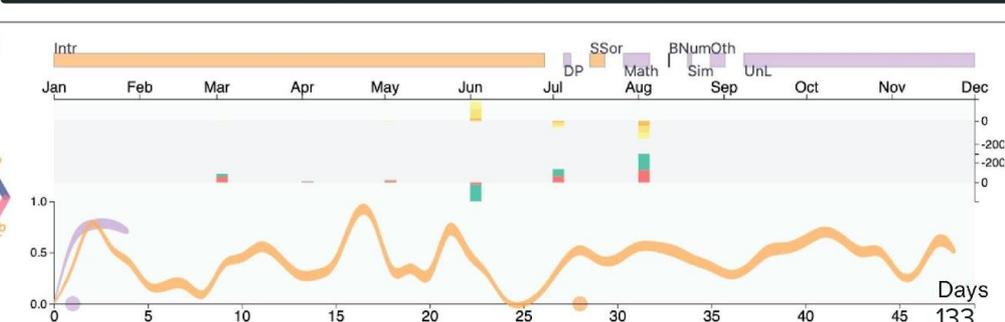
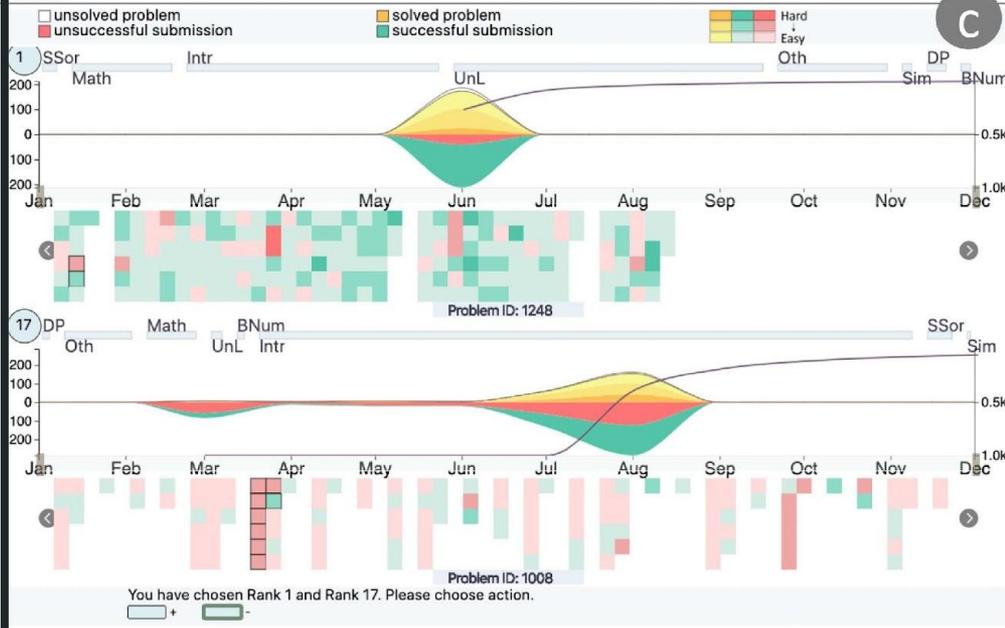
Correlation



Comparison/Cooperation



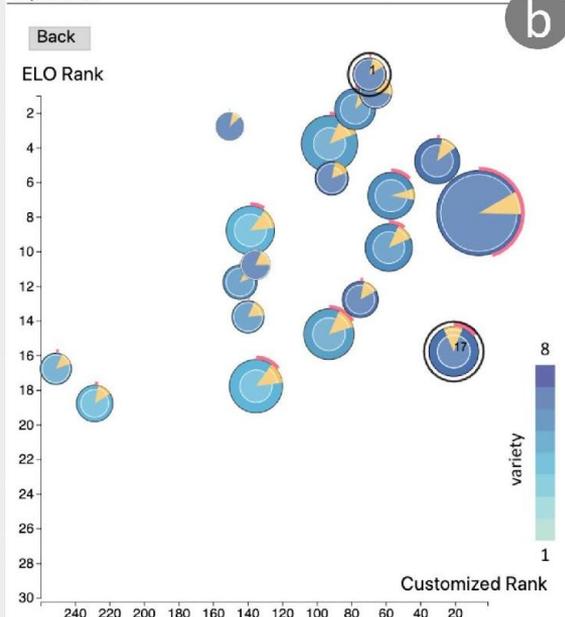
Evolution



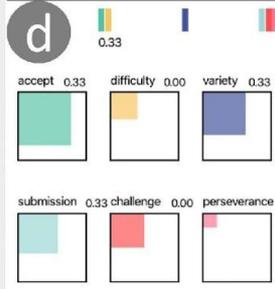
Ranking View

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		NO5 Score1061
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		NO8 Score1037
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ProjectionView



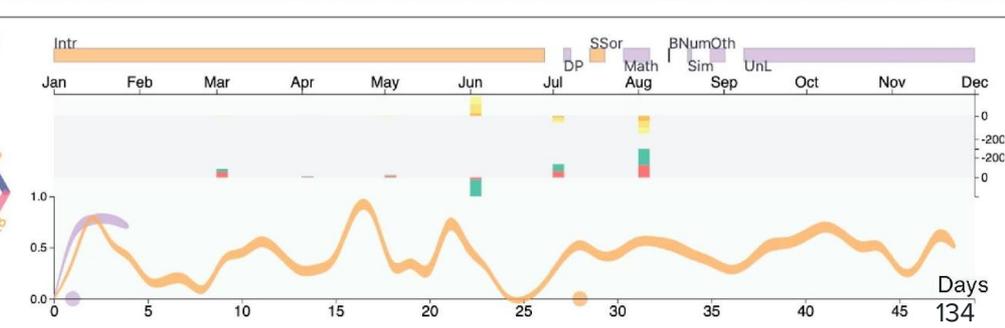
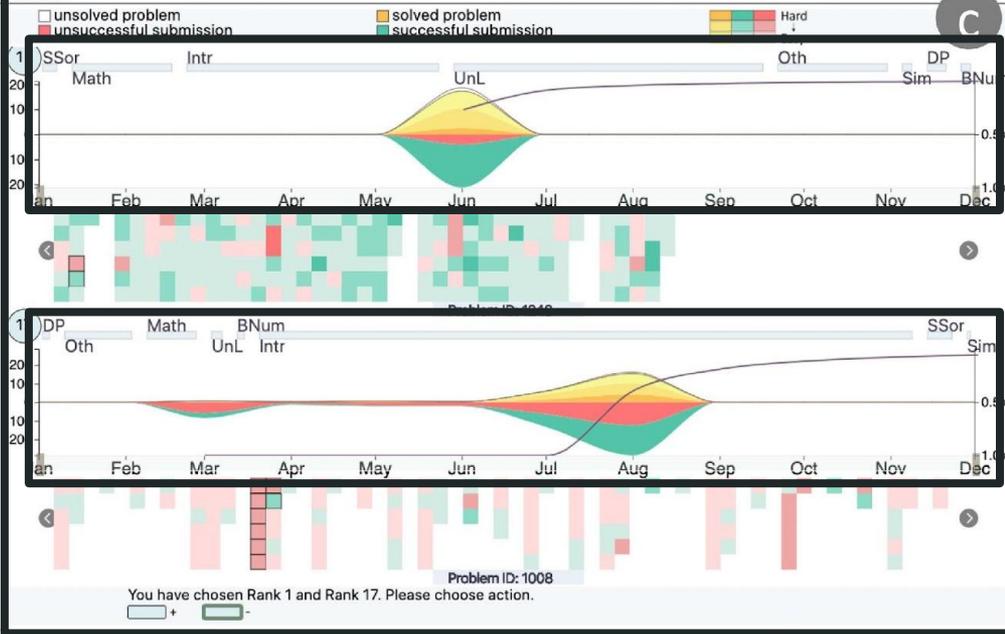
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Comparison/Cooperation



Evolution

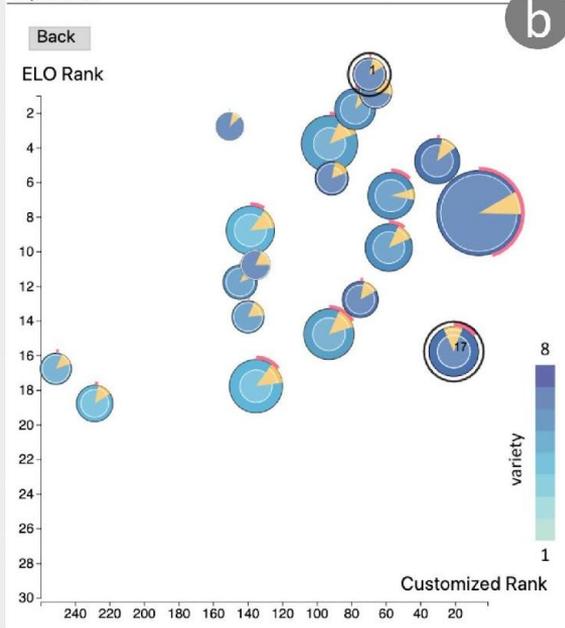


Ranking View

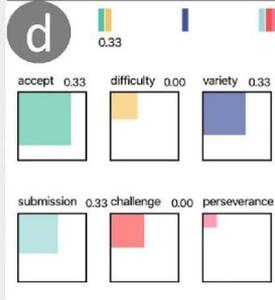
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ProjectionView



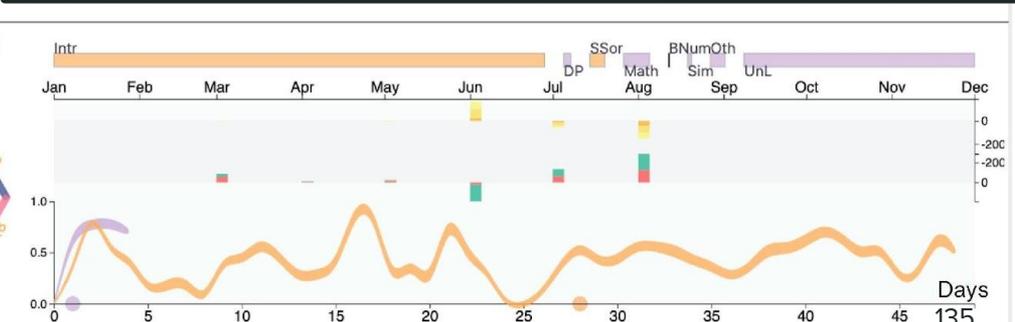
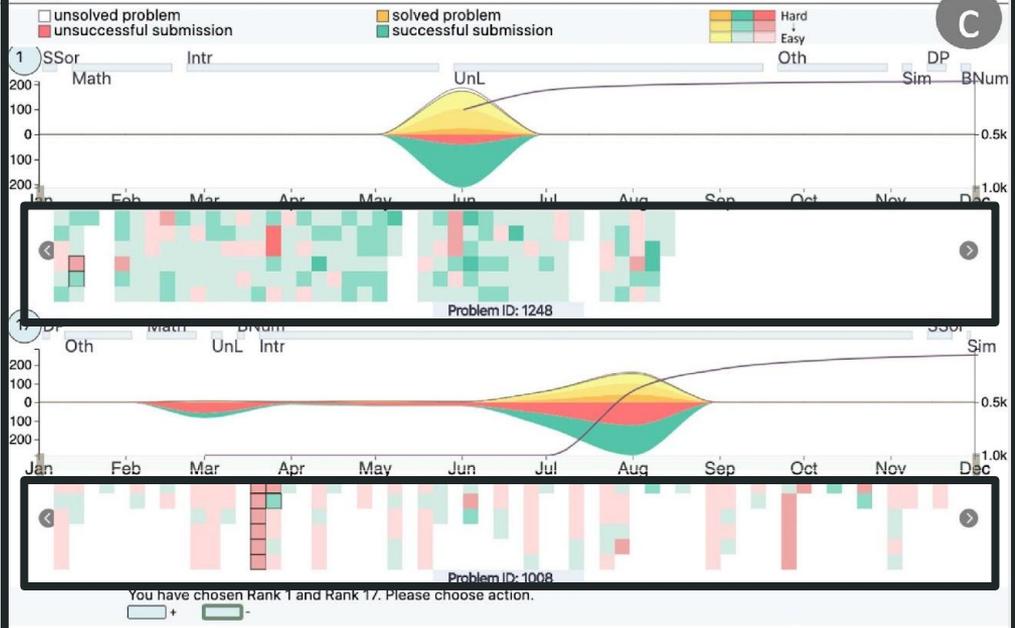
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Comparison/Cooperation



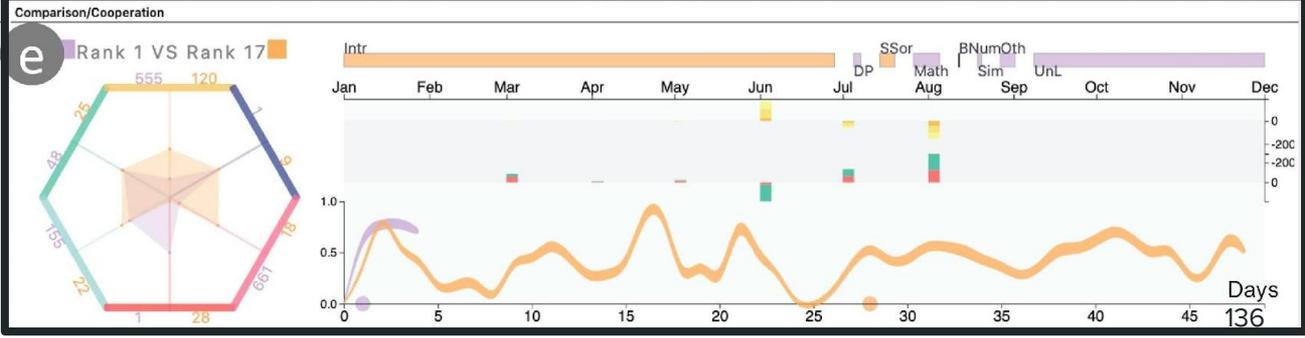
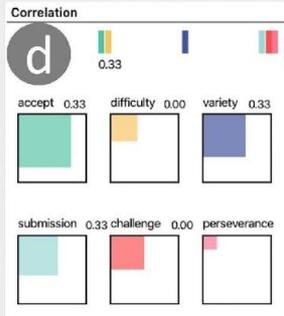
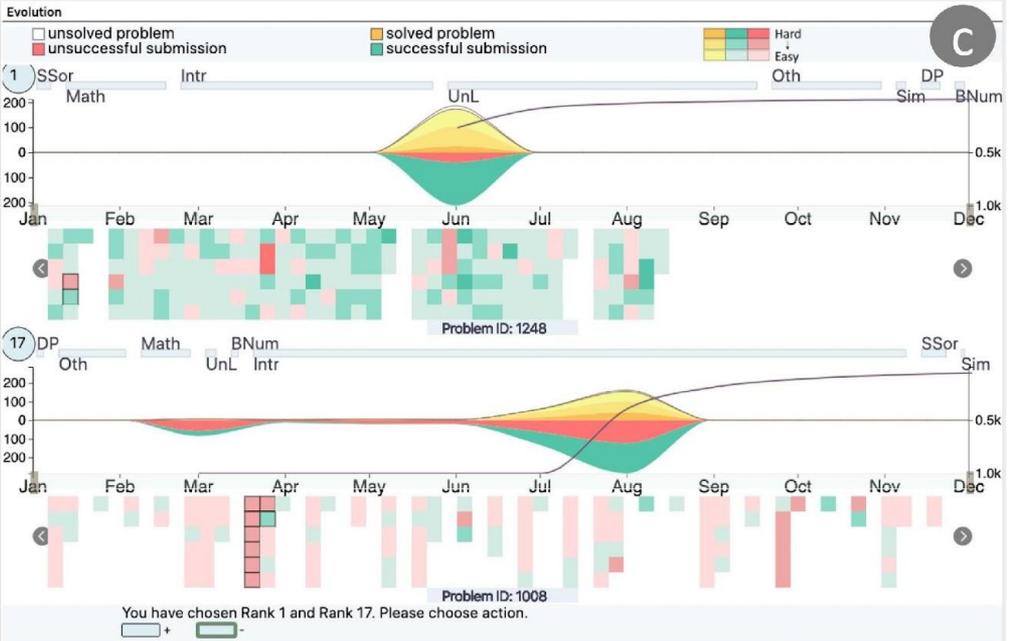
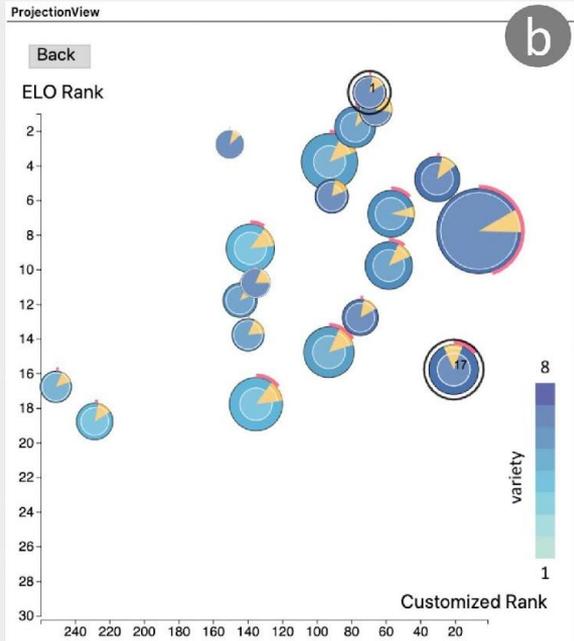
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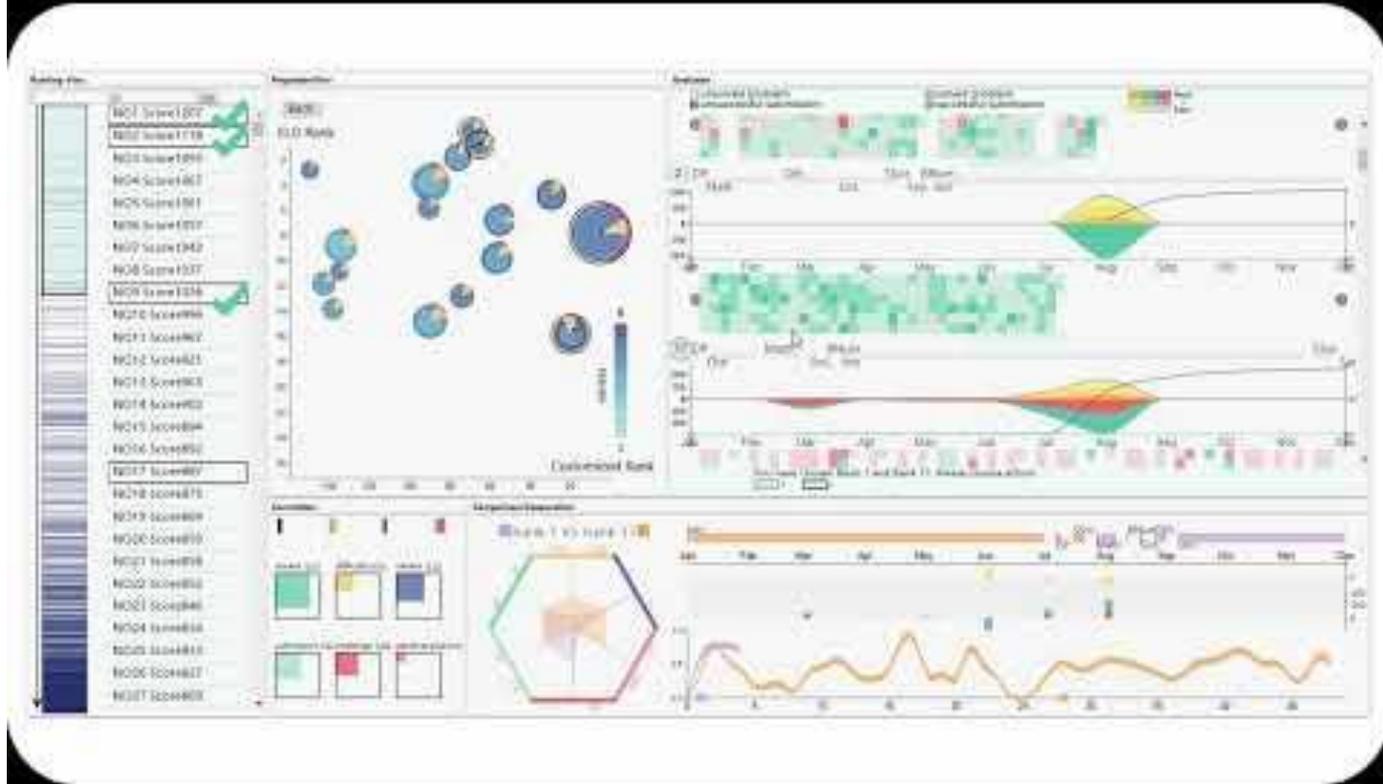


**Ranking View**

1 20

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NO26	Score827
NO27	Score809





# Evaluation

## Three usage scenarios

Elite Analysis and Selection

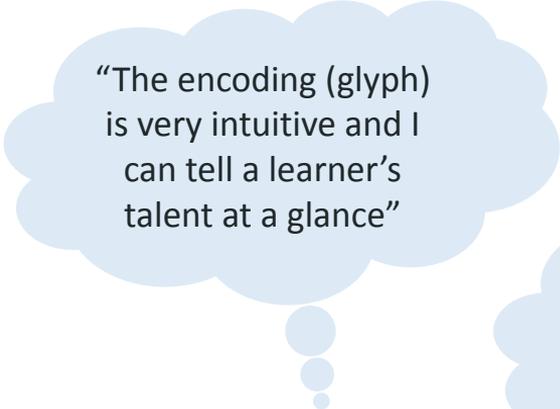
Personal Analysis and Training

Team Formation

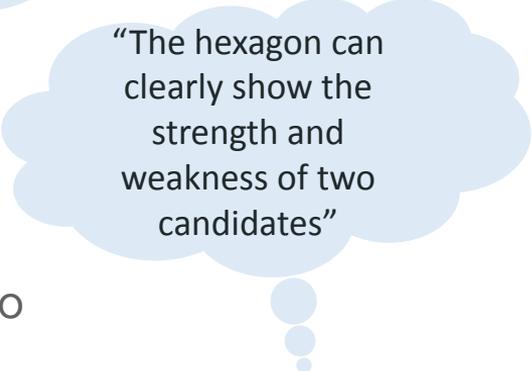
## Five expert interviews

(Three coaches of competitive programming teams and two instructors teaching programming courses)

- System Usability
- System Effectiveness
- Visual Designs
- Interactions



“The encoding (glyph) is very intuitive and I can tell a learner’s talent at a glance”

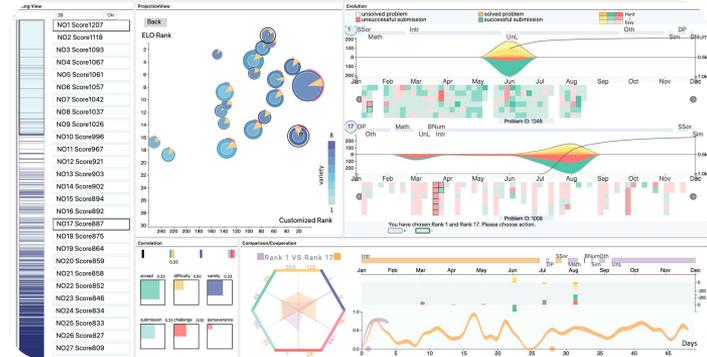


“The hexagon can clearly show the strength and weakness of two candidates”

Overall, all five experts commented that SeqDynamics was **useful** and **easy to use**.

# Conclusion

- An interactive visual analytical system to compare and rank objects with multiple temporal variables
- Novel glyphs and bilateral stacked graph for comparison over different levels of detail
- Three usage scenarios and five expert interviews to show the system usefulness and usability



# Summary



Learners (learning loop)



Educators (design loop)

## Customizing

learning goals and  
personalize activities

Data

## Reflecting

self-regulations on  
learning behaviors

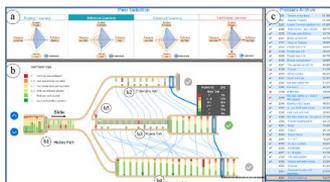
## Analyzing

learners behaviors and  
improve learning design

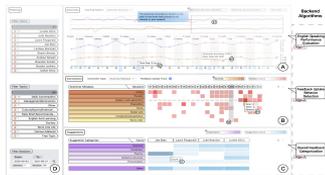
- Large heterogeneous data
- Limited expertise and time in data analysis
- Not enough guidance and explanations
- No guarantee of data quality

- Large heterogeneous data
- Limited expertise and time in data analysis
- Lack of motivation, consistent mental model, and actionable plans

- Large heterogeneous data
- Limited expertise and time in data analysis
- No predefined model



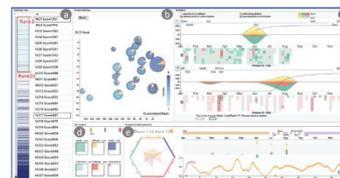
Peerlens (CHI 2019)



RLens (L@S 2022)



QLens  
(TVCG 2021)



SeqDynamics  
(EuroVIS 2020)

# Future Work



Learners (learning loop)



Educators (design loop)

## Customizing

learning goals and  
personalize activities

## Reflecting

self-regulations on  
learning behaviors

## Analyzing

learners behaviors and  
improve learning design

Data

## 1. Integration of learning analytics and learning design

- how to lower the barrier of learning design
- how to support data-driven learning design

# Future Work



Learners (learning loop)



Educators (design loop)



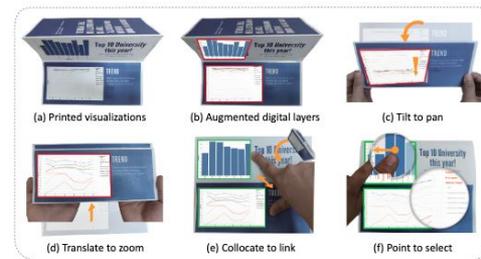
## 2. Real-time/synchronized personalized learning

- Zoom: how to engage both instructors and learners?
- Class-room/situated education: can we utilize immersive learning analytics?

Holstein, Kenneth, Bruce M. McLaren, and Vincent Alevan. "Student learning benefits of a mixed-reality teacher awareness tool in AI-enhanced classrooms." *International conference on artificial intelligence in education*. Springer, Cham, 2018.



Exploring Interactions with Printed Data Visualizations in Augmented Reality, (Tong et al., VIS 2022, conditionally accepted)



# Future Work



Learners (learning loop)



Educators (design loop)

## Customizing

learning goals and  
personalize activities

## Reflecting

self-regulations on  
learning behaviors

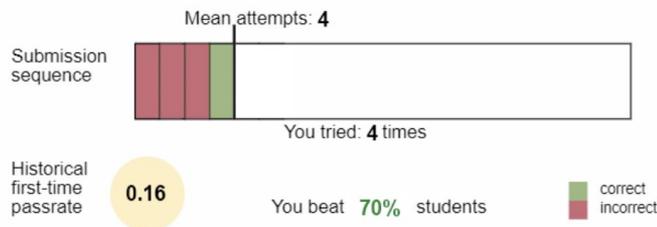
## Analyzing

learners behaviors and  
improve learning design

Data

### 3. Empower learners

- how to infer learners' psychological state
- how to motivate learners
- how to design effective data visualization with low cognitive load
- how to guarantee data quality [1]



[1] Choi, Kabdo, et al. "AlgoSolve: Supporting Subgoal Learning in Algorithmic Problem-Solving with Learnersourced Microtasks." *CHI Conference on Human Factors in Computing Systems*. 2022.

Xia, Meng, et al. "Using information visualization to promote students' reflection on " gaming the system" in online learning." *Proceedings of the Seventh ACM Conference on Learning@ Scale*. 2020.

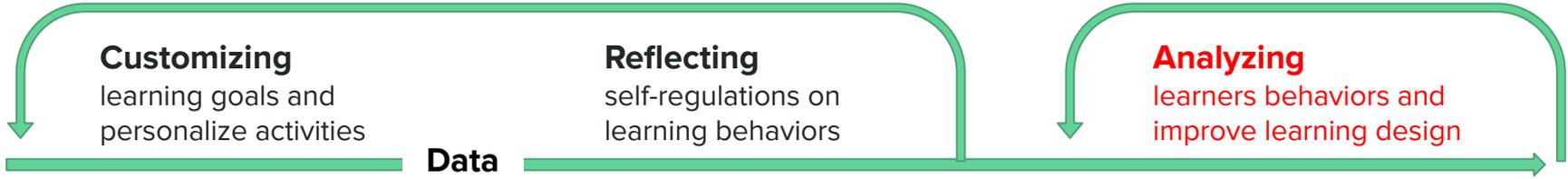
# Future Work



Learners (learning loop)



Educators (design loop)



## 4. Personalization in diverse learning scenarios

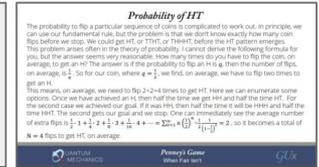
- ✓ Learning with different teachers or platforms [1]
- ✓ Learning with different hardware (smartphones, tablets, smart g)
- ✗ Learning with different scenarios (collaborative learning)

[1] Xia, Meng, et al. "Understanding Distributed Tutorship in Online Language Tutoring." *LAK22: 12th International Learning Analytics and Knowledge Conference*. 2022.

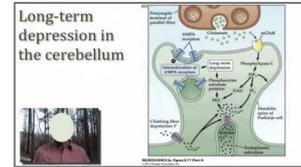
Kim, Jeongyeon, et al. "Mobile-Friendly Content Design for MOOCs: Challenges, Requirements, and Design Opportun CHI Conference on Human Factors in Computing Systems 2022. (Best paper award)



(a) Small font size



(b) Dense text



(c) Image containing text



(d) Low color contrast

# Future Work

## Customizing

learning goals and  
personalize activities

## Reflecting

self-regulations on  
learning behaviors

## Analyzing

learners behaviors and  
improve learning design

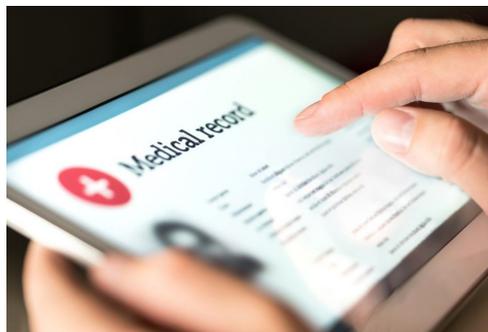
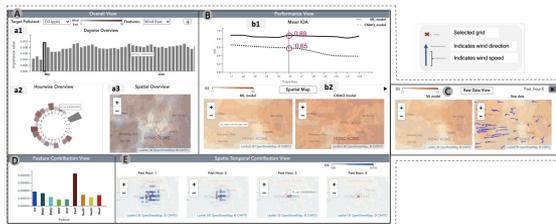
Data

## 5. Visual analytics for personalization in other domains

XAI

Healthcare

Finance



*AQX: Explaining Air Quality Forecast for Verifying Domain Knowledge using Feature Importance Visualization, Reshika et al., IUI 2022*

*Ongoing: Surgery Data Analysis*

*Ongoing: NFT investment strategy*

# Impact

[ ] DeepAI    ...

## Persua: A Visual Interactive System to Enhance the Persuasiveness of Arguments in Online Discussion

04/16/2022 · by [Meng Xia](#), et al. ·

[The Hong Kong University of Science and Technology](#) ·

 11 ·  share

Persuading people to change their opinions is a common practice in online discussion forums on topics ranging from political campaigns to relationship consultation. Enhancing people's ability to write persuasive arguments could not only practice their critical thinking and reasoning but also contribute to the effectiveness and civility in online communication. It is, however, not an easy task in online discussion settings where written words are the primary communication channel. In this paper, we derived four design goals for a tool

## Using information visualization to promote students' reflection on "gaming the system" in online learning

10 2020

M Xia, Y Asano, JJ Williams, H Qu, X Ma

Proceedings of the Seventh ACM Conference on Learning@ Scale, 37-49

## [HTML] Algorithmic bias in education

[RS Baker](#), [A Hawn](#) - *International Journal of Artificial Intelligence in ...*, 2021 - Springer

In this paper, we review algorithmic bias in education, discussing the causes of that bias and reviewing the empirical literature on the specific ways that algorithmic bias is known to have ...

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Ryan Baker

[University of Pennsylvania](#)

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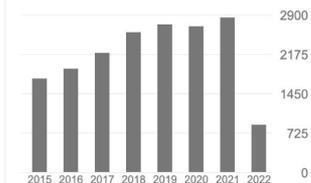
[Educational Data Mining](#) [Learning Analytics](#) [Engagement](#) [Affect](#) [Learning](#)

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TITLE	CITED BY	YEAR
<a href="#">The state of educational data mining in 2009: A review and future visions</a> RSJD Baker, K Yacef Journal of educational data mining 1 (1), 3-17	1906	2009
<a href="#">Learning analytics and educational data mining: towards communication and collaboration</a> G Siemens, RSJ Baker Proceedings of the 2nd international conference on learning analytics and ...	1180	2012
<a href="#">Educational data mining and learning analytics</a>	1053	2014

Cited by [VIEW ALL](#)

	All	Since 2017
Citations	22882	13972
h-index	68	54
i10-index	249	210



# Publication List

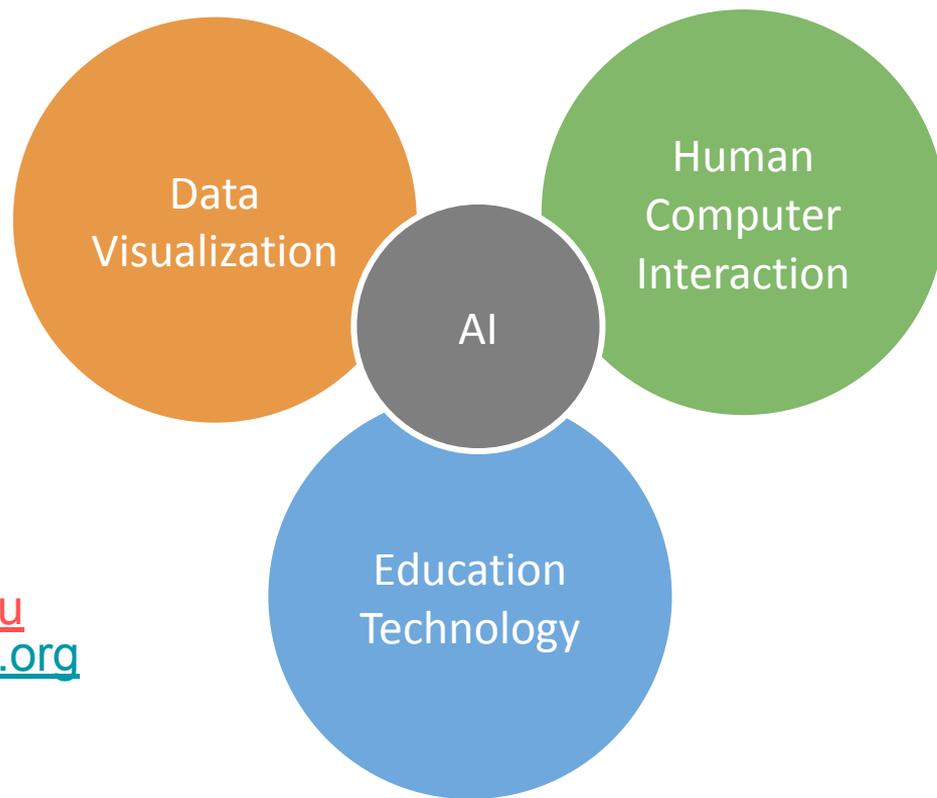
1. **Persua: A Visual Interactive System to Enhance the Persuasiveness of Arguments in Online Discussion**  
Meng Xia, Qian Zhu, Xingbo Wang, Fei Nie, Huamin Qu, Xiaojuan Ma, CSCW 2022
2. **RLens: A Computer-aided Visualization System for Supporting Reflection on Language Learning under Distributed Tutorship**  
Meng Xia, Yankun Zhao\*, Jihyeong Hong\*, Mehmet Hamza Erol\*, Taewook Kim, Juho Kim, L@S 2022
3. **Understanding Distributed Tutorship in Online Language Tutoring**  
Meng Xia, Yankun Zhao, Mehmet Hamza Erol, Jihyeong Hong, Juho Kim, ACM LAK (Learning Analytics & Knowledge) 2022
4. **Exploring Interactions with Printed Data Visualizations in Augmented Reality**  
Wai Tong, Zhutian Chen, Meng Xia, Linping Yuan, Leo Yu Ho Lo, Benjamin Bach, Huamin Qu, VIS 2022 (conditionally accepted)
5. **Bias-Aware Design for Informed Decisions: Raising Awareness of Self-Selection Bias in User Ratings and Reviews**  
Qian Zhu, Leo Yu Ho Lo, Meng Xia, Zixin Chen, Xiaojuan Ma, CSCW 2022 (Accept with minor revision)
6. **Mobile-Friendly Content Design for MOOCs: Challenges, Requirements, and Design Opportunities**  
Jeongyeon Kim, Yubin Choi, Meng Xia, Juho Kim, CHI 2022, **Best Paper Award**
7. **“It Feels Like Taking a Gamble”: Exploring Perceptions, Practices, and Challenges of Using Makeup and Cosmetics for People with Visual Impairments**  
Mingzhe Li\*, Franchesca Spector\*, Meng Xia\*, Mina Oh\*, Peter Cederberg, Yuqi Gong, Kristen Shinohara, Patrick Carrington, CHI 2022
8. **AlgoSolve: Supporting Subgoal Learning in Algorithmic Problem-Solving with Learnersourced Microtasks**  
Kabdo Choi, Hyungyu Shin, Meng Xia, Juho Kim, CHI 2022
9. **Explaining Air Quality Forecast for Verifying Domain Knowledge using Feature Importance Visualization**  
Reshika Palaniyappan Velumani, Meng Xia, Jun Han, Chaoli Wang, Alexis Lau, Huamin Qu, IUI 2022
10. **BlockLens: Visual Analytics of Student Coding Behaviors in Block-Based Programming Environments**  
Sean Tsung, Huan Wei, Haotian Li, Meng Xia, Yong Wang, Huamin Qu, L@S 2022 (Work In Progress)
11. **QLens: Visual Analytics of Multi-step Problem-solving Behaviors for Improving Question Design**  
Meng Xia, Reshika Palaniyappan Velumani, Yong Wang, Huamin Qu, Xiaojuan Ma, VIS 2020 (TVCG 2021)

# Publication List

12. **Investigating the Effects of Robot Engagement Communication on Learning from Demonstration**  
Mingfei Sun, Zhenhui Peng, **Meng Xia**, Xiaojuan Ma, International Journal of Social Robotics 2021
13. **Using Information Visualization to Promote Students' Reflection on "Gaming the system" in Online Learning**  
**Meng Xia**, Yuya Asano, Joseph Jay Williams, Huamin Qu, Xiaojuan Ma, L@S 2020
14. **SeqDynamics: Visual Analytics for Evaluating Online Problem-solving Dynamics**  
**Meng Xia**, Min Xu, Chuan-en Lin, Ta-ying Cheng, Huamin Qu, Xiaojuan Ma, EuroVIS 2020
15. **Predicting Student Performance in Interactive Online Question Pools Using Mouse Interactions**  
Huan Wei, Haotian Li, **Meng Xia**, Yong Wang, Huamin Qu, ACM LAK (Learning Analytics & Knowledge) 2020
16. **Visual Analytics of Student Learning Behaviors on K-12 Mathematics E-learning Platforms**  
**Meng Xia**, Huan Wei, Min Xu, Leo Yu Ho Lo, Yong Wang, Rong Zhang, Huamin Qu, IEEE VIS 2019 Poster, **Best Poster Award**
17. **PeerLens: Peer-inspired Interactive Learning Path Planning in Online Question Pool**  
**Meng Xia**, Mingfei Sun, Huan Wei, Qing Chen, Yong Wang, Lei Shi, Huamin Qu, Xiaojuan Ma, CHI 2019
18. **Generation of Thangka Relief from Line Drawings**  
**Meng Xia**, Rong Zhang, Ren Peng, Jinhui Yu, SCIENTIA SINICA Informationis 2018
19. **EnsembleLens: Ensemble-based Visual Exploration of Anomaly Detection Algorithms with Multidimensional Data**  
Ke Xu, **Meng Xia**, Xing Mu, Yun Wang, Nan Cao, TVCG 2018
20. **Exploring How Software Developers Work with Mention Bot in GitHub**  
Zhenhui Peng, Jeehoon Yoo, **Meng Xia**, Sunghun Kim, Xiaojuan Ma, in Proc. of Chinese CHI 2018
21. **Estimating Emotional Intensity from Body Poses for Human-Robot Interaction**  
Mingfei Sun, Yiqing Mou, Hongwen Xie, **Meng Xia**, Michelle Wong, Xiaojuan Ma, in Proc. of IEEE SMC 2018
22. **Deep Spherical Panoramic Representation for 3D Shape Recognition**  
Yuanli Feng, **Meng Xia**, Penglei Ji, Xiao Zhou, Ming Zeng, Xinguo Liu, Computer-Aided Design & Computer Graphics 2017
23. **Designing Kinect Game based on Video Tracking**  
Yinglie Zhang, **Meng Xia**, Linqiang Chen, Computer Engineering and Applications 2015

# Thank you!

Email: [mengxia@andrew.cmu.edu](mailto:mengxia@andrew.cmu.edu)  
Homepage: <https://www.xiameng.org>



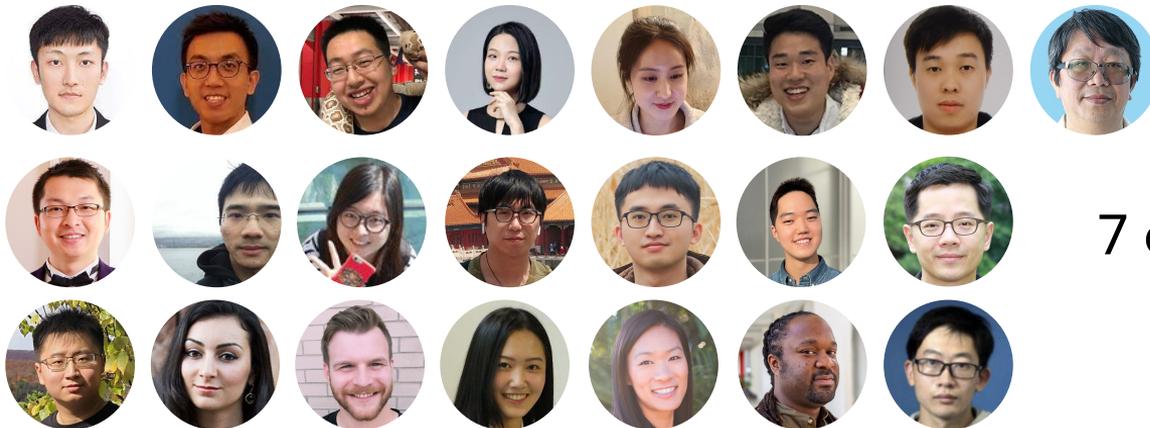
# Projects

01	An Open Learning Design, Data Analytics and Visualization Framework for E-learning	<ul style="list-style-type: none"><li>● HKUST &amp; HKU &amp; MIT</li><li>● Core Member</li><li>● 2018 - 2021</li></ul>
02	Integration of Learning Design and Learning Analytics	<ul style="list-style-type: none"><li>● HKUST &amp; HKU</li><li>● Project Coordinator</li><li>● 2020 - 2021</li></ul>
03	Analysis of Learning Progress and Recommendation of Personalized Learning Paths for English Learners	<ul style="list-style-type: none"><li>● KAIST</li><li>● Project Coordinator</li><li>● 2021 - 2022</li></ul>
04	Cognitive Tutor Authoring Tools (CTAT) for educational researchers	<ul style="list-style-type: none"><li>● Carnegie Mellon University</li><li>● Project Coordinator</li><li>● Since 2022</li></ul>

Advisors/  
Mentors

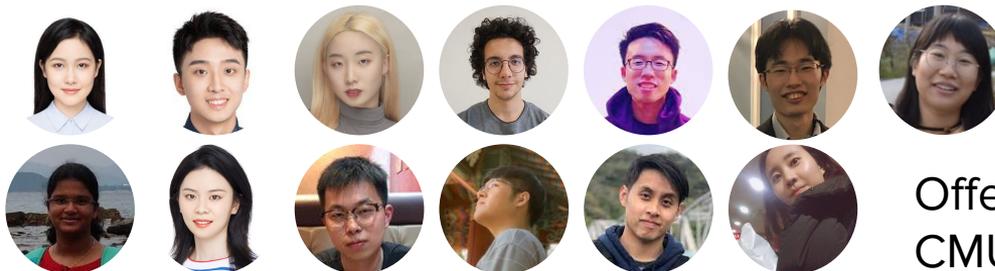


Collaborators



7 countries

Interns /  
Mentees



Offers from Stanford,  
CMU, Oxford, etc.

# Publication List

**CCF A (9):** CHI (4, including 1 **Best Paper**), TVCG (3), CSCW (2)

**CORE A Conference in Education Technology (5) :** LAK (2), L@S (3, including 1 Work in Progress)

CCF B (2) : IUI (1), EuroVis (1)

CCF C (1) : SMC (1)

CCF T1 (2) : SCIENTIA SINICA Informationis (1), CAD&CG (1)

Others (4): VIS (1 **Best Poster**), Computer Engineering and Applications (1), International Journal of Social Robotics (1), Chinese CHI (1)

# Scholarships and Awards

KAIST

**Best paper award** at CHI 2022

HKUST

**RGC Postdoctoral Fellowship** (PDFS) 2021 (only 50 each year in HK)

SENG TOP RPg Award, 2018-2019

**Best Poster** Award at VIS, 2019

Overseas Research Award, 2018-2019

Zhejiang University

**National Scholarship**, 2015

Chairman of Postgraduate Association of Computer Science Department, 2014-

Outstanding graduate student and student cadres, 2014-2015

Hangzhou Dianzi University

**National Scholarship**, 2011



Best Poster Award at VIS, 2019



Best Paper Award at CHI, 2022

# Teaching Plan

1. Data Visualization
2. Human Computer Interaction
3. Computer Organization
4. Computer Graphics
5. Personalized Online Learning

# Professional Service

- Program Committee member for CHI 2023
- Program Committee member for VIS 2022
- Program Committee member for CHI 2022 LBW
- Program Committee member for VIS 2021

# Patent List

1. Apparatus and Method for Evaluating Search Engine Performance, and Dashboard
  - KAIST, Jaehoon Lee, Juho Kim, Kabdo Choi, Mehmet Hamza Erol, Hyunwoo Kim, and **Meng Xia**, 10-2022-0026112
2. English conversation skill analysis using dialogue transcript
  - Jihyeong Hong, **Meng Xia**, Mehmet Hamza Erol, Juho Kim, KAIST, 10-2021-0106202
3. Utilizing tutor feedback for fine-grained learning progress reflection in online English tutoring via interactive visualization
  - **Meng Xia**, Jihyeong Hong, Mehmet Hamza Erol, Juho Kim, KAIST, 10-2021-0106212
4. QLens: Visual Analytics of Multi-step Problem-solving Behaviors for Improving Question Design
  - **Meng Xia**, Reshika Palaniyappan Velumani, Yong Wang, Huamin Qu, Xiaojuan Ma, Hong Kong University of Science and Technology, No.: US 63/102508
5. 一种将唐卡线描图生成浮雕效果的方法
  - 于金辉, **夏梦**, 浙江大学, ZL 2015 1 1003097.2

# Talks and presentations

CHI 2019

IEEE VIS 2019

L@S 2020

Euro VIS 2020

IEEE VIS 2021

LAK 2022

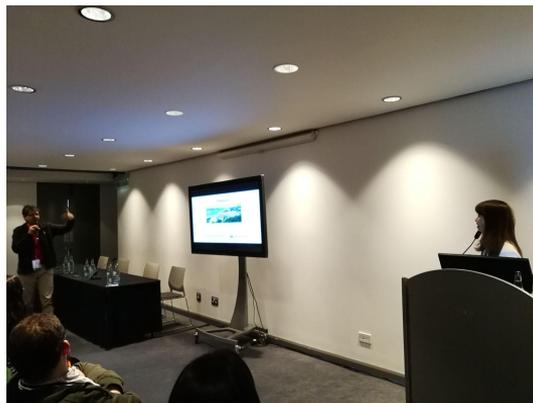
L@S 2022

**CHI 2022: session chair**

Invited Talk at KAIST HCI Course:

**Visual Analytics and Its Application in Education**

Invited Talk at VIS group at HKUST and ShanghaiTech University



CHI 2019



IEEE VIS 2019



IEEE CHI 2022

# Plan on the Research Career

- Pushing forward the research in HCI and data visualization, particularly about personalized learning
- Build a team of undergraduate interns, master students, and PhD students from CS, education, and design
- Teaching courses about HCI, Data Visualization, Personalized Online Learning
- Apply for the Overseas Excellent Youth

# Personalized Online Learning



Learners (learning loop)



Educators (design loop)

## Customizing

learning goals and  
personalize activities

## Reflecting

self-regulations on  
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